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POCKET GUIDE

to the

CHICAGO MARKET

1985

Prepared by—

Sun-Times
NEWS GROUP CHICAGO, INC.

During an average day in CHICAGO

Retail sales total more than $110,800,000

Manufacturers produce more than $371,000,000

Wholesale receipts account for $470,500,000

Service establishments bill $56,600,000

More than 119,500 persons leave or enter by air

Railroads bring 139,000 persons to Chicago

Buses carry 138,300 passengers to Chicago

More than 21,000 tourists, spending $224.59 each, visit Chicago

More than 3,528,000 workers earn an average of $94.00 per household—52% greater than the national average

SOURCES:
CHICAGO ASSOCIATION OF COMMERCE AND INDUSTRY;
CHICAGO CONVENTION AND TOURISM BUREAU.

A Pocket Guide to Help You Know

THE CHICAGO MARKET

Market Information

CHICAGO SUN-TIMES

Available . . . . . .

TO HELP YOU

REACH CHICAGO HOMES

EFFICIENTLY . . . PROFITABLY

SMRB CHICAGO -- a comprehensive survey of the Chicago ADI providing detailed information on the market's demographics, media and product usage, shopping habits and newspaper readership.

GROCERY ROUTE LIST -- location of nearly 3,600 food stores arranged in optimized routing for 77 city areas and 224 suburban towns. Each store classified by affiliation.

DRUG STORE ROUTE LIST -- location of over 1,700 drug stores arranged in optimized routing for 77 city areas and 195 suburban towns. Each store classified by affiliation.

CENSUS DATA PACKET -- basic statistics of interest to marketers, compiled from the U.S. Census for 77 Community Areas within the city and all major suburban localities in the metropolitan market.

SHOPPING CENTER DIRECTORY -- listing of 461 shopping centers classified into three categories: (1) those centers with two or more major department stores; (2) those centers with one major department store; and (3) all others having five or more tenants. Additional sections include Chicago Area Shopping Centers' tenants listed by shopping center location, a listing of discount and family center stores, demographic analyses of selected shopping centers' customers and a brief demographic/business analysis of the Chicago area.

MAJOR DISTRIBUTORS OF FOOD PRODUCTS -- directory of corporate chains, wholesalers, voluntary groups, department stores and outstanding independents serving the local food industry.

Ask your representative from

the CHICAGO SUN-TIMES

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AUG.	34	18	19	20	21	22	23	24
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	36	1	2	3	4	5	6	7
	37	8	9	10	11	12	13	14
	38	15	16	17	18	19	20	21
SEPT.	39	22	23	24	25	26	27	28
	40	29	30	1	2	3	4	5
	41	6	7	8	9	10	11	12
	42	13	14	15	16	17	18	19
OCT.	43	20	21	22	23	24	25	26
	44	27	28	29	30	31	1	2
	45	3	4	5	6	7	8	9
	46	10	11	12	13	14	15	16
NOV.	47	17	18	19	20	21	22	23
	48	24	25	26	27	28	29	30
	49	1	2	3	4	5	6	7
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Section One:

UNDERSTANDING AND DEFINING THE CHICAGO MARKET

Chicago, Illinois is the third largest city in the United States and has grown to a point where it is now the nation's leading industrial and transportation center. Located at the northeast corner of Illinois on the Chicago River at the base of Lake Michigan, Chicago has long been a commercial and industrial center. Indians settled the area before Europeans explored Illinois. The French established settlements in the late 1600's and by 1803, the United States Government had established a key military fort at the mouth of the Chicago River.

From the time of the city's incorporation in 1837, the Chicago Area has been known as a location for excellent employment opportunities. Chicago's earliest growth prior to the Fire of 1871 centered on the establishment of the Union Stock Yards which developed as a mecca for agricultural commerce in the United States. Many European immigrants settled in Chicago and were employed in this industry.

Following the Chicago Fire, the Chicago Area developed as a center for heavy industrial production. Iron and steel mills were established in 1875 along the Calumet River. By 1900, Chicago had established itself as a major industrial center. In 1906, United States Steel chose Gary, Indiana (just south and east of Chicago) as the site of its mill. As a result, by 1920, the Chicago Area became the nation's leading industrial center. The great influx of both immigrant and transient population at this time was a direct result of this industrial development.

Today, Chicago ranks as the transportation hub of the country. For example, only Texas, a state nearly five times the area of Illinois, has more track. The Chicago Area ships more tonnage of manufactured goods by rail than any other production center in the country. Chicago's eighteen trunk lines operate half of the nation's railway mileage and move 37,000 freight cars per day out of the city.

The Chicago Area ranks second nationwide in registered trucks. In this region there are approximately 2,000 trucking and warehousing firms, the highest total for any metropolitan area. Metropolitan Chicago ships 38 million tons of manufactured products each year by truck. Even though Illinois only ranks 24th in geographic size, it ranks third in the total miles of surface roads. Illinois has more miles of surface roads than all states with the exception of California and Texas. It also has the third highest total mileage of interstate roads in the country.

Shipping can traverse in two directions through the port of Chicago; northeast through the Great Lakes-St. Lawrence Seaway and south through the Illinois and Mississippi Rivers. Ships and barges carry 72 million tons of cargo in and out of the Metropolitan Area.

The strategic central location of Chicago's O'Hare Field has placed Chicago at the center of commercial air activity. On the average, more than 45 million passengers pass through Chicago every year. There are 947,577 scheduled plane movements at Chicago's airports. These figures rank Chicago as the busiest commercial air center. O'Hare Field handles more freight and mail than any other airport in the country. Chicago's value of import and export air shipments exceed those of any inland facility in the United States.

In order to understand more fully the statistical nature of the Chicago Area, it is important to be familiar with the six most widely accepted area descriptions:

1. City of Chicago - the 228.1 square miles of Cook County which contain 2,938,900 people within its incorporated boundaries.

2. The Northeastern Illinois Counties Area (NICA) - Cook, DuPage, Kane, Lake, McHenry and Will Counties in Illinois.

3. City and Retail Trading Zone (C & RTZ) - The NICA plus Lake County in Indiana.

4. The Primary Market Area (PMA) - The NICA and the Gary-Hammond, Indiana PMSA.

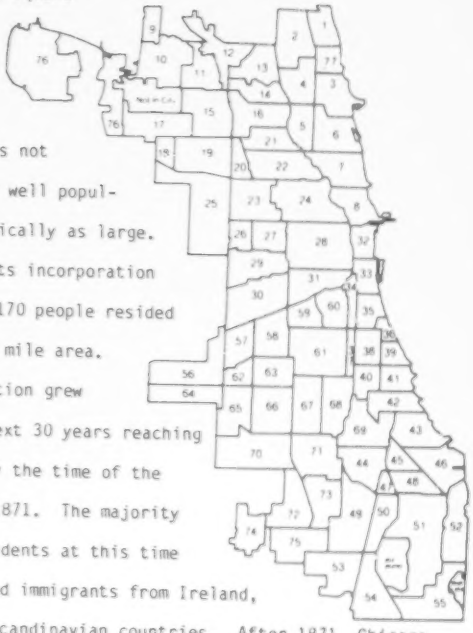
5. Chicago-Gary-Lake County Consolidated Metropolitan Statistical Area (CMSA) - The PMA plus Grundy and Kendall Counties in Illinois and Kenosha County in Wisconsin.

6. Chicago Area of Dominant Influence (ADI) - The Chicago-Gary-Lake County CMSA plus seven counties in Illinois and Indiana.

SOURCES: Mayer, Harold M. and Wade, Richard C., Chicago-Growth of a Metropolis. Chicago: University of Chicago Press, 1969;
Chicago Association of Commerce and Industry;
U.S. Census - 1980;
Sales Management - 1984 Survey of Buying Power Estimates.

CITY OF CHICAGO

Currently, there are 2,938,900 people living within the 228.1 square miles of incorporated Chicago. However, Chicago has not always been that well populated or geographically as large. At the time of its incorporation in 1837, only 4,170 people resided in a 10.2 square mile area. Chicago's population grew rapidly in the next 30 years reaching nearly 300,000 by the time of the Chicago Fire in 1871. The majority of Chicago's residents at this time were newly arrived immigrants from Ireland, Germany and the Scandinavian countries. After 1871, Chicago became a focal point for the mass immigration of Eastern Europeans, soon followed by new arrivals from Italy and Germany. In the years prior to World War I, many Russians came to Chicago after much civil unrest in their home country. By World War I, these new arrivals in combination with blacks who migrated from the Southern United States helped to make Chicago a large multiracial and ethnic city of 2,700,000 people. In addition, the physical size of the city increased immensely during this 80 year period. In 1889, Chicago annexed the four adjacent communities of Jefferson, Lake View, Lake and Hyde Park. These acquisitions alone increased the physical size of the city by a factor of four.



CHICAGO COMMUNITY AREAS

Number	Name	Number	Name
1	Rogers Park	39	Kenwood
2	West Ridge	40	Washington Park
3	Uptown	41	Hyde Park
4	Lincoln Square	42	Woodlawn
5	North Center	43	South Shore
6	Lake View	44	Chatham
7	Lincoln Park	45	Avalon Park
8	Near North Side	46	South Chicago
9	Edison Park	47	Burnside
10	Norwood Park	48	Calumet Heights
11	Jefferson Park	49	Roseland
12	Forest Glen	50	Pullman
13	North Park	51	South Deering
14	Albany Park	52	East Side
15	Portage Park	53	West Pullman
16	Irving Park	54	Riverdale
17	Dunning	55	Hegewisch
18	Montclare	56	Garfield Ridge
19	Belmont Cragin	57	Archer Heights
20	Hermosa	58	Brighton Park
21	Avondale	59	McKinley Park
22	Logan Square	60	Bridgeport
23	Humboldt Park	61	New City
24	West Town	62	West Elsdon
25	Austin	63	Gage Park
26	West Garfield Park	64	Clearing
27	East Garfield Park	65	West Lawn
28	Near West Side	66	Chicago Lawn
29	North Lawndale	67	West Englewood
30	South Lawndale	68	Englewood
31	Lower West Side	69	Gtr. Grand Crossing
32	Loop	70	Ashburn
33	Near South Side	71	Auburn Gresham
34	Armour Square	72	Beverly
35	Douglas	73	Washington Heights
36	Oakland	74	Mount Greenwood
37	Fuller Park	75	Morgan Park
38	Grand Boulevard	76	O'Hare
		77	Edgewater

For research purposes, the City of Chicago has been subdivided into 77 "Community Areas" ranging in population size from Burnside (3,942) to Austin (138,026). Each of these areas has an evolving character and a local history of its own. Some were independent villages annexed by the growing city; some had strong ethnic and national origins and some had distinctive land-use patterns. Originally, each Community Area represented a definite neighborhood, but with urban change they are now regarded as standardized reportage units with an average population of 39,000.

Statistics for each Community Area have been compiled regularly since the Census of 1930. Community Areas are further subdivided into census tracts, of which there are 878 in Chicago.

SOURCES: Local Community Fact Book Chicago Metropolitan Area 1980. Chicago: Chicago Fact Book Consortium, 1984;
Mayer, Harold M. and Wade, Richard C., Chicago-Growth of a Metropolis, Chicago: University of Chicago Press, 1969;
City of Chicago Department of Planning, City and Community Development;
Sales Management - 1984 Survey of Buying Power Estimates;
U.S. Census - 1980.

Selected Demographic Statistics

CHICAGO

TOTAL POPULATION - 1980	3,005,072
Male	1,427,901
Female	1,577,171
Under 18	852,876
18-34	903,791
35-54	610,433
55-64	295,461
65 and Over	342,511
MARITAL STATUS - 1980	
Total Population 15 Years and Older	2,311,034
Single	803,783
Now Married, except Separated	1,001,528
Separated	111,927
Widowed	217,312
Divorced	176,484
OCCUPIED HOUSING UNITS - 1980	1,093,409
Owner Occupied	425,866
Renter Occupied	667,543
SIZE OF HOUSEHOLD - 1980	
Total Occupied Housing Units	1,093,409
1 Person Unit	339,221
2 Person Unit	289,539
3 Person Unit	166,351
4 Person Unit	129,443
5 Person Unit	77,324
6 or More Person Unit	91,531
Persons Per Household	2.71
EFFECTIVE BUYING INCOME - 1983	
Total Households	1,102,600*
$0 - $9,999	275,650
$10,000 - $19,999	253,598
$20,000 - $34,999	315,344
$35,000 - $49,999	166,492
$50,000 and Over	91,516
Average Household Effective Buying Income	$24,563
TOTAL EMPLOYMENT - 1980	
(Persons 16 Years and Over)	1,235,865
Agriculture, Forestry, Fisheries, Mining	4,077
Construction	37,692
Manufacturing - Nondurable Goods	119,867
Manufacturing - Durable Goods	209,087
Transportation	79,411
Communications, Other Public Utilities	31,276
Wholesale Trade	53,157
Retail Trade	176,927
Finance, Insurance, Real Estate	100,052
Business and Repair Services	59,709
Personal, Entertainment & Recreation Services	44,026
Health Services	102,725
Educational Services	86,422
Other Professional & Related Services	59,440
Public Administration	71,997
RETAIL SALES (000) - 1983	$11,544,385
Food (000)	2,470,279
Eating and Drinking Places (000)	1,527,715
General Merchandise (000)	1,317,930
Furniture, Home Furnishings and Appliances (000)	558,944
Automotive (000)	1,243,573
Drug Stores (000)	653,955
Other (000)	3,771,989

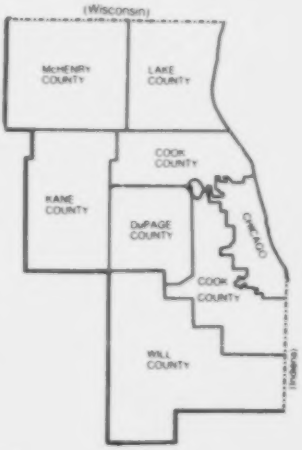
* Sales Management Estimate.

SOURCES: U.S. Census - 1980;
Sales Management - 1984 Survey of Buying Power Estimates.

NORTHEASTERN ILLINOIS COUNTIES AREA

The United States Bureau of the Census had established prior to 1983, the Chicago Standard Metropolitan Statistical Area (SMSA) to enable federal agencies to gather metropolitan data on a coordinated basis. However, in 1983, the United States Office of Management and Budget revised its definitions of the nation's metropolitan statistical areas. Therefore, in order to reduce the confusion created by these changes, the Northeastern Illinois Planning Commission has created the term "Northeastern Illinois Counties Area" (NICA) to include the same geography as the Chicago SMSA. Originally, the Chicago SMSA included Cook, DuPage, Kane, Lake and Will Counties in Illinois and Lake County in Indiana. In 1959, McHenry County was added to the Chicago SMSA and Lake County, Indiana was deleted in order to form in combination with Porter County the Gary-Hammond-East Chicago SMSA*. The six Illinois counties which comprise the NICA contain an area of 3,724 square miles extending from the Indiana state line to the Wisconsin state line including the City of Chicago and 205 suburban municipalities of 2,500 or more population.

Counties	Population
Cook	5,148,000
DuPage	719,700
Kane	289,100
Lake	467,100
McHenry	160,800
Will	349,500
NICA	7,134,200



* Now called the Gary-Hammond PMSA.

SOURCES: U.S. Census - 1980;
Sales Management - 1984 Survey of Buying Power Estimates;
Northeastern Illinois Planning Commission.

Selected Demographic Statistics

NORTHEASTERN ILLINOIS COUNTIES AREA

TOTAL POPULATION - 1980	7,103,624
Male	3,439,296
Female	3,664,328
Under 18	2,033,506
18-34	2,107,372
35-54	1,567,129
55-64	683,058
65 and Over	712,559
MARITAL STATUS - 1980	
Total Population 15 Years and Older	5,466,288
Single	1,629,357
Now Married except Separated	2,909,700
Separated	150,699
Widowed	425,383
Divorced	351,149
OCCUPIED HOUSING UNITS - 1980	2,486,724
Owner Occupied	1,425,422
Renter Occupied	1,061,302
SIZE OF HOUSEHOLDS - 1980	
Total Occupied Housing Units	2,486,724
1 Person Unit	609,548
2 Person Unit	709,071
3 Person Unit	416,659
4 Person Unit	372,995
5 Person Unit	203,315
6 Person Unit or More	175,136
Persons Per Household	2.80
EFFECTIVE BUYING INCOME - 1983	
Total Households	2,581,000*
$0 - $9,999	401,376
$10,000 - $19,999	474,222
$20,000 - $24,999	249,407
$25,000 - $34,999	516,099
$35,000 - $49,999	558,131
$50,000 and Over	381,765
Average Household Effective Buying Income	$31,215
TOTAL EMPLOYMENT - 1980	
(Persons 16 Years and Over)	3,238,886
Agriculture, Forestry, Fisheries, Mining	22,432
Construction	137,406
Manufacturing - Nondurable Goods	294,352
Manufacturing - Durable Goods	564,693
Transportation	191,513
Communications, Other Public Utilities	83,060
Wholesale Trade	165,793
Retail Trade	515,362
Finance, Insurance, Real Estate	249,488
Business and Repair Services	163,613
Personal, Entertainment & Recreation Services	102,908
Health Services	238,133
Educational Services	231,407
Other Professional & Related Services	146,556
Public Administration	132,170

(Continued)

Selected Demographic Statistics

NORTHEASTERN ILLINOIS COUNTIES AREA

(Continued)

TOTAL RETAIL SALES (000) - 1983		$36,342,096
Total Food Stores (000)		7,628,222
Supermarkets (000)	7,155,139	
Eating and Drinking Places (000)		4,172,012
General Merchandise Stores (000)		4,700,762
Department Stores (000)	4,229,994	
Apparel and Accessories Stores (000)		2,322,109
Furniture/Home Furnishings/Appliance Stores (000)		1,652,301
Furniture and Home Furnishings Only (000)	982,804	
Automotive Dealers (000)		5,382,022
Gasoline Service Stations (000)		2,948,123
Building Materials and Hardware Dealers (000)		1,310,584
Drug Stores (000)		1,619,288
Other (000)		4,606,673

PROJECTIONS - December 31, 1988

Population	7,162,600
Households	2,672,800
Average Household Effective Buying Income	$47,090
Total Retail Sales (000)	$55,537,995
Total Retail Sales per Household	$20,779

* Sales Management Estimate.

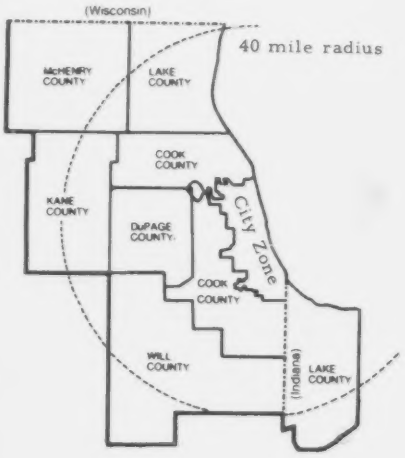
SOURCES: U.S. Census - 1980;
Sales Management - 1984 Survey of Buying Power Estimates.

CITY AND RETAIL TRADING ZONE

The "City and Retail Trading Zone" is a geographically delineated area developed by newspapers in conjunction with the Audit Bureau of Circulations in order to analyze local newspaper circulation patterns. The "city zone" is comprised of the incorporated municipality in which the newspaper is located as well as selected suburban communities adjacent to the central city. The "retail trading zone" consists of the MSA portion not included in the "city zone" as well as selected counties immediately adjacent to the MSA. The Chicago "city zone" includes the corporate City of Chicago plus the Village of Oak Park. The Chicago "retail trading zone" encompasses the remainder of the NICA and Lake County, Indiana.

In September 1983, the publishers of the Chicago two major newspapers decided to use the Primary Market Area rather than the C & RTZ as the geographic measure of Chicago's newspaper circulation.

Counties	Households
Cook	1,897,900
DuPage	258,200
Kane	101,400
Lake (IL)	154,100
McHenry	55,800
Will	113,600
Lake (IN)	171,600
C & RTZ	2,752,600



SOURCES: Sales Management - 1984 Survey of Buying Power Estimates.

Selected Demographic Statistics

CHICAGO CITY AND RETAIL TRADING ZONE

TOTAL POPULATION - 1980	7,626,589
Male	3,693,689
Female	3,932,900
Under 18	2,197,908
18-34	2,256,047
35-54	1,679,382
55-64	734,885
65 and Over	758,367
MARITAL STATUS - 1980	
Total Population 15 Years and Older	5,856,357
Single	1,733,454
Now Married except Separated	3,131,137
Separated	158,572
Widowed	454,068
Divorced	379,126
OCCUPIED HOUSING UNITS - 1980	2,661,822
Owner Occupied	1,543,850
Renter Occupied	1,117,972
SIZE OF HOUSEHOLDS - 1980	
Total Occupied Housing Units	2,661,822
1 Person Unit	644,763
2 Person Unit	757,780
3 Person Unit	449,147
4 Person Unit	401,894
5 Person Unit	219,420
6 Person Unit or More	188,818
Persons Per Household	2.82
EFFECTIVE BUYING INCOME - 1983	
Total Households	2,752,600*
$0 - $9,999	433,558
$10,000 - $19,999	506,603
$20,000 - $24,999	269,316
$25,000 - $34,999	558,829
$35,000 - $49,999	590,636
$50,000 and Over	393,658
Average Household Effective Buying Income	$30,898
TOTAL EMPLOYMENT - 1980	
(Persons 16 Years and Over)	3,450,680
Agriculture, Forestry, Fisheries, Mining	23,739
Construction	147,444
Manufacturing - Nondurable Goods	305,249
Manufacturing - Durable Goods	634,324
Transportation	200,277
Communications, Other Public Utilities	88,622
Wholesale Trade	171,643
Retail Trade	550,386
Finance, Insurance, Real Estate	259,239
Business and Repair Services	169,251
Personal, Entertainment & Recreation Services	108,946
Health Services	252,416
Educational Services	246,971
Other Professional & Related Services	153,106
Public Administration	139,067

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Selected Demographic Statistics

CHICAGO CITY AND RETAIL TRADING ZONE

(Continued)

TOTAL RETAIL SALES (000) - 1983		$38,967,962
Total Food Stores (000)		8,306,184
Supermarkets (000)	7,785,003	
Eating and Drinking Places (000)		4,461,706
General Merchandise Stores (000)		4,989,996
Department Stores (000)	4,500,654	
Apparel and Accessories Stores (000)		2,449,251
Furniture/Home Furnishings/Appliance Stores (000)		1,754,045
Furniture and Home Furnishings Only (000)	1,048,610	
Automotive Dealers (000)		5,785,289
Gasoline Service Stations (000)		3,249,163
Building Materials and Hardware Dealers (000)		1,426,190
Drug Stores (000)		1,736,971
Other (000)		4,809,167

PROJECTIONS - December 31, 1988

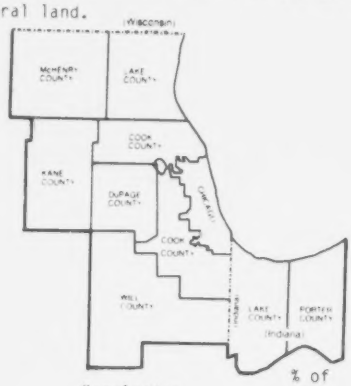
Population	7,663,600
Households	2,844,400
Average Household Effective Buying Income	$46,400
Total Retail Sales (000)	$59,237,839
Total Retail Sales per Household	$20,826

* Sales Management Estimate.

SOURCES: U.S. Census - 1980;
Sales Management - 1984 Survey of Buying Power Estimates.

THE PRIMARY MARKET AREA

The Primary Market Area (PMA) is defined as that geographical area in which the local newspaper provides editorial and advertising service. The PMA is defined by the individual publisher and used only with the concurrence of the Audit Bureau of Circulations. As in the case of the City and Retail Trading Zone, the PMA is divided into two zones. The city zone is comprised of the incorporated municipality in which the newspaper is published as well as selected suburban communities adjacent to that municipality. The remainder of the PMA is that area not included in the city zone. The PMA includes the six county Northeastern Illinois Counties Area (NICA) and the Gary-Hammond, Indiana PMSA. The city zone portion includes the City of Chicago and the Village of Oak Park. The PMA includes 4,644 square miles of both heavy industrial and economic concentrations as well as the richest agricultural land.



Location	Population	% of PMA
Chicago	2,938,900	37.8
Oak Park	53,800	0.7
City Zone	2,992,700	38.5
Remainder of Cook	2,155,300	27.7
DuPage	719,700	9.3
Kane	289,100	3.7
Lake, IL	467,100	6.0
McHenry	160,800	2.1
Will	349,500	4.5
Lake, IN	506,700	6.5
Porter	129,700	1.7
Remainder of PMA	4,777,900	61.5
TOTAL PMA	7,770,600	

CHICAGO NEWSPAPER CIRCULATION

Distribution Zone	Daily	Sunday
PMA	1,323,512	1,669,951

SOURCES: Sales Management - 1984 Survey of Buying Power Estimates;
ABC Fas-Fax 9/23/84.

Selected Demographic Statistics

PRIMARY MARKET AREA

TOTAL POPULATION - 1980	7,746,405
Male	3,752,884
Female	3,993,521
Under 18	2,236,065
18-34	2,294,111
35-54	1,705,726
55-64	743,923
65 and Over	766,580
MARITAL STATUS - 1980	
Total Population 15 Years and Older	5,944,954
Single	1,754,723
Now Married except Separated	3,187,789
Separated	159,236
Widowed	458,759
Divorced	384,447
OCCUPIED HOUSING UNITS - 1980	2,700,968
Owner Occupied	1,573,727
Renter Occupied	1,127,241
SIZE OF HOUSEHOLDS - 1980	
Total Occupied Housing Units	2,700,968
1 Person Unit	651,322
2 Person Unit	769,047
3 Person Unit	456,545
4 Person Unit	409,748
5 Person Unit	223,328
6 Person Unit or More	190,978
Persons Per Household	2.82
EFFECTIVE BUYING INCOME - 1983	
Total Households	2,795,500*
$0 - $9,999	438,113
$10,000 - $19,999	514,086
$20,000 - $24,999	273,806
$25,000 - $34,999	570,675
$35,000 - $49,999	601,130
$50,000 and Over	397,690
Average Household Effective Buying Income	$30,888
TOTAL EMPLOYMENT - 1980	
(Persons 16 Years and Over)	3,503,287
Agriculture, Forestry, Fisheries, Mining	24,496
Construction	151,032
Manufacturing - Nondurable Goods	306,485
Manufacturing - Durable Goods	650,497
Transportation	202,375
Communications, Other Public Utilities	90,358
Wholesale Trade	173,109
Retail Trade	559,068
Finance, Insurance, Real Estate	261,676
Business and Repair Services	170,848
Personal, Entertainment, Recreation Services	110,391
Health Services	255,462
Educational Services	252,340
Other Professional & Related Services	154,903
Public Administration	140,247

(Continued on Page 22)

Business Statistics

CHICAGO PRIMARY MARKET AREA*

1981 - 1983

	1983	1982
Gross Metropolitan Product (000)	$132,400,000	$127,100,000
Personal Income (000)	$107,000,000	$103,400,000
Wages and Salaries Received (000)	$ 67,500,000	$ 67,800,000
Bank Clearings (000)	$491,711,000	$275,449,000
Retail Sales (000)	$ 40,017,000	$ 38,300,000
Chicago Manufactured Products (gross sales) (000)	$105,336,000	$101,331,000
Primary Metals (000)	$ 14,254,000	$ 13,300,000
Electrical Machinery (000)	$ 13,537,000	$ 12,610,000
Food and Kindred Products (000)	$ 12,337,000	$ 12,001,000
Non-Electrical Machinery (000)	$ 11,591,000	$ 12,400,000
Fabricated Metal Products (000)	$ 9,488,000	$ 9,248,000
Chemicals and Allied Products (000)	$ 8,588,000	$ 7,872,000
Printing and Publishing (000)	$ 7,273,000	$ 6,728,000
Petroleum and Coal Products (000)	$ 6,995,000	$ 7,570,000
Transportation Equipment (000)	$ 5,498,000	$ 4,644,000
Instruments and Related Products (000)	$ 3,232,000	$ 3,631,000
Paper and Allied Products (000)	$ 2,971,000	$ 2,777,000
Rubber and Plastic Products (000)	$ 2,167,000	$ 1,919,000
Stone, Clay and Glass Products (000)	$ 1,714,000	$ 1,612,000
Apparel and Related Products (000)	$ 1,420,000	$ 1,283,000
Furniture and Fixtures (000)	$ 1,369,000	$ 1,135,000
Lumber and Wood Products (000)	$ 697,000	$ 556,000
Leather and Leather Products (000)	$ 258,000	$ 237,000
Miscellaneous Manufacturing (000)	$ 1,947,000	$ 1,808,000
Index of Industrial Activity (1972=100.0)	94.5	93.1
Electric Power Sales (kwhr) (000)	67,003,000	64,176,000
Steel Production (net ingot tons) (000)	22,286	18,406
Industrial Building and Land Investment (000)	$485,000	$328,000
Air Passengers (arriving and departing) (000)	45,500	38,700
Scheduled Plane Movements	947,577	876,276
Air Freight and Express (lbs.) (000)	1,816,000	1,593,000

* Northeastern Illinois Counties Area and Gary-Hammond, IN PMSA.

SOURCE: Chicago Association of Commerce and Industry.

Business Statistics

CHICAGO PRIMARY MARKET AREA*

1981 - 1983

1982-83 % Change	1981	1981-82 % Change	1981-83 % Change
+ 4.2%	$120,200,000	+ 5.7%	+ 10.1%
+ 3.5%	$ 96,000,000	+ 7.7%	+ 11.5%
- 0.4%	$ 63,300,000	+ 7.1%	+ 6.6%
+ 78.5%	$269,060,000	+ 2.4%	+ 82.8%
+ 4.5%	$ 35,777,000	+ 7.1%	+ 11.9%
+ 4.0%	$105,812,000	- 4.2%	- 0.4%
+ 7.2%	$ 16,786,000	- 20.8%	- 15.1%
+ 7.4%	$ 11,114,000	+ 13.5%	+ 21.8%
+ 2.8%	$ 11,113,000	+ 8.0%	+ 11.0%
- 6.5%	$ 11,577,000	+ 7.1%	+ 0.1%
+ 2.6%	$ 9,992,000	- 7.4%	- 5.0%
+ 9.1%	$ 8,396,000	- 6.2%	+ 2.3%
+ 8.1%	$ 6,197,000	+ 8.6%	+ 17.4%
- 7.6%	$ 11,515,000	- 34.3%	- 39.3%
+ 18.4%	$ 5,311,000	- 12.6%	+ 3.5%
- 11.0%	$ 2,941,000	+ 23.5%	+ 9.9%
+ 7.0%	$ 2,769,000	+ 0.3%	+ 7.3%
+ 12.9%	$ 2,107,000	- 8.9%	+ 2.8%
+ 6.3%	$ 1,833,000	- 12.1%	- 6.5%
+ 10.7%	$ 1,036,000	+ 23.8%	+ 37.1%
+ 20.6%	$ 938,000	+ 21.0%	+ 45.9%
+ 25.4%	$ 493,000	+ 12.8%	+ 41.4%
+ 8.9%	$ 145,000	+ 63.4%	+ 77.9%
+ 7.7%	$ 1,549,000	+ 16.7%	+ 25.7%
+ 1.5%	106.4	- 12.5%	- 11.2%
+ 4.4%	66,199,000	- 3.1%	+ 1.2%
+ 21.1%	27,766	- 33.7%	- 19.7%
+ 47.9%	$671,000	- 51.1%	- 27.7%
+ 17.6%	38,600	+ 0.3%	+ 17.9%
+ 8.1%	588,838	+ 48.8%	+ 60.9%
+ 14.0%	1,287,000	+ 23.8%	+ 41.1%

Selected Demographic Statistics

PRIMARY MARKET AREA

(Continued)

TOTAL RETAIL SALES (000) - 1983		$39,392,457
Total Food Stores (000)		8,430,231
Supermarkets (000)	7,904,633	
Eating and Drinking Places (000)		4,518,973
General Merchandise Stores (000)		5,030,174
Department Stores (000)	4,526,412	
Apparel and Accessories Stores (000)		2,455,882
Furniture/Home Furnishings/Appliance Stores (000)		1,766,716
Furniture and Home Furnishings Only (000)	1,055,513	
Automotive Dealers (000)		5,838,134
Gasoline Service Stations (000)		3,309,203
Building Materials and Hardware Dealers (000)		1,442,426
Drug Stores (000)		1,762,632
Other (000)		4,838,086

PROJECTIONS - December 31, 1988

Population	7,087,400
Households	2,892,500
Average Household Effective Buying Income	$46,353
Total Retail Sales (000)	$59,918,594
Total Retail Sales per Household	$20,715

* Sales Management Estimate.

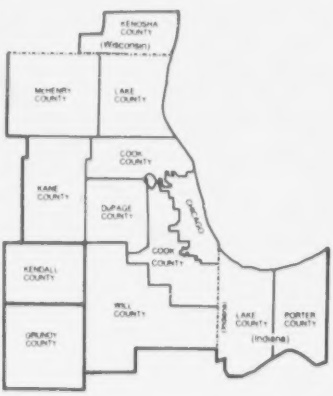
SOURCES: U.S. Census - 1980;
Sales Management - 1984 Survey of Buying Power Estimates.

CHICAGO-GARY-LAKE COUNTY
CONSOLIDATED METROPOLITAN STATISTICAL AREA

In 1983, the United States Office of Management and Budget (OMB) revised the definitions of the nation's metropolitan statistical areas. The general concept underlying these definitions is that of a geographic area consisting of a large population nucleus together with adjacent communities having a high degree of economic and social integration with that nucleus. The previous term "Standard Metropolitan Statistical Area" (SMSA) has been shortened to "Metropolitan Statistical Area" (MSA). There are 256 MSA's recognized in the United States. If an area has more than one million population and meets certain other specified requirements as determined by OMB, it will be termed a "Consolidated Metropolitan Statistical Area" (CMSA) consisting of major components recognized as "Primary Metropolitan Statistical Areas" (PMSA). There are 21 CMSA's and 74 PMSA's in the United States.

The Chicago-Gary-Lake County Consolidated Metropolitan Statistical Area contains six Primary Metropolitan Statistical Areas: Chicago, IL PMSA - Cook, DuPage, and McHenry Counties in Illinois; Aurora-Elgin, IL PMSA - Kane and Kendall Counties in Illinois; Joliet, IL PMSA - Grundy and Will Counties in Illinois; Lake County, IL PMSA - Lake County, Illinois; Gary-Hammond, IN PMSA - Lake and Porter Counties in Indiana; and Kenosha, WI PMSA - Kenosha County, Wisconsin.

Counties	Population	Population Per Sq. Mile
Cook, IL	5,148,000	5,374
DuPage, IL	719,700	2,136
McHenry, IL	160,800	265
CHICAGO, IL PMSA	6,028,500	3,170
Kane, IL	289,100	552
Kendall, IL	40,500	126
AURORA-ELGIN, IL PMSA	329,600	390
Grundy, IL	32,000	76
Will, IL	349,500	414
JOLIET, IL PMSA	381,500	301
Lake, IL	467,100	1,029
LAKE COUNTY, IL PMSA	467,100	1,029
Lake, IN	506,700	1,011
Porter, IN	129,700	310
GARY-HAMMOND, IN PMSA	636,400	692
Kenosha, WI	122,300	448
KENOSHA, WI PMSA	122,300	448
CHICAGO-GARY-LAKE COUNTY, IL-IN-WI CMSA	7,965,400	1,407



Sources: U.S. Census - 1980;
Sales Management - 1984 Survey of Buying Power Estimates.

Selected Demographic Statistics

CHICAGO-GARY-LAKE COUNTY
CONSOLIDATED METROPOLITAN STATISTICAL AREA

TOTAL POPULATION - 1980	7,937,326
Male	3,847,180
Female	4,090,146
Under 18	2,293,986
18-34	2,349,182
35-54	1,747,106
55-64	761,247
65 and Over	785,805
MARITAL STATUS - 1980	
Total Population 15 Years and Older	6,089,532
Single	1,790,471
Now Married except Separated	3,276,660
Separated	161,228
Widowed	468,469
Divorced	392,704
OCCUPIED HOUSING UNITS - 1980	2,766,844
Owner Occupied	1,620,679
Renter Occupied	1,146,165
SIZE OF HOUSEHOLDS - 1980	
Total Occupied Housing Units	2,766,844
1 Person Unit	664,692
2 Person Unit	788,696
3 Person Unit	468,135
4 Person Unit	421,297
5 Person Unit	229,400
6 Person Unit or More	194,624
Persons Per Household	2.82
EFFECTIVE BUYING INCOME - 1983	
Total Households	2,865,600*
$0 - $9,999	446,181
$10,000 - $19,999	526,464
$20,000 - $24,999	280,958
$25,000 - $34,999	586,734
$35,000 - $49,999	619,088
$50,000 and Over	406,175
Average Household Effective Buying Income	$30,891
TOTAL EMPLOYMENT - 1980	
(Persons 16 Years and Over)	3,589,548
Agriculture, Forestry, Fisheries, Mining	26,891
Construction	155,935
Manufacturing - Nondurable Goods	312,846
Manufacturing - Durable Goods	676,795
Transportation	205,321
Communications, Other Public Utilities	92,681
Wholesale Trade	175,334
Retail Trade	572,471
Finance, Insurance, Real Estate	264,925
Business and Repair Services	173,009
Personal, Entertainment, Recreation Services	113,032
Health Services	261,532
Educational Services	258,615
Other Professional & Related Services	157,593
Public Administration	142,568

(Continued)

Selected Demographic Statistics

CHICAGO-GARY-LAKE COUNTY
CONSOLIDATED METROPOLITAN STATISTICAL AREA

(Continued)

TOTAL RETAIL SALES (000) - 1983		$40,065,257
Total Food Stores (000)		8,614,657
Supermarkets (000)	8,080,816	
Eating and Drinking Places (000)		4,607,158
General Merchandise Stores (000)		5,106,750
Department Stores (000)	4,538,448	
Apparel and Accessories Stores (000)		2,469,793
Furniture/Home Furnishings/Appliance Stores (000)		1,792,413
Furniture and Home Furnishings Only (000)	1,069,489	
Automotive Dealers (000)		5,926,039
Gasoline Service Stations (000)		3,382,368
Building Materials and Hardware Dealers (000)		1,475,047
Drug Stores (000)		1,782,830
Other (000)		4,908,202

PROJECTIONS - December 31, 1988

Population	8,007,600
Households	2,966,600
Average Household Effective Buying Income	$46,374
Total Retail Sales (000)	$60,963,332
Total Retail Sales per Household	$20,550

* Sales Management Estimate.

SOURCES: U.S. Census - 1980;
Sales Management - 1984 Survey of Buying Power Estimates.

CHICAGO AREA OF DOMINANT INFLUENCE

The Area of Dominant Influence (ADI) is a geographic market design which defines each television market exclusive of another based on measurable viewing patterns. The ADI is an area that consists of all counties in which the television stations in the home market receive the majority of viewer preference. Each county in the United States is assigned to one ADI exclusively. There is no overlap. All counties within the United States (Alaska and Hawaii excluded) are assigned to ADI's annually.

The Chicago ADI includes the Chicago-Gary-Lake County CMSA plus four additional counties in Illinois and three in Indiana. The population of the Chicago ADI is greater than the population in all but eight of the United States. There are only eight states in the United States where retail sales are greater than in the Chicago ADI. The Chicago ADI includes both the richest farm lands and heaviest industrial concentrations of any ADI in the United States.

Counties	Population
Cook, IL	5,148,000
DuPage, IL	719,700
Kane, IL	289,100
Lake, IL	467,100
McHenry, IL	160,800
Will, IL	349,500
NICA	7,134,200
Lake, IN	506,700
C & RTZ	7,640,900
Porter, IN	129,700
PMA	7,770,600
Grundy, IL	32,000
Kendall, IL	40,500
Kenosha, WI	122,300
CMSA	7,965,400
DeKalb, IL	74,800
Kankakee, IL	104,500
LaSalle, IL	111,300
Livingston, IL	41,700
Jasper, IN	27,800
LaPorte, IN	109,000
Newton, IN	15,600
Chicago ADI	8,450,100

SOURCES: Sales Management - 1984 Survey of Buying Power Estimates;
Arbitron - American Research Bureau.

Selected Demographic Statistics

CHICAGO AREA OF DOMINANT INFLUENCE

TOTAL POPULATION - 1980	8,417,904
Male	4,083,201
Female	4,334,703
Under 18	2,430,517
18-34	2,494,192
35-54	1,844,456
55-64	807,569
65 and Over	841,170
MARITAL STATUS - 1980	
Total Population 15 Years and Older	6,460,585
Single	1,890,116
Now Married except Separated	3,493,744
Separated	165,561
Widowed	496,802
Divorced	414,362
OCCUPIED HOUSING UNITS - 1980	2,931,926
Owner Occupied	1,735,991
Renter Occupied	1,195,935
SIZE OF HOUSEHOLDS - 1980	
Total Occupied Housing Units	2,931,926
1 Person Unit	701,026
2 Person Unit	840,435
3 Person Unit	496,500
4 Person Unit	447,492
5 Person Unit	242,858
6 Person Unit or More	203,615
Persons per Household	2.82
EFFECTIVE BUYING INCOME - 1983	
Total Households	3,038,800*
$0 - $9,999	475,285
$10,000 - $19,999	565,493
$20,000 - $24,999	302,236
$25,000 - $34,999	626,647
$35,000 - $49,999	650,116
$50,000 and Over	419,023
Average Household Effective Buying Income	$30,656
TOTAL EMPLOYMENT - 1980	
(Persons 16 Years and Over)	3,795,720
Agriculture, Forestry, Fisheries, Mining	37,727
Construction	167,307
Manufacturing - Nondurable Goods	330,018
Manufacturing - Durable Goods	720,370
Transportation	213,711
Communications, Other Public Utilities	98,084
Wholesale Trade	182,722
Retail Trade	606,217
Finance, Insurance, Real Estate	272,674
Business and Repair Services	178,142
Personal, Entertainment, Recreation Services	119,833
Health Services	277,838
Educational Services	278,510
Other Professional & Related Services	163,278
Public Administration	149,289

(Continued)

Selected Demographic Statistics

CHICAGO AREA OF DOMINANT INFLUENCE

(Continued)

TOTAL RETAIL SALES (000) - 1983		$42,295,167
Total Food Stores (000)		9,148,189
Supermarkets (000)	8,584,808	
Eating and Drinking Places (000)		4,850,698
General Merchandise Stores (000)		5,354,284
Department Stores (000)	4,764,578	
Apparel and Accessories Stores (000)		2,554,494
Furniture/Home Furnishings/Appliance Stores (000)		1,882,292
Furniture and Home Furnishings Only (000)	1,118,309	
Automotive Dealers (000)		6,289,856
Gasoline Service Stations (000)		3,623,367
Building Materials and Hardware Dealers (000)		1,639,951
Drug Stores (000)		1,874,335
Other (000)		5,077,701

PROJECTIONS - December 31, 1988

Population	8,496,000
Households	3,146,000
Average Household Effective Buying Income	$45,983
Total Retail Sales (000)	$64,318,207
Total Retail Sales per Household	$20,444

* Sales Management Estimate.

SOURCES: U.S. Census - 1980;
Sales Management - 1984 Survey of Buying Power Estimates.

Section Two:

MEASURING THE MARKET

POPULATION - CMSA'S AND COMPONENT CITIES

POPULATION - LEADING MSA'S AND CITIES

SIZE AND ECONOMIC MEASURES - CHICAGO, SUBURBAN AND ADI AREAS

MARRIAGES, BIRTHS AND DEATHS

NEW CAR SALES

RESIDENTIAL BUILDING PERMITS

RESIDENTIAL BUILDING PERMITS - SELECTED CHICAGO AND SUBURBAN AREAS

MEDIAN HOME VALUE AND MEDIAN CONTRACT RENT - CHICAGO, SUBURBAN AND ADI AREAS

MEDIAN HOUSEHOLD EFFECTIVE BUYING INCOME - LEADING MSA'S

METEOROLOGICAL DATA FOR A TYPICAL CHICAGO YEAR

RETAIL ESTABLISHMENTS, NICA COMMUNITIES 25,000 OR MORE POPULATION

RETAIL SALES, NICA COMMUNITIES 25,000 OR MORE POPULATION

RETAIL SALES, COOK COUNTY VS. NICA

RETAIL SALES, NICA VS. STATE OF ILLINOIS

TOP TWO MARKETS COMPARED

CHICAGO FOOD STORE SALES COMPARED WITH TOTAL SALES IN OTHER MAJOR AREAS

CONSUMER PRICE INDEXES FOR ALL URBAN CONSUMERS, CHICAGO AND U.S. CITY AVERAGES COMPARED

FOOD COST AS PART OF FAMILY BUDGET

FOOD PRODUCERS PRICE INDEXES

COMPARISON OF FOOD PRICE CHANGES BY PRODUCTS AND CITIES

CHICAGO PRICE TRENDS

SUBURBAN NICA, CHICAGO-GARY-LAKE COUNTY CMSA, AND CHICAGO ADI ZIP CODES

CHICAGO'S MAJOR REGIONAL SHOPPING CENTERS

CONSOLIDATED METROPOLITAN STATISTICAL AREAS

(Showing PMSA components and distribution of population within, and outside of, central cities.)

Rank	C.M.S.A. Name	C.M.S.A. Total Population	P.M.S.A. COMPONENTS Name	P.M.S.A. Total Population	CENTRAL CITIES Name	Central Cities Population	Outside Central Cities Population
1	New York - Northern New Jersey - Long Island, NY - NJ - CT	17,636,000	New York, NY	8,241,800	Total	8,392,000	9,244,000
			Nassau - Suffolk, NY	2,665,900	New York, NY	(7,012,200)	
			Newark, NJ	1,868,800	Newark, NJ	(316,900)	
			Bergen - Passaic, NJ	1,277,400	Jersey City, NJ	(216,500)	
			Monmouth - Ocean, NJ	910,500	Bridgeport, CT	(140,000)	
			Middlesex - Somerset - Hunterdon, NJ	905,500	Paterson, NJ	(138,200)	
			Jersey City, NJ	548,400	Elizabeth, NJ	(104,300)	
			Bridgeport - Milford, CT	440,900	Stamford, CT	(101,800)	
			Orange County, NY	277,700	Norwalk, CT	(78,400)	
			Stamford, CT	199,900	Danbury, CT	(63,000)	
			Danbury, CT	171,800	Milford, CT	(51,200)	
			Norwalk, CT	127,400	White Plains, NY	(46,800)	
					Hoboken, NJ	(42,300)	
					New Brunswick, NJ	(41,400)	
					Perth Amboy, NJ	(39,000)	
2	Los Angeles - Anaheim - Riverside, CA	12,189,900	Los Angeles - Long Beach, CA	7,719,100	Total	4,750,300	7,439,600
			Anaheim - Santa Ana, CA	2,129,400	Los Angeles, CA	(3,064,600)	
			Riverside - San Bernardino, CA	1,751,600	Long Beach, CA	(371,400)	
			Oxnard - Ventura, CA	589,800	Anaheim, CA	(236,600)	
					Santa Ana, CA	(223,200)	
					Riverside, CA	(177,900)	
					San Bernardino, CA	(127,000)	
					Oxnard, CA	(123,300)	
					Pasadena, CA	(122,200)	
					Pomona, CA	(101,200)	
					Burbank, CA	(84,500)	
					San Buenaventura, CA	(80,800)	
					Palm Springs, CA	(37,600)	

3	Chicago - Gary - Lake County, IL - IN - WI	7,965,400	Chicago, IL	6,028,500	Total	3,739,200	4,226,200
			Gary - Hammond, IN	636,400	Chicago, IL	(2,938,900)	
			Lake County, IL	467,100	Gary, IN	(145,800)	
			Joliet, IL	381,500	Hammond, IN	(90,200)	
			Aurora - Elgin, IL	329,600	Aurora, IL	(84,000)	
			Kenosha, WI	122,300	Joliet, IL	(79,200)	
					Kenosha, WI	(76,900)	
					Evanston, IL	(72,200)	
					Waukegan, IL	(70,900)	
					Elgin, IL	(66,800)	
					North Chicago, IL	(40,300)	
					East Chicago, IN	(37,900)	
					Chicago Heights, IL	(36,100)	
4	Philadelphia - Wilmington Trenton, PA - NJ - DE - MD	5,702,500	Philadelphia, PA - NJ	4,725,100	Total	1,997,100	3,705,400
			Wilmington, DE - NJ - MD	529,600	Philadelphia, PA	(1,620,200)	
			Trenton, NJ	310,800	Trenton, NJ	(90,800)	
			Vineland - Millville - Bridgeton, NJ	137,000	Camden, NJ	(82,000)	
					Wilmington, DE	(68,300)	
					Vineland, NJ	(55,400)	
					Norristown, PA	(35,600)	
					Millville, NJ	(26,300)	
					Bridgeton, NJ	(18,500)	
5	San Francisco - Oakland - San Jose, CA	5,668,600	Oakland, CA	1,847,600	Total	2,297,800	3,370,800
			San Francisco, CA	1,507,200	San Jose, CA	(683,100)	
			San Jose, CA	1,390,900	San Francisco, CA	(670,800)	
			Vallejo - Fairfield - Napa, CA	372,800	Oakland, CA	(345,700)	
			Santa Rosa - Petaluma, CA	335,000	Berkeley, CA	(104,600)	
			Santa Cruz, CA	215,100	Santa Rosa, CA	(94,500)	
					Vallejo, CA	(89,000)	
					Fairfield, CA	(66,400)	
					Palo Alto, CA	(55,200)	
					Napa, CA	(55,000)	
					Livermore, CA	(50,700)	
					Santa Cruz, CA	(45,800)	
					Petaluma, CA	(37,000)	

C.M.S.A.			P.M.S.A. COMPONENTS		CENTRAL CITIES		
Rank	Name	Total Population	Name	Total Population	Name	Population	Outside Central Cities Population
6	Detroit - Ann Arbor, MI	4,615,600	Detroit, MI	4,346,900	Total	1,405,000	3,210,600
			Ann Arbor, MI	268,700	Detroit, MI	(1,105,900)	
					Ann Arbor, MI	(107,500)	
					Dearborn, MI	(85,400)	
					Pontiac, MI	(72,800)	
					Port Huron, MI	(33,400)	
7	Boston - Lawrence - Salem, MA - NH	3,975,700	Boston, MA	2,786,400	Total	1,283,200	2,692,500
			Lawrence - Haverhill, MA - NH	346,700	Boston, MA	(545,500)	
			Salem - Gloucester, MA	258,800	Brockton, MA	(97,900)	
			Lowell, MA - NH	241,800	Cambridge, MA	(93,600)	
			Brockton, MA	192,700	Lowell, MA	(92,700)	
			Nashua, NH	149,300	Lynn, MA	(79,300)	
					Nashua, NH	(71,500)	
					Framington, MA	(66,200)	
					Lawrence, MA	(64,900)	
					Waltham, MA	(57,500)	
					Haverhill, MA	(47,800)	
					Salem, MA	(38,200)	
					Gloucester, MA	(28,100)	
8	Houston - Galveston - Brazoria, TX	3,564,200	Houston, TX	3,150,800	Total	1,949,600	1,614,600
			Galveston - Texas City, TX	212,600	Houston, TX	(1,775,000)	
			Brazoria, TX	200,800	Galveston, TX	(65,900)	
					Baytown, TX	(63,700)	
					Texas City, TX	(45,000)	
9	Dallas - Fort Worth, TX	3,267,800	Dallas, TX	2,182,000	Total	1,743,100	1,524,700
			Fort Worth - Arlington, TX	1,085,800	Dallas, TX	(954,700)	
					Fort Worth, TX	(410,300)	
					Arlington, TX	(199,300)	
					Irving, TX	(122,200)	
					Denton, TX	(56,600)	

			Miami - Hialeah, FL	1,784,300	Total	1,018,900	1,868,800
			Fort Lauderdale - Hollywood - Pompano Beach, FL	1,121,000	Miami, FL	(402,000)	
					Hialeah, FL	(175,200)	
					Fort Lauderdale, FL	(154,500)	
					Hollywood, FL	(122,500)	
					Miami Beach, FL	(97,800)	
					Pompano Beach, FL	(66,900)	
11	Cleveland - Akron - Lorain, OH	2,770,400	Cleveland, OH	1,843,300	Total	959,300	1,811,100
			Akron, OH	650,500	Cleveland, OH	(540,300)	
			Lorain - Elyria, OH	276,600	Akron, OH	(228,800)	
					Lorain, OH	(75,000)	
					Elyria, OH	(58,700)	
					Barberton, OH	(29,100)	
					Kent, OH	(27,400)	
12	Pittsburgh - Beaver Valley, PA	2,379,300	Pittsburgh, PA	2,176,300	Total	434,200	1,945,100
			Beaver County, PA	203,000	Pittsburgh, PA	(404,000)	
					McKeesport, PA	(30,200)	
13	St. Louis - East St. Louis - Alton, MO - IL	2,375,800	St. Louis, MO - IL	1,812,000	Total	630,500	1,745,300
			East St. Louis - Belleville, IL	296,500	St. Louis, MO	(425,600)	
			Alton - Granite City, IL	267,300	East St. Louis, IL	(51,700)	
					Belleville, IL	(42,200)	
					St. Charles, MO	(41,500)	
					Granite City, IL	(35,900)	
					Alton, IL	(33,600)	
14	Seattle - Tacoma, WA	2,188,700	Seattle, WA	1,675,400	Total	738,800	1,449,900
			Tacoma, WA	513,300	Seattle, WA	(490,000)	
					Tacoma, WA	(163,800)	
					Everett, WA	(55,400)	
					Auburn, WA	(29,600)	

ank	C.M.S.A. Name	C.M.S.A. Total Population	P.M.S.A. COMPONENTS Name	P.M.S.A. COMPONENTS Total Population	CENTRAL CITIES Name	CENTRAL CITIES Population	Outside Central Cities Population
15	Denver - Boulder, CO	1,792,600	Denver, CO	1,580,100	Total	626,800	1,165,800
			Boulder - Longmont, CO	212,500	Denver, CO	(493,700)	
					Boulder, CO	(82,700)	
					Longmont, CO	(50,400)	
16	Cincinnati - Hamilton, OH - KY - IN	1,663,400	Cincinnati, OH - KY - IN	1,395,000	Total	480,800	1,182,600
			Hamilton - Middletown, OH	268,400	Cincinnati, OH	(372,900)	
					Hamilton, OH	(63,900)	
					Middletown, OH	(44,000)	
17	Milwaukee - Racine, WI	1,560,400	Milwaukee, WI	1,389,200	Total	758,400	802,000
			Racine, WI	171,200	Milwaukee, WI	(622,200)	
					Racine, WI	(83,800)	
					Waukesha, WI	(52,400)	
18	Portland - Vancouver, OR - WA	1,333,100	Portland, OR	1,125,600	Total	407,900	925,200
			Vancouver, WA	207,500	Portland, OR	(364,200)	
					Vancouver, WA	(43,700)	
19	Buffalo - Niagara Falls, NY	1,221,700	Buffalo, NY	993,500	Total	410,600	811,100
			Niagara Falls, NY	228,200	Buffalo, NY	(341,400)	
					Niagara Falls, NY	(69,200)	
20	Providence - Pawtucket - Fall River, RI - MA	1,093,600	Providence, RI	624,400	Total	400,400	693,200
			Pawtucket - Woonsocket - Attleboro, RI - MA	308,500	Providence, RI	(154,200)	
			Fall River, MA - RI	160,700	Fall River, MA	(93,200)	
					Pawtucket, RI	(71,100)	
					Woodsocket, RI	(46,000)	
					Attleboro, MA	(35,900)	

21	Hartford - New Britain - Middletown, CT	1,015,200	Hartford, CT	715,700	Total	302,300	712,900
			New Britain, CT	141,300	Hartford, CT	(132,500)	
			Middletown, CT	84,500	New Britain, CT	(72,300)	
			Bristol, CT	73,700	Bristol, CT	(58,500)	
					Middletown, CT	(39,000)	

Sources: United States Office of Management and Budget;
U.S. Census, 1980;
Sales Management - 1984 Survey of Buying Power Estimates.

METROPOLITAN STATISTICAL AREAS WITH POPULATIONS OF 1,000,000 OR MORE

(Showing distribution of population within, and outside of, central cities.)

Rank	M.S.A. Name	M.S.A. Total Population	Central Cities Name	Central Cities Population	Outside Central Cities Population
1	New York, NY	8,241,800	Total	7,059,000	1,182,800
			New York, NY	(7,012,200)	
			White Plains, NY	(46,800)	
2	Los Angeles - Long Beach, CA	7,719,100	Total	3,743,900	3,975,200
			Los Angeles, CA	(3,064,600)	
			Long Beach, CA	(371,400)	
			Pasadena, CA	(122,200)	
			Pomona, CA	(101,200)	
			Burbank, CA	(84,500)	
3	Chicago, IL	6,028,500	Total	3,047,200	2,981,300
			Chicago, IL	(2,938,900)	
			Evanston, IL	(72,200)	
			Chicago Heights, IL	(36,100)	
4	Philadelphia, PA - NJ	4,725,100	Total	1,737,800	2,987,300
			Philadelphia, PA	(1,620,200)	
			Camden, NJ	(82,000)	
			Norristown, PA	(35,600)	
5	Detroit, MI	4,346,900	Total	1,297,500	3,049,400
			Detroit, MI	(1,105,900)	
			Dearborn, MI	(85,400)	
			Pontiac, MI	(72,800)	
			Port Huron, MI	(33,400)	
6	Washington, DC - MD - VA	3,363,000	Total	800,100	2,562,900
			Washington, DC	(618,400)	

			Arlington, VA	(150,500)	
			Frederick, MD	(31,200)	
7	Houston, TX	3,150,800	Total	1,838,700	1,312,100
			Houston, TX	(1,775,000)	
			Baytown, TX	(63,700)	
8	Boston, MA	2,786,400	Total	842,100	1,944,300
			Boston, MA	(545,500)	
			Cambridge, MA	(93,600)	
			Lynn, MA	(79,300)	
			Framingham, MA	(66,200)	
			Waltham, MA	(57,500)	
9	Nassau - Suffolk, NY	2,665,900	*		2,665,900
10	Atlanta, GA	2,320,000	Total	455,800	1,864,200
			Atlanta, GA	(420,500)	
			Marietta, GA	(35,300)	
11	Baltimore, MD	2,248,600	Total	789,800	1,458,800
			Baltimore, MD	(755,500)	
			Annapolis, MD	(34,300)	
12	Minneapolis - St. Paul, MN - WI	2,200,200	Total	711,700	1,488,500
			Minneapolis, MN	(363,900)	
			St. Paul, MN	(265,700)	
			Bloomington, MN	(82,100)	
13	Dallas, TX	2,182,000	Total	1,133,500	1,048,500
			Dallas, TX	(954,700)	
			Irving, TX	(122,200)	
			Denton, TX	(56,600)	
14	Pittsburgh, PA	2,176,300	Total	434,200	1,742,100
			Pittsburgh, PA	(404,000)	
			McKeesport, PA	(30,200)	

Rank	M.S.A. Name	M.S.A. Total Population	Central Cities Name	Central Cities Population	Outside Central Cities Population
15	Anaheim - Santa Ana, CA	2,129,400	Total	459,800	1,669,600
			Anaheim, CA	(236,600)	
			Santa Ana, CA	(223,200)	
16	San Diego, CA	2,036,100	Total	1,017,800	1,018,300
			San Diego, CA	(944,900)	
			Escondido, CA	(72,900)	
17	Newark, NJ	1,868,800	Total	421,200	1,447,600
			Newark, NJ	(316,900)	
			Elizabeth, NJ	(104,300)	
18	Oakland, CA	1,847,600	Total	501,000	1,346,600
			Oakland, CA	(345,700)	
			Berkeley, CA	(104,600)	
			Livermore, CA	(50,700)	
19	Cleveland, OH	1,843,300	Cleveland, OH	540,300	1,303,000
20	St. Louis, MO - IL	1,812,000	Total	467,100	1,344,900
			St. Louis, MO	(425,600)	
			St. Charles, MO	(41,500)	
21	Tampa - St. Petersburg - Clearwater, FL	1,787,800	Total	628,000	1,159,800
			Tampa, FL	(283,000)	
			St. Petersburg, FL	(248,700)	
			Clearwater, FL	(96,300)	
22	Miami - Hialeah, FL	1,764,500	Total	675,000	1,089,500
			Miami, FL	(402,000)	
			Hialeah, FL	(175,200)	
			Miami Beach, FL	(97,800)	

23	Riverside - San Bernardino, CA	1,751,600	Total	342,500	1,409,100
			Riverside, CA	(177,900)	
			San Bernardino, CA	(127,000)	
			Palm Springs, CA	(37,600)	
24	Phoenix, AZ	1,681,800	Total	1,260,500	421,300
			Phoenix, AZ	(843,700)	
			Mesa, AZ	(185,000)	
			Tempe, AZ	(130,200)	
			Scottsdale, AZ	(101,600)	
25	Seattle, WA	1,675,400	Total	575,000	1,100,400
			Seattle, WA	(490,000)	
			Everett, WA	(55,400)	
			Auburn, WA	(29,600)	
26	Denver, CO	1,580,100	Denver, CO	493,700	1,086,400
27	San Francisco, CA	1,507,200	San Francisco, CA	670,800	836,400
28	Kansas City, MO - KS	1,452,000	Total	671,100	780,900
			Kansas City, MO	(435,500)	
			Kansas City, KS	(157,900)	
			Olathe, KS	(42,500)	
			Leavenworth, KS	(35,200)	
29	Cincinnati, OH - KY - IN	1,395,000	Cincinnati, OH	372,900	1,022,100
30	San Jose, CA	1,390,900	Total	738,300	652,600
			San Jose, CA	(683,100)	
			Palo Alto, CA	(55,200)	
31	Milwaukee, WI	1,389,200	Total	674,600	714,600
			Milwaukee, WI	(622,200)	
			Waukesha, WI	(52,400)	
32	New Orleans, LA	1,330,500	Total	594,900	735,600
			New Orleans, LA	(563,100)	
			Slidell, LA	(31,800)	

Rank	M.S.A. Name	M.S.A. Total Population	Central Cities Name	Central Cities Population	Outside Central Cities Population
33	Bergen - Passaic, NJ	1,277,400	Paterson, NJ	138,200	1,139,200
34	Columbus, OH	1,263,400	Total	650,300	613,100
			Columbus, OH	(570,600)	
			Newark, OH	(42,400)	
			Lancaster, OH	(37,300)	
35	Sacramento, CA	1,217,500	Total	367,400	850,100
			Sacramento, CA	(295,900)	
			Davis, CA	(39,200)	
			Woodland, CA	(32,300)	
36	Norfolk - Virginia Beach - Newport News, VA	1,210,700	Total	980,800	229,900
			Virginia Beach, VA	(301,200)	
			Norfolk, VA	(255,500)	
			Newport News, VA	(149,100)	
			Hampton, VA	(124,700)	
			Portsmouth, VA	(102,300)	
			Suffolk, VA	(48,000)	
37	Indianapolis, IN	1,180,400	Indianapolis, IN	689,600	490,800
38	San Antonio, TX	1,173,600	San Antonio, TX	851,900	321,700
39	Portland, OR	1,125,600	Portland, OR	364,200	761,400
40	Fort Lauderdale - Hollywood - Pompano Beach, FL	1,121,000	Total	343,900	777,100
			Fort Lauderdale, FL	(154,500)	
			Hollywood, FL	(122,500)	
			Pompano Beach, FL	(66,900)	

41	Fort Worth - Arlington, Tx	1,085,800	Total	609,600	476,200
			Fort Worth, Tx	(410,300)	
			Arlington, Tx	(199,300)	
42	Charlotte - Gastonia - Rock Hill, NC - SC	1,013,300	Total	424,100	589,200
			Charlotte, NC	(339,600)	
			Gastonia, NC	(47,800)	
			Rock Hill, SC	(36,700)	
43	Salt Lake City - Ogden, UT	1,008,100	Total	233,300	774,800
			Salt Lake City, UT	(166,900)	
			Ogden, UT	(66,400)	

* No Central City Present Under Office of Management and Budget Definitions.

SOURCES: United States Office of Management and Budget;
U.S. Census - 1980;
Sales Management - 1984 Survey of Buying Power Estimates.

SIZE AND INCOME OF THE 77 CHICAGO COMMUNITY AREAS

Showing population, number of households, and median household income, . . . with Community Areas ranked, in descending order, for each measure.

Community Area Number	Rank	Population	Rank	Number of Households	Median Household Income Rank	Median Household Income Amount
1	21	55,525	10	26,299	51	$ 13,904
2	14	61,129	11	25,004	20	20,483
3	10	64,414	9	28,211	63	10,774
4	31	43,954	19	18,663	43	15,766
5	40	35,161	35	14,030	44	15,683
6	2	97,519	1	51,977	41	$ 15,890
7	19	57,146	5	31,654	34	18,122
8	8	67,167	3	36,377	29	18,601
9	66	12,457	66	4,698	6	23,400
10	33	40,585	30	14,917	5	23,755
11	50	24,583	47	9,960	19	$ 20,854
12	60	18,991	57	6,813	1	28,207
13	62	15,273	62	5,408	12	21,823
14	27	46,075	28	16,285	38	16,521
15	17	57,349	12	22,808	28	18,733
16	24	49,489	15	20,593	37	$ 16,620
17	36	37,860	36	13,889	18	20,981
18	71	10,793	70	4,126	24	19,712
19	23	53,371	14	21,083	32	18,257
20	58	19,547	56	7,053	39	16,412
21	42	33,527	37	13,222	46	$ 15,306
22	4	84,768	7	29,477	55	13,042
23	7	70,879	13	21,396	58	12,223
24	3	96,428	4	32,122	62	10,970
25	1	138,026	2	41,617	50	14,496
26	41	33,865	50	9,140	65	$ 9,654
27	44	31,560	46	9,771	70	7,979
28	18	57,305	20	18,340	75	6,079
29	13	61,534	24	17,185	68	9,095
30	6	75,204	17	19,334	48	14,856
31	29	44,951	38	12,964	57	$ 12,433
32	75	6,462	71	3,862	61	11,692
33	74	7,243	75	2,421	74	6,084
34	67	12,475	67	4,453	64	10,274
35	39	35,700	33	14,353	69	8,673
36	61	16,748	63	4,874	77	$ 4,690
37	76	5,832	76	1,912	71	7,762
38	22	53,741	18	18,694	76	5,425
39	54	21,974	45	10,034	59	12,215
40	43	31,935	44	10,986	73	6,591

SIZE AND INCOME
OF THE 77 CHICAGO COMMUNITY AREAS (Continued)

Community Area Number	Rank	Population	Rank	Number of Households	Median Household Income Rank	Median Household Income Amount
41	45	31,198	32	14,458	47	$ 15,165
42	38	36,323	34	14,075	72	7,526
43	5	77,743	6	31,367	53	13,646
44	32	40,725	27	16,418	45	15,611
45	63	13,792	68	4,223	15	21,274
46	26	46,422	31	14,471	35	$ 17,444
47	77	3,942	77	1,039	23	19,931
48	56	20,505	59	6,194	4	24,791
49	11	64,372	21	18,113	31	18,540
50	72	10,341	74	3,367	27	18,942
51	59	19,400	60	5,627	26	$ 19,691
52	55	21,331	55	7,458	14	21,645
53	30	44,904	42	11,745	22	20,088
54	64	13,539	73	3,395	66	9,182
55	69	11,572	69	4,127	11	21,854
56	35	37,935	40	12,619	7	$ 22,200
57	73	9,708	72	3,710	25	19,692
58	47	30,770	41	12,193	42	15,821
59	65	13,248	64	4,867	40	16,120
60	46	30,923	43	11,336	49	14,633
61	20	55,860	25	17,010	56	$ 12,814
62	66	12,797	65	4,863	21	20,347
63	51	24,445	49	9,303	33	18,126
64	53	22,584	53	8,043	9	22,006
65	49	24,748	51	8,992	8	22,167
66	25	46,568	23	17,600	36	$ 17,095
67	12	62,069	29	15,857	54	13,248
68	15	59,075	22	17,739	67	9,164
69	28	45,218	26	16,932	60	11,912
70	34	40,477	39	12,754	3	25,591
71	9	65,132	16	19,350	30	$ 18,594
72	52	23,360	54	7,750	2	25,830
73	37	36,453	45	10,034	13	21,713
74	57	20,084	58	6,705	10	21,996
75	48	29,315	52	8,866	16	21,229
76	70	11,068	61	5,502	17	$ 21,145
77	16	58,561	8	29,302	52	13,822

SOURCE: U.S. Census - 1980.

SIZE AND INCOME OF THE 275 SUBURBAN PLACES WITHIN THE NICA*

Showing population, number of households, and median household income . . . with towns ranked, in descending order, for each measure.

Municipality	Rank	Population	Rank	Number of Households	Median Household Income Rank	Median Household Income Amount
Addison	32	29,759	32	9,655	133	$ 24,957
Algonquin	148	5,834	159	1,853	88	27,234
Alsip	68	17,134	68	6,036	156	23,212
Antioch	170	4,419	169	1,514	213	20,843
Arbury Hills (C)	223	1,667	233	418	158	23,125
Arlington Hts.	5	66,116	9	22,180	56	$ 30,205
Aurora	1	81,293	2	27,668	226	20,193
Bannockburn	237	1,316	261	180	2	60,335
Barrington	126	9,029	126	3,162	45	31,816
Barrington Hills	189	3,631	193	1,090	9	51,030
Bartlett	92	13,254	99	4,217	89	$ 27,150
Batavia	98	12,574	92	4,380	157	23,133
Bedford Park	249	988	245	329	151	23,704
Beecher	215	2,024	213	721	200	21,532
Bellwood	59	19,811	62	6,463	171	22,963
Bensenville	76	16,124	69	5,854	160	$ 23,102
Berkeley	154	5,467	157	1,882	107	26,124
Berwyn	14	46,849	11	19,831	256	17,992
Bloomingdale	97	12,659	104	3,977	65	28,891
Blue Island	56	21,855	40	8,506	267	16,974
Bolingbrook	24	37,261	25	10,969	95	$ 26,567
Braidwood	192	3,429	194	1,089	180	22,375
Bridgeview	86	14,155	86	4,658	187	22,041
Broadview	129	8,618	122	3,292	190	21,970
Brookfield	61	19,395	54	7,299	169	22,992
Buffalo Grove	55	22,230	56	7,001	53	$ 30,417
Bull Valley	263	509	265	149	32	36,680
Burbank	36	28,462	39	8,562	128	25,054
Burlington	265	442	264	155	257	17,917
Burnham	182	4,030	179	1,343	150	23,786
Burr Ridge	184	3,833	185	1,198	26	$ 37,798
Calumet City	19	39,697	15	15,655	197	21,654
Calumet Park	128	8,788	129	3,053	219	20,569
Carol Stream	78	15,472	70	5,835	203	21,353
Carpentersville	48	23,272	60	6,863	162	23,075
Cary	141	6,640	141	2,270	105	$ 26,175
Channahon	187	3,734	194	1,089	85	27,256
Channel Lake (C)	226	1,613	223	556	221	20,465
Chicago Hts.	25	37,026	23	11,980	245	18,585
Chicago Ridge	90	13,473	83	4,973	228	20,039
Cicero	7	61,232	4	24,212	268	$ 16,730
Clarendon Hills	137	6,870	138	2,489	52	30,440
Country Club Hills	83	14,676	100	4,204	87	27,239
Countryside	142	6,538	133	2,806	199	21,580
Crest Hill	122	9,252	115	3,560	244	18,772

* Northeastern Illinois Counties Area formerly Chicago SMSA.

SIZE AND INCOME OF 275 SUBURBS (Continued)

Municipality	Rank	Population	Rank	Number of Households	Median Household Income Rank	Median Household Income Amount
Crestwood	111	10,852	110	3,796	181	$ 22,324
Crete	157	5,417	160	1,815	81	27,599
Crystal Lake	62	18,590	64	6,191	111	26,021
Darien	84	14,536	88	4,475	47	31,415
Deer Park	233	1,368	235	407	20	40,549
Deerfield	67	17,430	79	5,360	23	$ 39,076
Des Plaines	11	53,568	13	18,779	120	25,470
Dixmoor	175	4,175	171	1,454	270	15,893
Dolton	43	24,766	44	8,287	118	25,506
Downers Grove	17	42,572	16	15,282	73	27,923
E. Chicago Hts.	158	5,347	187	1,178	275	$ 10,727
East Dundee	204	2,618	202	912	139	24,579
East Hazelcrest	235	1,362	228	484	188	22,000
Elburn	240	1,224	234	417	186	22,072
Elgin	6	63,798	6	23,463	233	19,747
Elk Grove Vlg.	34	28,907	35	9,363	71	$ 28,210
Elmhurst	15	44,276	17	14,722	79	27,613
Elmwood Park	44	24,016	34	9,429	204	21,335
Elwood	252	814	252	289	166	23,047
Evanston	3	73,706	1	27,907	196	21,715
Evergreen Park	54	22,260	51	7,567	153	$ 23,501
Flossmoor	130	8,423	135	2,693	19	43,114
Forest Lake (C)	244	1,148	239	394	142	24,449
Forest Park	81	15,177	50	7,569	255	17,995
Forest View	255	764	253	271	119	25,500
Fox Lake	138	6,831	132	2,846	269	$ 16,474
Fox Lake Hills (C)	210	2,199	216	665	112	26,003
Fox River Grove	205	2,515	200	932	205	21,267
Fox River Vly. Grdns.	262	520	262	171	115	25,682
Frankfort	172	4,357	182	1,256	61	$ 29,309
Franklin Park	65	17,507	67	6,126	173	22,888
Gages Lake (C)	185	3,814	189	1,170	106	26,170
Geneva	118	9,881	116	3,545	78	27,616
Gilberts	266	405	267	125	64	29,028
Glen Ellyn	46	23,649	41	8,444	60	$ 29,420
Glencoe	124	9,200	127	3,092	8	51,354
Glendale Hts.	51	23,163	53	7,411	117	25,581
Glenview	28	32,060	26	10,670	43	33,078
Glenwood	113	10,538	118	3,378	68	28,415
Godley	267	373	269	104	165	$ 23,068
Golf	264	482	263	157	18	44,731
Grass Lake (C)	211	2,191	211	752	161	23,097
Grayslake	160	5,260	155	1,908	189	21,971
Green Oaks	232	1,415	237	398	23	39,076
Gurnee	135	7,179	136	2,670	70	$ 28,371
Hainesville	272	187	273	49	143	24,375
Hampshire	221	1,735	219	584	215	20,802
Hanover Park	35	28,850	38	8,726	100	26,328
Harvard	162	5,126	153	1,930	260	17,871

SIZE AND INCOME OF 275 SUBURBS (Continued)

Municipality	Rank	Population	Rank	Number of Households	Median Household Income Rank	Median Household Income Amount
Harvey	26	35,810	24	10,978	252	$ 18,033
Harwood Hts.	132	8,228	119	3,343	222	20,388
Hawthorn Woods	224	1,658	229	482	21	40,197
Hazel Crest	87	13,973	90	4,454	102	26,272
Hebron	254	786	251	293	262	17,798
Hickory Hills	88	13,778	89	4,468	123	$ 25,380
Highland Park	30	30,611	30	10,223	25	38,542
Highwood	155	5,452	148	1,979	251	18,079
Hillside	131	8,279	128	3,072	149	24,131
Hinsdale	71	16,726	72	5,748	35	35,394
Hodgkins	217	2,005	205	875	272	$ 15,810
Hoffman Estates	23	37,272	22	12,218	76	27,685
Holiday Hills	253	802	256	228	144	24,330
Hometown	159	5,324	152	1,938	238	19,411
Homewood	60	19,724	55	7,149	84	27,305
Huntley	225	1,646	222	563	134	$ 24,850
Indian Creek	270	236	271	68	44	33,055
Indian Head Pk.	196	2,915	190	1,168	36	35,168
Ingleside (C)	222	1,676	220	572	234	19,651
Inverness	180	4,046	191	1,152	5	52,530
Island Lake	207	2,293	209	771	185	$ 22,101
Itasca	136	7,129	139	2,337	86	27,247
Joliet	2	77,956	3	27,272	242	18,966
Justice	112	10,552	108	3,884	207	21,228
Kenilworth	202	2,708	207	822	1	64,150
Kildeer	227	1,609	231	442	6	$ 52,126
La Grange	79	15,445	78	5,507	80	27,609
La Grange Park	91	13,359	81	5,171	122	25,418
Lake Barrington	206	2,320	206	869	15	46,712
Lake Bluff	167	4,434	170	1,511	27	37,789
Lake Catherine (C)	236	1,335	227	494	211	$ 21,029
Lake Forest	80	15,245	84	4,821	17	$ 44,767
Lake-in-the-Hills	152	5,651	163	1,669	121	25,427
Lake Villa	230	1,462	225	497	212	20,967
Lake Zurich	133	8,225	137	2,592	66	28,809
Lakemoor	257	723	254	252	261	$ 17,829
Lakewood	239	1,254	241	384	28	37,637
Lansing	33	29,039	28	10,371	148	24,139
Lemont	153	5,640	151	1,948	206	21,266
Libertyville	74	16,520	80	5,307	46	31,815
Lincolnshire	176	4,151	186	1,185	4	$ 54,147
Lincolnwood	102	11,921	102	4,094	34	36,463
Lindenhurst	144	6,220	161	1,749	63	29,029
Lisle	89	13,625	82	5,090	108	26,123
Lockport	125	9,170	120	3,338	178	22,718
Lombard	22	37,295	21	12,981	113	$ 25,911
Long Grove	216	2,013	224	534	14	46,713
Long Lake (C)	209	2,201	212	733	237	19,432
Lynwood	174	4,195	177	1,374	137	24,662
Lyons	117	9,925	106	3,965	225	20,216

SIZE AND INCOME OF 275 SUBURBS (Continued)

Municipality	Rank	Population	Rank	Number of Households	Median Household Income Rank	Median Household Income Amount
Manhattan	219	1,944	215	670	167	$ 23,038
Maple Park	259	637	257	216	263	17,692
Marengo	171	4,361	164	1,631	247	18,527
Markham	82	15,172	105	3,971	155	23,265
Matteson	115	10,223	125	3,203	77	27,667
Maywood	38	27,998	42	8,357	240	$ 19,199
McCook	269	303	266	135	230	20,000
McCullom Lake	250	947	248	318	259	17,875
McHenry	109	10,908	107	3,929	198	21,601
McHenry Shores	247	1,041	249	317	127	25,060
Melrose Park	57	20,735	45	7,982	243	$ 18,903
Merrionette Park	213	2,054	199	935	265	17,222
Mettawa	268	330	268	108	33	36,542
Midlothian	85	14,274	87	4,554	182	22,283
Minooka	228	1,565	226	495	91	27,073
Mokena	166	4,578	168	1,522	192	$ 21,842
Monee	248	993	242	371	216	20,673
Montgomery	193	3,369	183	1,240	192	21,842
Morton Grove	45	23,747	46	7,949	57	29,952
Mount Prospect	13	52,634	14	18,769	90	27,093
Mundelein	69	17,053	77	5,519	138	$ 24,610
Naperville	18	42,330	20	13,043	40	34,147
New Lenox	150	5,792	154	1,925	114	25,896
Niles	31	30,363	29	10,232	124	25,244
Norridge	75	16,483	74	5,668	145	24,325
North Aurora	161	5,205	156	1,897	183	$ 22,240
North Barrington	229	1,475	230	460	12	49,908
North Chicago	20	38,774	57	6,999	271	15,853
North Riverside	139	6,764	130	2,906	227	20,076
Northbrook	29	30,778	33	9,552	22	39,926
Northfield	149	5,807	146	2,033	38	$ 34,446
Northlake	101	12,166	98	4,227	184	22,233
Oak Brook	140	6,641	149	1,970	3	55,667
Oak Forest	41	26,096	49	7,708	93	26,812
Oak Lawn	8	60,590	10	20,725	146	24,202
Oak Park	10	54,887	7	22,511	217	$ 20,601
Oakbrook Terrace	208	2,285	192	1,124	176	22,785
Oakwood Hills	238	1,255	236	401	129	25,049
Old Mill Creek	275	84	275	30	116	25,625
Olympia Fields	178	4,146	184	1,218	7	51,360
Orland Park	52	23,045	58	6,963	59	$ 29,558
Palatine	27	32,166	27	10,628	54	30,396
Palos Heights	108	11,096	123	3,242	37	34,462
Palos Hills	73	16,654	75	5,607	97	26,476
Palos Park	194	3,150	198	990	39	34,426
Park City	188	3,673	165	1,626	249	$ 18,145
Park Forest	39	26,222	37	8,985	163	23,072
Park Ridge	21	38,704	19	13,275	49	31,056
Peotone	198	2,832	196	1,009	208	21,204
Phoenix	197	2,850	204	904	274	13,445

SIZE AND INCOME OF 275 SUBURBS (Continued)

Municipality	Rank	Population	Rank	Number of Households	Median Household Income Rank	Median Household Income Amount
Pingree Grove	273	183	272	63	230	$ 20,000
Pistakee Highlands (C)	190	3,623	188	1,173	158	23,125
Plainfield	186	3,767	178	1,347	170	22,983
Posen	165	4,642	167	1,548	202	21,508
Prairie Grove	258	680	259	199	48	31,408
Prospect Hts.	103	11,808	85	4,679	174	$ 22,841
Richmond	246	1,068	240	388	223	20,333
Richton Park	120	9,403	121	3,314	147	24,194
River Forest	100	12,392	103	4,050	51	30,561
River Grove	114	10,368	95	4,254	236	19,599
Riverdale	93	13,233	76	5,606	229	$ 20,028
Riverside	123	9,236	117	3,535	67	28,566
Riverwoods	200	2,804	208	810	11	50,000
Robbins	127	8,853	140	2,310	273	14,826
Rockdale	220	1,913	214	713	250	18,136
Rolling Meadows	58	20,167	59	6,905	130	$ 25,045
Romeoville	77	15,519	109	3,838	125	25,226
Roselle	70	16,948	71	5,792	69	28,414
Rosemont	179	4,137	147	1,983	248	18,465
Round Lake	203	2,644	203	911	264	17,259
Round Lake Beach	94	12,921	113	3,612	172	$ 22,928
Round Lake Hts.	241	1,192	243	353	210	21,087
Round Lake Pk.	181	4,032	180	1,285	224	20,279
St. Charles	66	17,492	66	6,165	141	24,510
Sauk Village	110	10,906	131	2,847	135	24,827
Schaumburg	12	53,305	12	19,488	101	$ 26,273
Schiller Park	106	11,458	96	4,244	194	21,787
Shorewood	164	4,714	173	1,408	55	30,253
Skokie	9	60,278	8	22,314	83	27,402
Sleepy Hollow	218	2,000	218	604	29	37,609
South Barrington	243	1,168	250	307	10	$ 50,165
South Chicago Hts.	183	3,932	172	1,435	266	17,096
South Elgin	145	6,218	158	1,859	177	22,728
South Holland	42	24,977	52	7,506	62	29,214
Spring Grove	261	571	260	183	92	26,923
Steger	121	9,269	124	3,235	253	$ 18,011
Stickney	147	5,893	142	2,185	191	21,849
Stone Park	173	4,273	176	1,376	235	19,617
Streamwood	47	23,456	63	6,445	99	26,427
Sugar Grove	234	1,366	238	395	74	27,844
Summit	116	10,110	114	3,568	254	$ 18,007
Sunnyside	231	1,432	232	423	140	24,512
Symerton	274	120	274	35	214	20,833
Third Lake	271	222	270	75	103	26,250
Thornton	195	3,022	197	1,006	109	26,085
Tinley Park	40	26,171	43	8,314	131	$ 25,023
Tower Lakes	242	1,177	244	342	16	45,407
Union	260	622	258	203	239	19,271
University Park	143	6,245	144	2,062	164	23,069
Valley View	212	2,112	220	572	179	22,567

SIZE AND INCOME OF 275 SUBURBS (Continued)

Municipality	Rank	Population	Rank	Number of Households	Median Household Income Rank	Median Household Income Amount
Venetian Village (C)	199	2,817	201	930	154	$ 23,333
Vernon Hills	119	9,827	111	3,667	98	26,432
Villa Park	50	23,185	47	7,900	132	24,962
Wadsworth	245	1,104	246	324	58	29,671
Warrenville	134	7,519	134	2,721	96	26,563
Wauconda	151	5,688	150	1,957	201	$ 21,523
Waukegan	4	67,653	5	24,134	241	19,091
Wayne	251	940	247	322	30	37,333
West Chicago	99	12,550	101	4,099	220	20,466
West Dundee	191	3,551	175	1,381	232	19,803
Westchester	64	17,730	65	6,170	75	$ 27,843
Western Springs	95	12,876	93	4,281	41	34,122
Westhaven	201	2,784	210	767	126	25,072
Westmont	72	16,718	61	6,703	175	22,824
Wheaton	16	43,043	18	14,379	72	27,996
Wheeling	49	23,266	36	9,038	152	$ 23,505
Wildwood (C)	214	2,034	217	626	94	26,605
Willow Springs	177	4,147	174	1,405	110	26,055
Willowbrook	163	4,953	145	2,047	50	30,648
Wilmette	37	28,229	31	9,725	31	37,014
Wilmington	168	4,424	166	1,576	209	$ 21,133
Winfield	169	4,422	181	1,263	42	33,816
Winnetka	96	12,772	94	4,260	13	49,053
Winthrop Harbor	156	5,438	162	1,733	136	24,743
Wonder Lake (C)	146	5,917	143	2,081	258	17,908
Wonder Lake (Inc.)	256	752	255	251	168	$ 23,029
Wood Dale	107	11,251	112	3,656	82	27,473
Woodridge	53	22,322	48	7,823	104	26,248
Woodstock	104	11,725	91	4,420	246	18,556
Worth	105	11,592	97	4,230	195	21,778
Zion	63	17,861	73	5,696	218	$ 20,593

(Inc.) - Incorporated
(C) - Census Designated Place

SOURCE: U.S. Census - 1980.

PROJECTED POPULATION AND HOUSEHOLDS OF THE 275 SUBURBAN PLACES WITHIN THE NICA*

- 2005 -

Showing population and number of households ... with towns ranked in descending order, for each measure.

Municipality	Rank	Population	Rank	Number of Households
Addison	29	39,520	38	13,350
Algonquin	59	25,181	74	8,165
Alsip	72	21,299	57	9,872
Antioch	151	8,754	153	3,340
Arbury Hills (C)	d.n.a.		d.n.a.	
Arlington Heights	7	81,112	7	31,646
Aurora	1	150,974	1	55,186
Bannockburn	239	1,368	250	242
Barrington	116	13,707	118	5,123
Barrington Hills	187	4,972	193	1,609
Bartlett	60	24,982	78	7,836
Batavia	89	18,551	93	6,969
Bedford Park	246	865	243	350
Beecher	205	3,322	205	1,289
Bellwood	92	18,323	96	6,728
Bensenville	87	18,800	92	6,970
Berkeley	190	4,526	187	1,941
Berwyn	22	46,960	17	20,495
Bloomingdale	38	34,800	48	11,570
Blue Island	70	21,590	62	9,236
Bolingbrook	17	54,035	20	18,887
Braidwood	172	6,504	181	2,121
Bridgeview	105	15,581	98	6,620
Broadview	162	7,623	152	3,342
Brookfield	97	17,173	85	7,525
Buffalo Grove	23	45,874	25	16,621
Bull Valley	236	1,446	237	504
Burbank	66	23,735	63	9,125
Burlington	251	597	251	228
Burnham	194	4,078	195	1,534
Burr Ridge	150	9,022	162	2,888
Calumet City	32	37,525	26	16,443
Calumet Park	153	8,415	154	3,300
Carol Stream	36	35,800	30	14,270
Carpentersville	45	32,449	53	10,667
Cary	102	16,572	103	6,179
Channahon	135	11,231	151	3,350
Channel Lake (C)	d.n.a.		d.n.a.	
Chicago Heights	33	37,356	33	13,700
Chicago Ridge	98	17,152	100	6,495
Cicero	15	57,261	9	24,883
Clarendon Hills	156	8,180	161	3,010
Country Club Hills	90	18,472	113	5,483
Countryside	175	6,176	159	3,050
Crest Hill	101	16,660	101	6,345

* Northeastern Illinois Counties Area formerly Chicago SMSA.

PROJECTED POPULATION AND HOUSEHOLDS
OF 275 SUBURBS - 2005 - (Continued)

Municipality	Rank	Population	Rank	Number of Households
Crestwood	96	17,326	95	6,867
Crete	132	11,725	130	4,484
Crystal Lake	37	35,230	31	13,792
Darien	56	28,340	51	11,010
Deer Park	220	2,251	225	713
Deerfield	100	16,978	102	6,335
Des Plaines	11	59,391	15	22,079
Dixmoor	195	4,014	192	1,624
Dolton	82	19,618	71	8,382
Downers Grove	14	57,380	16	21,030
East Chicago Hts.	181	5,763	191	1,662
East Dundee	167	7,056	168	2,623
East Hazelcrest	237	1,441	236	532
Elburn	199	3,797	200	1,473
Elgin	3	97,206	2	40,248
Elk Grove Village	28	42,714	29	14,521
Elmhurst	21	48,480	27	16,300
Elmwood Park	74	20,784	59	9,643
Elwood	242	1,009	242	369
Evanston	8	75,144	8	28,848
Evergreen Park	80	19,814	77	8,000
Flossmoor	141	9,987	144	3,703
Forest Lake (C)	d.n.a.		d.n.a.	
Forest Park	106	15,504	82	7,749
Forest View	248	800	245	314
Fox Lake	130	11,814	119	5,097
Fox Lake Hills (C)	d.n.a.		d.n.a.	
Fox River Grove	197	3,906	194	1,577
Fox Rvr Vly Grdns	233	1,601	234	575
Frankfort	131	11,791	142	3,827
Franklin Park	95	17,469	90	7,105
Gages Lake (C)	d.n.a.		d.n.a.	
Geneva	126	12,624	116	5,185
Gilberts	235	1,493	232	595
Glen Ellyn	42	33,700	44	12,770
Glencoe	160	7,902	157	3,167
Glendale Heights	44	32,720	43	12,930
Glenview	19	50,236	19	19,356
Glenwood	75	20,745	72	8,378
Godley	252	470	254	136
Golf	253	461	252	164
Grass Lake (C)	d.n.a.		d.n.a.	
Grayslake	110	14,662	106	5,909
Green Oaks	222	2,232	229	669
Gurnee	67	23,023	60	9,618
Hainesville	258	194	260	60
Hampshire	212	2,973	209	1,105
Hanover Park	40	34,111	36	13,455
Harvard	174	6,208	176	2,320
Harvey	31	37,806	46	12,[illegible]30

PROJECTED POPULATION AND HOUSEHOLDS
OF 275 SUBURBS - 2005 - (Continued)

Municipality	Rank	Population	Rank	Number of Households
Harwood Heights	166	7,382	146	3,542
Hawthorn Woods	210	3,010	215	1,000
Hazel Crest	77	20,470	86	7,454
Hebron	243	902	241	372
Hickory Hills	112	14,464	114	5,429
Highland Park	39	34,220	40	13,055
Highwood	183	5,470	183	2,060
Hillside	157	8,134	147	3,482
Hinsdale	85	18,971	94	6,926
Hodgkins	227	2,098	211	1,042
Hoffman Estates	9	62,870	10	24,567
Holiday Hills	228	2,016	228	671
Hometown	189	4,582	186	1,990
Homewood	69	22,162	68	8,524
Huntley	226	2,120	223	777
Indian Creek	254	320	255	112
Indian Head Park	204	3,434	202	1,383
Ingleside (C)	d.n.a.		d.n.a.	
Inverness	173	6,353	188	1,937
Island Lake	184	5,179	189	1,809
Itasca	119	13,110	133	4,400
Joliet	4	93,661	6	34,587
Justice	117	13,413	109	5,741
Kenilworth	217	2,687	219	845
Kildeer	219	2,659	221	804
La Grange	113	14,370	104	6,089
La Grange Park	127	12,255	115	5,341
Lake Barrington	209	3,059	208	1,209
Lake Bluff	171	6,508	166	2,757
Lake Catherine (C)	d.n.a.		d.n.a.	
Lake Forest	73	21,041	80	7,786
Lake-in-the-Hills	165	7,434	174	2,439
Lake Villa	211	3,000	206	1,220
Lake Zurich	103	16,448	108	5,837
Lakemoor	243	902	244	315
Lakewood	215	2,748	218	870
Lansing	51	30,159	39	13,195
Lemont	154	8,375	156	3,225
Libertyville	55	28,793	58	9,795
Lincolnshire	164	7,500	169	2,542
Lincolnwood	140	10,189	136	4,159
Lindenhurst	120	13,063	138	4,031
Lisle	43	33,120	41	13,010
Lockport	109	14,935	99	6,613
Lombard	20	48,500	22	17,440
Long Grove	218	2,684	222	783
Long Lake (C)	d.n.a.		d.n.a.	
Lynwood	186	5,009	185	2,028
Lyons	145	9,271	137	4,080
Manhattan	216	2,706	213	1,035

PROJECTED POPULATION AND HOUSEHOLDS
OF 275 SUBURBS - 2005 - (Continued)

Municipality	Rank	Population	Rank	Number of Households
Maple Park	249	799	248	286
Marengo	185	5,085	179	2,216
Markham	107	15,107	131	4,482
Matteson	65	23,978	70	8,491
Maywood	53	29,279	65	8,731
McCook	254	320	253	162
McCullom Lake	238	1,419	238	500
McHenry	58	27,490	50	11,208
McHenry Shores	d.n.a.		d.n.a.	
Melrose Park	83	19,570	67	8,564
Merrionette Park	221	2,246	213	1,035
Mettawa	247	843	247	300
Midlothian	108	15,084	112	5,545
Minooka*	259	191	258	69
Mokena	124	12,678	129	4,496
Monee	225	2,166	220	825
Montgomery**	176	6,166	175	2,350
Morton Grove	78	20,317	73	8,213
Mount Prospect	10	62,200	11	24,312
Mundelein	61	24,816	61	9,294
Naperville	2	102,758	4	36,060
New Lenox	123	12,778	126	4,571
Niles	46	32,333	[illegible]	13,402
Norridge	114	14,094	107	5,865
North Aurora	148	9,104	143	3,764
North Barrington	231	1,749	230	660
North Chicago	25	44,064	55	10,125
North Riverside	168	6,838	160	3,041
Northbrook	35	37,166	34	13,667
Northfield	147	9,268	149	3,429
Northlake	134	11,292	127	4,520
Oak Brook	139	10,350	155	3,240
Oak Forest	52	29,847	54	10,409
Oak Lawn	18	53,900	13	22,831
Oak Park	16	54,605	12	23,651
Oakbrook Terrace	163	7,600	140	3,920
Oakwood Hills	240	1,341	240	464
Old Mill Creek	260	169	257	70
Olympia Fields	179	5,907	182	2,073
Orland Park	24	44,622	24	16,981
Palatine	26	43,422	23	17,069
Palos Heights	129	11,861	139	4,024
Palos Hills	86	18,895	87	7,309
Palos Park	169	6,739	178	2,288
Park City	188	4,921	172	2,477
Park Forest	49	30,917	45	12,153
Park Ridge	34	37,203	35	13,648
Peotone	200	3,742	197	1,487
Phoenix	214	2,810	216	987
Pingree Grove	256	288	256	103

PROJECTED POPULATION AND HOUSEHOLDS
OF 275 SUBURBS - 2005 - (Continued)

Municipality	Rank	Population	Rank	Number of Households
Pistakee Highlands (C)	d.n.a.		d.n.a.	
Plainfield	93	18,197	91	7,025
Posen	182	5,496	179	2,216
Prairie Grove	224	2,230	224	741
Prospect Heights	118	13,260	105	6,000
Richmond	241	1,133	239	485
Richton Park	99	16,981	97	6,719
River Forest	128	12,037	135	4,300
River Grove	142	9,956	134	4,378
Riverdale	121	12,983	110	5,689
Riverside	158	8,112	145	3,568
Riverwoods	192	4,301	203	1,373
Robbins	146	9,270	165	2,798
Rockdale	207	3,244	207	1,214
Rolling Meadows	79	20,213	79	7,828
Romeoville	64	24,150	89	7,108
Roselle	63	24,378	64	8,974
Rosemont	202	3,654	184	2,049
Round Lake	177	6,130	170	2,520
Round Lake Beach	94	17,479	117	5,150
Round Lake Heights	222	2,232	226	702
Round Lake Park	155	8,270	164	2,814
St. Charles	50	30,628	47	11,848
Sauk Village	104	16,150	120	4,924
Schaumburg	5	88,970	3	37,071
Schiller Park	136	11,141	124	4,695
Shorewood	149	9,073	158	3,097
Skokie	12	59,308	14	22,689
Sleepy Hollow	213	2,955	211	1,042
South Barrington	208	3,094	217	882
South Chicago Hts.	196	4,008	190	1,720
South Elgin	144	9,805	148	3,444
South Holland	68	22,294	75	8,158
Spring Grove	229	2,000	227	680
Steger	133	11,326	123	4,753
Stickney	180	5,796	177	2,305
Stone Park	198	3,878	201	1,396
Streamwood	47	32,279	52	10,708
Sugar Grove	191	4,518	198	1,485
Summit	143	9,886	141	3,909
Sunnyside	203	3,603	210	1,063
Symerton	257	212	259	65
Third Lake	250	699	249	282
Thornton	206	3,291	204	1,311
Tinley Park	27	43,132	28	15,549
Tower Lakes	234	1,556	235	533
Union	245	869	246	304
University Park	76	20,511	84	7,642
Valley View	d.n.a.		d.n.a.	
Venetian Village (C)	d.n.a.		d.n.a.	

PROJECTED POPULATION AND HOUSEHOLDS
OF 275 SUBURBS - 2005 - (Continued)

Municipality	Rank	Population	Rank	Number of Households
Vernon Hills	84	19,011	69	8,494
Villa Park	62	24,800	66	8,620
Wadsworth	230	1,910	231	615
Warrenville	111	14,620	111	4,580
Wauconda	170	6,676	167	2,738
Waukegan	6	85,637	5	35,619
Wayne	193	4,193	199	1,478
West Chicago	41	34,000	49	11,460
West Dundee	152	8,500	150	3,400
Westchester	88	18,580	81	7,765
Western Springs	125	12,674	128	4,513
Westhaven	159	7,925	171	2,500
Westmont	54	29,120	32	13,760
Wheaton	13	57,810	18	20,480
Wheeling	30	38,981	21	17,639
Wildwood (C)	d.n.a.		d.n.a.	
Willow Springs	201	3,656	196	1,529
Willowbrook	138	10,600	121	4,890
Wilmette	57	27,681	56	10,034
Wilmington	178	5,930	173	2,472
Winfield	115	14,060	132	4,430
Winnetka	122	12,800	125	4,590
Winthrop Harbor	161	7,686	163	2,821
Wonder Lake (C)	d.n.a.		d.n.a.	
Wonder Lake (Inc.)	232	1,673	233	587
Wood Dale	81	19,640	83	7,720
Woodridge	48	31,760	42	12,970
Woodstock	91	18,402	76	8,102
Worth	137	10,903	122	4,761
Zion	71	21,327	88	7,281

* Will County Portion Only.
** Kane County Portion Only.

(C) - Census Designated Place
(Inc.) - Incorporated
d.n.a. - data not available

SOURCE: Northeastern Illinois Planning Commission Estimates.

SIZE AND INCOME
OF THE 54 INCORPORATED AND CENSUS DESIGNATED PLACES
WITHIN THE CHICAGO-GARY-LAKE COUNTY CMSA-NON NICA*

Showing population, number of households, and median household income ... with towns ranked, in descending order, for each measure.

Municipality	Rank	Population	Rank	Number of Households	Median Household Income Rank	Median Household Income Amount
Beverly Shores, IN	41	864	39	374	35	$ 20,560
Boulder Hill, IL (C)	16	9,333	17	2,886	8	26,670
Braceville, IL	45	721	45	236	32	20,677
Burns Harbor, IN	40	920	41	313	14	24,375
Camp Lake, WI (C)	33	2,060	32	752	49	18,631
Carbon Hill, IL	48	406	48	126	21	$ 22,417
Cedar Lake, IN	18	8,754	18	2,841	36	20,427
Chesterton, IN	19	8,531	16	3,002	20	22,562
Coal City, IL	28	3,028	26	1,155	31	20,774
Crown Point, IN	12	16,455	12	5,398	15	24,069
Diamond, IL	38	1,170	38	404	26	$ 21,411
Dune Acres, IN	50	291	50	105	2	33,451
Dyer, IN	15	9,555	19	2,840	7	26,815
East Brooklyn, IL	54	84	54	35	48	18,750
East Chicago, IN	4	39,786	4	13,687	53	17,180
Eileen, IL	46	569	46	203	28	$ 20,978
Gardner, IL	37	1,322	37	484	24	21,553
Gary, IN	1	151,953	1	49,445	52	17,235
Griffith, IN	11	17,026	11	6,004	12	24,527
Hammond, IN	2	93,714	2	34,280	40	19,959
Hebron, IN	31	2,696	31	927	18	$ 23,062
Highland, IN	7	25,935	7	8,514	6	26,832
Hobart, IN	8	22,987	8	7,917	16	23,688
Kenosha, WI	3	77,685	3	27,964	46	18,927
Kinsman, IL	53	153	53	53	42	19,464
Kouts, IN	34	1,619	36	540	38	$ 20,136
Lake Station, IN	13	14,294	14	4,568	29	20,803
Lisbon, IL	51	259	51	92	54	15,179
Lowell, IN	21	5,827	21	1,845	23	21,895
Mazon, IL	42	828	42	302	27	21,000
Merrillville, IN	5	27,677	6	9,135	10	$ 25,525
Millington, IL	47	439	47	144	44	19,038
Morris, IL	17	8,833	15	3,475	45	19,006
Munster, IN	10	20,671	10	6,759	3	31,237
New Chicago, IN	27	3,284	27	1,138	25	21,510
Newark, IL	43	798	43	273	43	$ 19,375
Ogden Dunes, IN	36	1,489	35	551	1	35,000
Oswego, IL	29	3,021	30	1,022	17	23,516
Paddock Lake, WI	32	2,207	33	718	30	20,801
Plano, IL	23	4,875	23	1,647	39	20,048
Portage, IN	6	27,409	5	9,151	11	$ 24,584
Porter, IN	30	2,988	29	1,030	19	22,667
St. John, IN	24	3,974	28	1,132	4	31,143
Schererville, IN	14	13,209	13	4,757	13	24,515
Schneider, IN	49	364	49	117	37	20,179

* Northeastern Illinois Counties Area formerly Chicago SMSA.

SIZE AND INCOME OF 54 INCORPORATED AND CENSUS DESIGNATED PLACES WITHIN THE CHICAGO-GARY-LAKE COUNTY CMSA-NON NICA* (Continued)

Municipality	Rank	Population	Rank	Number of Households	Median Household Income Rank	Median Household Income Amount
Silver Lake, WI	35	1,598	34	569	41	$ 19,613
South Haven, IN (C)	20	6,679	22	1,832	9	25,592
South Wilmington, IL	44	747	44	270	50	18,409
Town of Pines, IN	39	962	40	339	47	18,906
Twin Lakes, WI	25	3,474	24	1,228	51	17,773
Valparaiso, IN	9	22,247	9	7,486	34	$ 20,651
Verona, IL	52	251	52	76	5	27,917
Whiting, IN	22	5,630	20	2,215	33	20,667
Yorkville, IL	26	3,422	25	1,215	22	22,118

(C) - Census Designated Place.
* Northeastern Illinois Counties Area formerly Chicago SMSA.

SOURCE: U.S. Census - 1980.

SIZE AND INCOME OF THE 70 INCORPORATED AND CENSUS DESIGNATED PLACES WITHIN THE CHICAGO ADI - ILLINOIS NON CHICAGO-GARY-LAKE COUNTY CMSA PORTION

Showing population, number of households and median household income ... with towns ranked, in descending order, for each measure.

Municipality	Rank	Population	Rank	Number of Households	Median Household Income Rank	Median Household Income Amount
Aroma Park	44	673	46	222	63	$ 15,278
Bonfield	61	294	61	97	11	20,625
Bourbonnais	5	13,280	8	3,900	3	22,500
Bradley	7	11,008	7	3,939	45	17,487
Buckingham	56	330	62	92	52	16,429
Cabery	57	327	56	125	69	$ 12,875
Campus	65	224	65	77	19	19,688
Cedar Point	55	344	55	133	19	19,688
Chatsworth	29	1,187	25	504	34	18,750
Chebanse	28	1,191	30	402	25	19,178
Cornell	48	603	47	218	59	$ 15,795
Cortland	34	1,019	32	378	8	21,107
Cullom	47	608	43	243	62	15,417
Dalzell	39	824	40	268	48	17,212
Dana	63	243	64	86	58	15,833
DeKalb	1	33,099	2	9,617	61	$ 15,500
Dwight	14	4,146	14	1,505	15	20,344
Earlville	24	1,382	23	538	44	17,647
Emington	68	119	68	46	66	15,000
Essex	52	463	52	160	18	20,234
Fairbury	16	3,544	16	1,373	31	18,887
Flanagan	36	978	34	374	49	17,098
Forrest	26	1,246	26	481	33	18,804
Genoa	18	3,276	19	1,161	37	18,254
Grand Ridge	43	684	45	231	2	23,654
Grant Park	33	1,038	33	376	30	$ 18,903
Herscher	27	1,214	29	428	5	21,537
Hinckley	22	1,447	24	520	7	21,310
Irwin	69	112	69	33	1	24,375
Kangley	62	280	59	101	36	18,611
Kankakee	2	30,141	1	10,959	67	$ 14,852
Kingston	46	618	48	210	40	17,778
Kirkland	30	1,155	28	433	21	19,500
LaSalle	9	10,347	5	4,173	68	14,478
Lee	59	304	58	108	28	19,000
Leland	40	775	39	292	41	$ 17,772
Leonore	66	196	66	68	60	15,625
Long Point	58	313	57	111	57	16,000
Lostant	50	539	50	195	47	17,216
Malta	35	995	37	342	17	20,291
Manteno	19	3,155	17	1,257	43	$ 17,693
Marseilles	13	4,766	13	1,797	32	18,826
Mendota	11	7,134	11	2,643	50	16,978
Momence	17	3,297	18	1,240	65	15,040
Naplate	49	581	44	235	23	19,375

SIZE AND INCOME OF 70 INCORPORATED AND
CENSUS DESIGNATED PLACES WITHIN THE CHICAGO ADI -
ILLINOIS NON CHICAGO-GARY-LAKE COUNTY PORTION (Continued)

Municipality	Rank	Population	Rank	Number of Households	Median Household Income Rank	Median Household Income Amount
North Utica	32	1,067	31	389	46	$ 17,361
Odell	31	1,083	35	366	10	20,648
Oglesby	15	3,979	15	1,487	53	16,227
Ottawa	3	18,166	3	7,008	28	19,000
Pembroke	44	673	49	204	70	7,228
Peru	8	10,886	6	4,113	26	$ 19,117
Pontiac	6	11,227	9	3,610	39	17,780
Ransom	54	456	54	156	14	20,357
Reddick	63	243	63	91	6	21,406
Rutland	51	487	52	160	55	16,161
St. Anne	23	1,421	22	554	64	$ 15,175
Sandwich	12	5,244	12	1,871	22	19,431
Saunemin	52	463	51	173	51	16,895
Seneca	21	2,098	21	699	4	22,202
Shabbona	38	851	38	305	42	17,765
Sheridan	41	719	42	262	9	$ 20,774
Somonauk	25	1,344	27	474	34	18,750
South Streator (C)	20	2,334	20	796	38	18,096
Strawn	67	143	67	53	12	20,500
Streator	4	14,791	4	5,661	54	16,203
Sycamore	10	9,219	10	3,517	24	$ 19,222
Tonica	42	695	41	265	56	16,125
Troy Grove	60	297	60	99	27	19,038
Union Hill	70	82	70	27	12	20,500
Waterman	37	943	36	349	16	20,313

(C) - Census Designated Place.

SOURCE: U.S. Census - 1980.

SIZE AND INCOME OF THE 23 INCORPORATED AND CENSUS DESIGNATED PLACES WITHIN THE CHICAGO ADI - INDIANA NON CHICAGO-GARY-LAKE COUNTY CMSA PORTION

Showing population, number of households, and median household income ... with towns ranked, in descending order, for each measure.

Municipality	Rank	Population	Rank	Number of Households	Median Household Income Rank	Median Household Income Amount
Brook	16	926	15	369	22	$ 13,750
Collegeville (C)	15	1,059	22	78	5	21,250
De Motte	6	2,559	5	855	7	19,743
Goodland	14	1,200	14	443	21	14,861
Hudson Lake (C)	12	1,347	12	492	20	15,163
Kentland	8	1,936	7	757	15	$ 16,641
Kingsbury	21	329	20	105	18	15,556
Kingsford Heights	10	1,618	13	490	17	15,682
La Crosse	19	713	18	252	12	17,188
La Porte	2	21,796	2	8,578	16	15,898
Long Beach	7	2,262	6	799	2	$ 30,123
Michiana Shores	20	464	19	185	9	17,813
Michigan City	1	36,850	1	12,697	13	17,033
Morocco	11	1,348	10	528	23	13,690
Mt. Ayr	23	207	23	66	8	18,250
Pine Lake (C)	9	1,676	9	574	3	$ 26,859
Pottawattomie Park	22	284	21	103	1	35,735
Remington	13	1,268	11	503	11	17,500
Rensselaer	3	4,944	3	1,893	19	15,500
Trail Creek	5	2,581	4	868	4	26,649
Wanatah	17	879	16	314	6	$ 20,938
Westville	4	2,887	8	712	10	17,703
Wheatfield	18	755	17	265	14	16,771

(C) - Census Designated Place

SOURCE: U.S. Census - 1980.

ECONOMIC INDICATORS

NORTHEASTERN ILLINOIS COUNTIES AREA

Year	Marriages	Recorded Births	Deaths	New Car Sales*
1960	51,809	152,525	61,139	323,199
1961	52,129	152,394	60,868	276,988
1962	51,144	149,164	61,951	334,930
1963	54,825	146,007	63,612	358,171
1964	57,365	144,437	63,252	361,023
1965	58,627	136,180	64,509	448,056
1966	60,179	132,199	66,334	421,389
1967	61,593	128,616	65,557	395,695
1968	66,050	125,983	67,766	431,611
1969	68,756	127,555	65,960	437,222
1970	67,965	133,701	66,531	383,000
1971	68,079	126,530	65,063	471,204
1972	68,823	114,237	66,446	500,197
1973	70,198	108,174	66,285	532,236
1974	67,099	107,281	63,433	456,111
1975	65,056	107,290	60,795	385,403
1976	63,975	108,258	61,681	473,067
1977	63,110	112,105	60,804	514,913
1978	62,936	110,505	60,216	482,053
1979	64,668	117,167	60,291	443,696
1980	65,616	121,626	60,517	358,189
1981	65,942	118,665	59,962	330,311
1982	65,315	118,528	59,045	336,600
1983	64,656	115,040	60,329	378,777

(*) NICA and Gary-Hammond PMSA.

RESIDENTIAL BUILDING PERMITS*

	Number of Units			
Year	Single Family Homes	Apartments	Public Housing	Total
1960	26,113	12,388	5,372	43,873
1961	24,415	16,363	4,186	44,964
1962	22,037	19,748	1,017	42,802
1963	19,737	18,314	1,463	39,514
1964	19,075	17,520	1,100	37,695
1965	21,172	19,201	204	40,577
1966	18,407	19,042	1,117	38,566
1967	21,879	25,398	939	48,216
1968	23,679	33,020	1,505	58,204
1969	18,396	30,425	2,610	51,431
1970	14,470	23,386	346	38,202
1971	25,788	36,981	192	62,961
1972	24,163	33,102	218	57,483
1973	19,564	23,292	99	42,955
1974	11,617	10,421	317	22,355
1975	14,938	8,326	300	23,564
1976	24,631	12,576	-	37,207
1977	32,787	17,156	-	49,943
1978	29,073	16,993	-	46,066
1979	13,437	13,734	-	27,171
1980	6,035	6,955	-	12,990
1981	4,802	4,658	190	9,650
1982	5,108	5,440	381	10,929
1983	12,887	9,210	324	22,421

(*) NICA and Gary-Hammond PMSA.

SOURCES: Marriages, Births and Deaths . . . Dept. of Public Health, State of Illinois;
New Car Sales . . . Chicago Assn. of Commerce & Industry;
Building Permits . . . Bell Federal Savings & Loan Association.

BUILDING PERMITS REPORTED (Units)
JANUARY 1980 - AUGUST 1984
CITY OF CHICAGO COMMUNITY AREAS

Community Area Number	Rank	Single Units	Rank	Multi-Units	Rank	Total Units
1	25	8	16	213	16	221
2	29	6	15	226	15	232
3*	13	22	8	356	8	378
4	64	0	35	39	42	39
5	45	3	25	99	26	102
6	29	6	7	429	7	435
7	1	361	5	852	5	1,213
8	49	2	1	3,373	1	3,375
9	38	4	44	16	50	20
10	2	68	31	76	21	144
11	18	13	30	79	30	92
12	22	9	59	0	57	9
13	38	4	59	0	63	4
14	20	12	26	85	28	97
15	18	13	21	121	22	134
16	56	1	53	5	59	6
17	6	42	23	103	20	145
18	38	4	38	31	43	35
19	56	1	40	24	48	25
20	64	0	56	2	68	2
21	45	3	56	2	61	5
22	38	4	6	438	6	442
23	29	6	20	128	22	134
24	34	5	11	273	11	278
25	26	7	33	55	34	62
26	56	1	47	15	53	16
27	64	0	4	1,395	4	1,395
28	56	1	2	2,336	2	2,337
29	5	46	44	16	34	62
30	38	4	59	0	63	4
31	49	2	34	47	39	49
32	56	1	3	1,591	3	1,592
33	64	0	9	346	9	346
34	22	9	19	139	19	148
35	64	0	24	101	27	101
36	64	0	59	0	71	0
37	64	0	59	0	71	0
38	64	0	13	244	13	244
39	56	1	18	149	18	150
40	64	0	28	81	31	81
41	4	51	39	26	32	77
42	49	2	12	254	12	256
43	56	1	32	61	34	62
44	38	4	59	0	63	4
45	45	3	59	0	66	3

BUILDING PERMITS REPORTED (Units)
CITY OF CHICAGO COMMUNITY AREAS (Continued)

Community Area Number	Rank	Single Units	Rank	Multi-Units	Rank	Total Units
46	45	3	59	0	66	3
47	64	0	59	0	71	0
48	34	5	59	0	61	5
49	11	26	59	0	46	26
50	56	1	59	0	70	1
51	49	2	17	168	17	170
52	9	30	54	4	45	34
53	14	17	41	18	43	35
54	64	0	59	0	71	0
55	49	2	41	18	50	20
56	3	58	49	8	33	66
57	22	9	37	32	41	41
58	26	7	55	3	56	10
59	64	0	59	0	71	0
60	6	42	26	85	24	127
61	64	0	59	0	71	0
62	14	17	36	38	38	55
63	49	2	59	0	68	2
64	14	17	29	80	28	97
65	11	26	59	0	46	26
66	49	2	52	6	58	8
67	26	7	48	12	52	19
68	38	4	14	233	14	237
69	34	5	22	116	25	121
70	10	27	41	18	40	45
71	34	5	10	304	10	309
72	20	12	56	2	54	14
73	29	6	51	7	55	13
74	8	41	44	16	37	57
75	29	6	59	0	59	6
76	17	14	49	8	49	22
TOTAL		1,123		15,002		16,125

* City of Chicago Department of Inspectional Services combines data for Community Areas 3 and 77.

SOURCE: City of Chicago - Department of Inspectional Services.

BUILDING PERMITS REPORTED (UNITS)
JANUARY 1980 - AUGUST 1984
SELECTED CHICAGO SUBURBS*

Municipality	Rank	Single Units	Rank	Multi-Units	Rank	Total Units
Addison	43	229	49	111	47	340
Algonquin	7	705	87	29	17	734
Alsip	49	188	58	80	56	268
Arlington Heights	13	529	9	429	9	958
Aurora	3	1,095	46	118	7	1,213
Barrington	136	13	41	129	86	142
Barrington Hills	89	80	127	0	105	80
Bartlett	30	308	51	108	34	416
Batavia	55	164	24	220	38	384
Bedford Park	174	1	127	0	177	1
Bellwood	161	4	127	0	171	4
Bensenville	114	40	117	6	125	46
Berkeley	155	6	127	0	166	6
Berwyn	147	9	91	24	135	33
Bloomingdale	54	167	77	48	67	215
Blue Island	140	11	121	5	146	16
Bolingbrook	17	447	84	36	28	483
Bridgeview	94	61	72	55	92	116
Broadview	174	1	127	0	177	1
Brookfield	125	23	80	44	113	67
Buffalo Grove	8	619	3	666	6	1,285
Burbank	85	88	73	54	86	142
Burr Ridge	25	359	127	0	44	359
Calumet City	78	96	15	292	36	388
Carol Stream	6	850	5	600	4	1,450
Carpentersville	155	6	127	0	166	6
Cary	42	234	127	0	61	234
Chesterton, IN	103	54	127	0	122	54
Chicago Heights	152	7	113	8	149	15
Chicago Ridge	135	14	71	56	110	70
Cicero	166	3	127	0	173	3
Clarendon Hills	81	93	68	58	80	151
Country Club Hills	71	109	96	20	89	129
Crest Hill	132	15	60	68	103	83
Crestwood	109	50	51	108	77	158
Crete	87	86	106	12	98	98
Crown Point, IN	59	141	64	64	68	205
Crystal Lake	36	258	16	288	22	546
Darien	39	247	38	140	37	387
Deerfield	62	130	44	125	57	255
Des Plaines	94	61	19	266	48	327
Dolton	147	9	127	0	159	9
Downers Grove	18	444	85	31	29	475
Dyer, IN	58	148	113	8	78	156
East Chicago, IN	132	15	93	23	132	38
Elgin	22	373	13	321	18	694
Elk Grove Village	12	531	10	416	10	947
Elmhurst	94	61	127	0	117	61
Elmwood Park	147	9	74	50	118	59
Evanston	128	19	35	168	72	187

BUILDING PERMITS REPORTED
SELECTED CHICAGO SUBURBS* (Continued)

Municipality	Rank	Single Units	Rank	Multi-Units	Rank	Total Units
Evergreen Park	118	31	113	8	130	39
Flossmoor	93	62	127	0	116	62
Forest Park	170	2	106	12	151	14
Frankfort	105	53	127	0	123	53
Franklin Park	147	9	127	0	159	9
Gary, IN	70	110	103	16	91	126
Geneva	49	188	127	0	70	188
Glen Ellyn	57	151	21	240	35	391
Glencoe	144	10	127	0	156	10
Glendale Heights	24	363	127	0	42	363
Glenview	51	184	31	185	40	369
Glenwood	155	6	127	0	166	6
Grayslake	125	23	39	138	75	161
Green Oaks	74	102	127	0	94	102
Griffith, IN	94	61	88	28	101	89
Gurnee	40	246	12	395	20	641
Hammond, IN	81	93	42	128	65	221
Hanover Park	15	510	75	49	21	559
Harvey	170	2	127	0	174	2
Harwood Heights	140	11	112	9	143	20
Hazel Crest	161	4	127	0	171	4
Hickory Hills	108	51	126	2	123	53
Highland, IN	112	44	37	158	69	202
Highland Park	53	172	28	192	41	364
Highwood	119	30	82	40	110	70
Hillside	170	2	127	0	174	2
Hinsdale	84	91	56	85	73	176
Hobart, IN	91	64	127	0	115	64
Hoffman Estates	10	566	22	230	14	796
Homewood	88	84	65	60	83	144
Indian Head Park	91	64	80	44	93	108
Inverness	32	285	127	0	55	285
Itasca	136	13	110	11	142	24
Joliet	61	138	33	174	50	312
La Grange	98	60	93	23	103	83
La Grange Park	152	7	127	0	162	7
Lake Bluff	78	96	121	5	95	101
Lake Station, IN	83	92	127	0	99	92
Lake Zurich	44	227	124	3	64	230
Lansing	69	117	68	58	74	175
Libertyville	47	202	48	112	49	314
Lincolnshire	86	87	106	12	97	99
Lincolnwood	140	11	127	0	154	11
Lindenhurst	76	101	127	0	95	101
Lisle	14	524	25	214	16	738
Lockport	128	19	113	8	139	27
Lombard	48	193	14	320	25	513
Lowell, IN	59	141	127	0	88	141
Lynwood	77	100	79	46	82	146
Lyons	155	6	62	66	109	72

BUILDING PERMITS REPORTED
SELECTED CHICAGO SUBURBS* (Continued)

Municipality	Rank	Single Units	Rank	Multi-Units	Rank	Total Units
Markham	115	39	127	0	130	39
Matteson	65	128	65	60	70	188
Maywood	174	1	117	6	162	7
McHenry	37	255	11	409	19	664
Melrose Park	144	10	127	0	156	10
Merrillville, IN	34	277	85	31	51	308
Midlothian	66	126	99	18	83	144
Mokena	110	49	117	6	121	55
Montgomery	174	1	101	17	145	18
Morton Grove	117	32	127	0	136	32
Mt. Prospect	68	119	30	187	53	306
Mundelein	41	237	127	0	60	237
Munster, IN	73	103	47	117	66	220
Naperville	1	3,849	1	1,467	1	5,316
New Lenox	52	176	68	58	61	234
Niles	122	26	78	47	108	73
Norridge	125	23	60	68	100	91
North Aurora	99	59	127	0	118	59
North Chicago	120	28	127	0	137	28
North Riverside	160	5	127	0	170	5
Northbrook	11	548	19	266	13	814
Northfield	116	34	124	3	133	37
Northlake	161	4	58	80	102	84
Oak Brook	21	374	127	0	39	374
Oak Forest	45	219	89	26	58	245
Oak Lawn	63	129	32	179	51	308
Oak Park	166	3	90	25	137	28
Olympia Fields	124	25	103	16	129	41
Orland Park	5	1,057	7	552	3	1,609
Palatine	46	209	23	227	33	436
Palos Heights	80	95	63	65	76	160
Palos Hills	74	102	75	49	80	151
Park Forest	170	2	127	0	174	2
Park Ridge	105	53	54	100	79	153
Posen	136	13	127	0	152	13
Prospect Heights	33	282	96	20	54	302
Richton Park	103	54	106	12	114	66
River Forest	180	0	96	20	143	20
River Grove	161	4	117	6	156	10
Riverdale	174	1	127	0	177	1
Riverside	166	3	123	4	162	7
Robbins	174	1	127	0	177	1
Rolling Meadows	26	356	36	166	24	522
Romeoville	151	8	127	0	161	8
Roselle	16	456	8	468	11	924
Rosemont	155	6	127	0	166	6
Round Lake Beach	28	352	40	133	27	485
St. Charles	38	248	26	197	32	445
Sauk Village	113	42	127	0	128	42
Schaumburg	2	1,231	6	560	2	1,791

BUILDING PERMITS REPORTED
SELECTED CHICAGO SUBURBS* (Continued)

Municipality	Rank	Single Units	Rank	Multi-Units	Rank	Total Units
Schererville, IN	27	353	49	111	30	464
Schiller Park	139	12	127	0	153	12
Shorewood	63	129	127	0	89	129
Skokie	111	46	111	10	120	56
South Holland	90	77	127	0	106	77
Steger	132	15	127	0	149	15
Stickney	161	4	82	40	126	44
Streamwood	19	399	65	60	31	459
Summit	166	3	95	22	141	25
Tinley Park	9	577	29	189	15	766
University Park	152	7	127	0	162	7
Vernon Hills	55	164	27	196	43	360
Villa Park	140	11	127	0	154	11
Warrenville	20	389	51	108	26	497
Waukegan	72	104	42	128	63	232
West Chicago	144	10	91	24	134	34
Westchester	67	122	45	123	58	245
Western Springs	130	16	127	0	146	16
Westmont	23	370	34	170	23	540
Wheaton	4	1,070	18	286	5	1,356
Wheeling	29	335	2	706	8	1,041
Wilmette	121	27	127	0	139	27
Winfield	35	259	55	92	45	351
Winnetka	130	16	127	0	146	16
Winthrop Harbor	105	53	103	16	112	69
Wood Dale	101	57	99	18	107	75
Woodridge	31	292	4	610	12	902
Woodstock	100	58	56	85	85	143
Worth	122	26	101	17	127	43
Zion	102	56	16	288	46	344

* Suburbs reported by Survey of Building 1980 - 1984.

SOURCE: Bell Federal Savings and Loan Association - Survey of Building.

MEDIAN HOME VALUE AND MEDIAN CONTRACT RENT OF THE 77 CHICAGO COMMUNITY AREAS

Showing median home value (non-condominium housing units) and median contract rent ... with Community Areas ranked, in descending order, for each measure

Community Area Number	Rank	Median Home Value*	Rank	Median Contract Rent*
1	12	$ 66,110	16	$235
2	10	72,272	5	269
3	16	61,391	38	196
4	20	60,051	24	217
5	35	42,940	44	183
6	27	$ 52,281	15	$239
7	2	123,713	5	269
8	1	200,000+	2	322
9	9	72,491	3	275
10	11	70,415	5	269
11	13	$ 64,768	18	$233
12	7	87,089	8	265
13	8	74,985	10	253
14	21	59,395	30	212
15	17	61,102	25	216
16	25	$ 53,828	35	$201
17	14	63,453	14	240
18	15	61,806	20	225
19	22	55,787	36	199
20	34	43,022	42	187
21	40	$ 39,500	49	$176
22	54	30,460	54	168
23	65	27,403	55	167
24	73	23,518	66	138
25	38	41,556	40	191
26	68	$ 25,409	51	$171
27	75	22,812	60	155
28	61	27,916	74	107
29	69	25,241	59	156
30	63	27,706	64	150
31	77	$ 21,666	71	$129
32	5	92,000	11	249
33	51	32,500	76	90
34	36	42,156	72	118
35	67	25,937	60	155
36	55	$ 30,441	77	$ 87
37	70	24,750	72	118
38	74	23,355	66	138
39	6	89,512	33	203
40	76	21,851	52	169
41	4	$ 97,989	13	$243
42	66	26,647	50	175
43	41	39,372	22	223
44	44	39,241	29	213
45	47	38,370	30	212

MEDIAN HOME VALUE AND MEDIAN CONTRACT RENT OF THE 77 CHICAGO COMMUNITY AREAS (Continued)

Community Area Number	Rank	Median Home Value*	Rank	Median Contract Rent*
46	52	$ 32,391	58	$160
47	57	30,205	44	183
48	33	43,622	27	214
49	49	36,503	44	183
50	56	30,397	52	169
51	58	$ 30,090	68	$137
52	45	38,812	56	166
53	46	38,737	40	191
54	60	29,339	75	96
55	37	41,607	63	151
56	26	$ 53,229	32	$211
57	32	46,646	36	199
58	50	34,317	62	153
59	62	27,892	65	144
60	59	29,463	70	135
61	72	$ 23,562	69	$136
62	30	48,237	19	229
63	48	37,149	47	179
64	24	54,101	16	235
65	28	50,224	23	218
66	42	$ 39,265	39	$194
67	64	27,678	48	178
68	71	24,729	57	165
69	53	31,190	43	186
70	23	54,213	9	261
71	43	$ 39,263	33	$203
72	19	60,572	12	246
73	39	40,957	25	216
74	29	49,620	4	271
75	31	46,853	27	214
76	3	$100,747	1	$340
77	18	61,086	20	225

* 1980 Values - inflation rate Home Values April, 1980-September, 1984 - 44.4%.
- inflation rate Median Contract Rent April, 1980-September, 1984 - 34.1%.

SOURCES: U.S. Census - 1980;
U.S. Department of Labor - Bureau of Labor Statistics;
City of Chicago - Department of Planning.

MEDIAN HOME VALUE AND MEDIAN CONTRACT RENT OF THE 275 SUBURBAN PLACES WITHIN THE NICA*

Showing median home value (non-condominium housing units) and median contract rent ... with towns ranked, in descending order, for each measure

Municipality	Rank	Median Home Value**	Rank	Median Contract Rent**
Addison	85	$ 76,900	143	$265
Algonquin	69	84,200	161	253
Alsip	157	63,500	136	269
Antioch	141	65,800	171	247
Arbury Hills (C)	220	51,700	84	292
Arlington Heights	48	$ 93,400	40	$333
Aurora	231	49,100	221	219
Bannockburn	1	200,000+		d.n.a.
Barrington	39	109,000	33	347
Barrington Hills	1	200,000+	20	369
Bartlett	89	$ 76,100	56	$320
Batavia	100	72,000	185	241
Bedford Park	206	56,700	251	188
Beecher	172	62,100	231	214
Bellwood	196	58,000	180	245
Bensenville	131	$ 66,700	65	$311
Berkeley	151	64,400	119	275
Berwyn	194	58,500	233	213
Bloomingdale	65	85,000	61	314
Blue Island	261	42,000	240	208
Bolingbrook	145	$ 65,200	125	$273
Braidwood	256	43,200	250	191
Bridgeview	181	60,800	165	251
Broadview	201	57,300	197	235
Brookfield	162	63,000	147	262
Buffalo Grove	56	$ 89,800	36	$342
Bull Valley	18	159,900	255	185
Burbank	190	59,100	147	262
Burlington	182	60,700	261	180
Burnham	235	48,400	204	229
Burr Ridge	23	$140,200	5	$484
Calumet City	232	49,000	190	239
Calumet Park	264	41,100	219	222
Carol Stream	92	75,200	106	278
Carpentersville	206	56,700	170	248
Cary	104	$ 70,200	104	$281
Channahon	177	61,100	225	217
Channel Lake (C)	239	47,200	207	228
Chicago Heights	244	45,800	253	186
Chicago Ridge	184	60,500	136	269
Cicero	222	$ 50,800	253	$186
Clarendon Hills	63	86,300	79	299
Country Club Hills	175	61,700	52	322
Countryside	99	72,100	96	283
Crest Hill	251	44,300	223	218

MEDIAN HOME VALUE AND CONTRACT RENT OF
THE 275 SUBURBAN PLACES (Continued)

Municipality	Rank	Median Home Value**	Rank	Median Contract Rent**
Crestwood	179	$ 60,900	119	$275
Crete	94	74,000	243	207
Crystal Lake	109	68,900	111	277
Darien	53	90,800	44	328
Deer Park	19	155,700	77	300
Deerfield	34	$113,000	23	$360
Des Plaines	95	73,800	93	285
Dixmoor	272	31,200	266	161
Dolton	224	50,500	150	261
Downers Grove	79	79,300	96	283
East Chicago Heights	274	$ 25,600	272	$ 87
East Dundee	119	67,500	216	225
East Hazelcrest	233	48,700	150	261
Elburn	155	63,700	231	214
Elgin	171	62,200	204	229
Elk Grove Village	82	$ 78,300	47	$325
Elmhurst	93	74,200	89	288
Elmwood Park	121	67,300	150	261
Elwood	238	47,300	255	185
Evanston	58	88,600	63	312
Evergreen Park	193	$ 58,600	173	$246
Flossmoor	33	113,200	34	346
Forest Lake (C)	134	66,300	237	210
Forest Park	217	52,100	173	246
Forest View	169	62,300	255	185
Fox Lake	212	$ 53,000	182	$244
Fox Lake Hills (C)	187	60,000	185	241
Fox River Grove	166	62,700	132	271
Fox Rvr. Vly. Grdns.	157	63,500	68	308
Frankfort	71	83,700	145	263
Franklin Park	154	$ 63,800	203	$230
Gages Lake (C)	169	62,300	76	301
Geneva	74	81,700	140	267
Gilberts	124	67,100	204	229
Glen Ellyn	64	86,000	99	282
Glencoe	16	$166,900	31	$349
Glendale Heights	113	68,100	112	276
Glenview	35	111,900	52	322
Glenwood	127	67,000	90	287
Godley	271	32,100	258	184
Golf	14	$168,900	1	$500+
Grass Lake (C)	192	58,700	173	246
Grayslake	148	64,800	134	270
Green Oaks	28	121,300	6	450
Gurnee	97	73,400	65	311
Hainesville	242	$ 46,700	166	$250
Hampshire	179	60,900	207	228
Hanover Park	127	67,000	112	276
Harvard	216	52,200	249	192
Harvey	270	33,800	263	178

MEDIAN HOME VALUE AND CONTRACT RENT OF THE 275 SUBURBAN PLACES (Continued)

Municipality	Rank	Median Home Value**	Rank	Median Contract Rent**
Harwood Heights	106	$ 69,300	119	$275
Hawthorn Woods	21	146,400	119	275
Hazel Crest	210	56,000	94	284
Hebron	229	49,300	264	173
Hickory Hills	102	71,200	144	264
Highland Park	26	$124,800	91	$286
Highwood	124	67,100	119	275
Hillside	146	65,100	106	278
Hinsdale	37	110,700	74	304
Hodgkins	259	42,600	267	157
Hoffman Estates	85	$ 76,900	51	$324
Holiday Hills	165	62,800	62	313
Hometown	254	43,600	270	146
Homewood	118	67,700	82	296
Huntley	153	63,900	185	241
Indian Creek	47	$ 93,500	47	$325
Indian Head Park	45	98,000	16	390
Ingleside (C)	236	47,900	173	246
Inverness	8	186,000	12	410
Island Lake	199	57,500	138	268
Itasca	77	$ 80,500	68	$308
Joliet	245	45,700	258	184
Justice	183	60,600	112	276
Kenilworth	1	200,000+	8	441
Kildeer	1	200,000+	29	350
La Grange	67	$ 84,800	125	$273
La Grange Park	88	76,200	106	278
Lake Barrington	17	166,300	1	500+
Lake Bluff	30	118,100	72	306
Lake Catherine (C)	226	50,200	207	228
Lake Forest	10	$180,900	54	$321
Lake-in-the-Hills	160	63,300	56	320
Lake Villa	114	68,000	91	286
Lake Zurich	81	78,600	140	267
Lakemoor	267	38,800	207	228
Lakewood	42	$106,300	11	$425
Lansing	197	57,800	132	271
Lemont	173	61,900	233	213
Libertyville	43	104,500	99	282
Lincolnshire	15	167,600	1	500+
Lincolnwood	41	$106,700	8	$441
Lindenhurst	105	70,000	22	361
Lisle	58	88,600	63	312
Lockport	211	55,400	217	223
Lombard	106	69,300	41	332
Long Grove	7	$189,700	96	$283
Long Lake (C)	258	43,100	171	247
Lynwood	112	68,600	54	321
Lyons	191	58,800	169	249
Manhattan	197	57,800	200	234

MEDIAN HOME VALUE AND CONTRACT RENT OF THE 275 SUBURBAN PLACES (Continued)

Municipality	Rank	Median Home Value**	Rank	Median Contract Rent**
Maple Park	246	$ 45,500	269	$151
Marengo	209	56,200	245	200
Markham	268	36,900	240	208
Matteson	122	67,200	99	282
Maywood	249	44,800	233	213
McCook	187	$ 60,000	244	$203
McCullom Lake	249	44,800	201	232
McHenry	155	63,700	153	260
McHenry Shores	162	63,000	34	346
Melrose Park	138	66,000	228	215
Merrionette Park	241	$ 46,900	145	$263
Mettawa	9	182,500	29	350
Midlothian	227	50,100	193	238
Minooka	140	65,900	185	241
Mokena	143	65,400	130	272
Monee	221	$ 50,900	213	$226
Montgomery	201	57,300	197	235
Morton Grove	66	84,900	173	246
Mount Prospect	61	88,500	58	319
Mundelein	120	67,400	87	291
Naperville	44	$ 98,400	60	$315
New Lenox	129	66,900	130	272
Niles	78	79,700	99	282
Norridge	84	77,500	125	273
North Aurora	160	63,300	161	253
North Barrington	20	$154,700	6	$450
North Chicago	247	45,200	221	219
North Riverside	148	64,800	161	253
Northbrook	25	128,400	10	436
Northfield	31	117,900	14	396
Northlake	186	$ 60,300	193	$238
Oak Brook	1	200,000+	26	354
Oak Forest	142	65,600	134	270
Oak Lawn	135	66,200	112	276
Oak Park	114	68,000	156	258
Oakbrook Terrace	133	$ 66,500	17	$380
Oakwood Hills	136	66,100	160	254
Old Mill Creek	55	90,000		d.n.a.
Olympia Fields	24	132,400	1	500+
Orland Park	52	90,900	44	328
Palatine	57	$ 88,900	46	$327
Palos Heights	50	92,400	43	329
Palos Hills	73	82,800	94	284
Palos Park	40	108,300	18	375
Park City	223	50,600	226	216
Park Forest	228	$ 49,500	217	$223
Park Ridge	49	92,900	80	298
Peotone	195	58,200	236	211
Phoenix	273	26,700	258	152
Pingree Grove	248	45,000	248	193

MEDIAN HOME VALUE AND CONTRACT RENT OF THE 275 SUBURBAN PLACES (Continued)

Municipality	Rank	Median Home Value**	Rank	Median Contract Rent**
Pistakee Hghlnds. (C)	208	$ 56,600	39	$336
Plainfield	110	68,800	185	241
Posen	265	40,600	247	196
Prairie Grove	32	116,100	265	165
Prospect Heights	50	92,400	70	307
Richmond	150	$ 64,500	223	$218
Richton Park	203	57,100	84	292
River Forest	36	111,600	106	278
River Grove	152	64,000	138	268
Riverdale	262	41,600	190	239
Riverside	58	$ 88,600	155	$259
Riverwoods	11	179,000	15	392
Robbins	275	24,900	271	117
Rockdale	269	36,800	262	179
Rolling Meadows	102	71,200	70	307
Romeoville	242	$ 46,700	37	$340
Roselle	87	76,800	59	318
Rosemont	80	78,900	166	250
Round Lake	212	53,000	213	226
Round Lake Beach	229	49,300	173	246
Round Lake Heights	255	$ 43,500	112	$276
Round Lake Park	259	42,600	173	246
St. Charles	95	73,800	124	274
Sauk Village	252	44,100	80	298
Schaumburg	72	83,300	26	354
Schiller Park	130	$ 66,800	147	$262
Shorewood	90	75,800	237	210
Skokie	68	84,400	65	311
Sleepy Hollow	38	109,700	83	295
South Barrington	1	200,000+	47	325
South Chicago Hts.	256	$ 43,200	260	$183
South Elgin	173	61,900	180	245
South Holland	117	67,800	228	215
Spring Grove	76	81,000	237	210
Steger	263	41,200	228	215
Stickney	189	$ 59,800	197	$235
Stone Park	214	52,700	190	239
Streamwood	147	65,000	28	351
Sugar Grove	136	66,100	193	238
Summit	237	47,600	246	199
Sunnyside	157	$ 63,500	73	$305
Symerton	266	40,500	193	238
Third Lake	114	68,000	166	250
Thornton	240	47,000	212	227
Tinley Park	144	65,300	125	273
Tower Lakes	21	$146,400	d.n.a.	
Union	204	56,900	220	$220
University Park	204	56,900	112	276
Valley View	217	52,100	207	228
Venetian Village (C)	219	51,900	156	258

MEDIAN HOME VALUE AND CONTRACT RENT OF
THE 275 SUBURBAN PLACES (Continued)

Municipality	Rank	Median Home Value**	Rank	Median Contract Rent**
Vernon Hills	54	$ 90,100	37	$340
Villa Park	138	66,000	140	267
Wadsworth	62	88,000	240	208
Warrenville	122	67,200	88	289
Wauconda	162	63,000	99	282
Waukegan	225	$ 50,400	213	$226
Wayne	13	170,900	13	400
West Chicago	167	62,500	156	258
West Dundee	124	67,100	125	273
Westchester	101	71,500	42	331
Western Springs	46	$ 97,300	31	$349
Westhaven	184	60,500	24	359
Westmont	108	69,200	77	300
Wheaton	75	81,100	84	292
Wheeling	110	68,800	47	325
Wildwood (C)	167	$ 62,500	106	$278
Willow Springs	83	77,600	183	243
Willowbrook	29	118,600	25	356
Wilmette	27	121,800	19	374
Wilmington	253	44,000	251	188
Winfield	70	$ 84,000	112	$276
Winnetka	12	172,000	21	368
Winthrop Harbor	199	57,500	153	260
Wonder Lake (C)	215	52,500	183	243
Wonder Lake (Inc.)	132	66,600	105	279
Wood Dale	90	$ 75,800	159	$255
Woodridge	98	73,200	75	303
Woodstock	178	61,000	226	216
Worth	176	61,500	161	253
Zion	234	48,500	201	232

(C) - Census Designated Place.
(Inc.) - Incorporated.
d.n.a. - data not available due to suppression.

* Northeastern Illinois Counties Area formerly Chicago SMSA.
** 1980 Values - inflation rate Home Values April, 1980-September, 1984 - 44.4%.
- inflation rate Median Contract Rent April, 1980-September, 1984 - 34.1%.

SOURCES: U.S. Census - 1980;
U.S. Department of Labor - Bureau of Labor Statistics.

MEDIAN HOME VALUE AND MEDIAN CONTRACT RENT OF THE 54 INCORPORATED AND CENSUS DESIGNATED PLACES WITHIN THE CHICAGO-GARY-LAKE COUNTY CMSA - NON NICA*

Showing median home value (non-condominium housing units) and median contract rent ... with towns ranked, in descending order, for each measure.

Municipality	Rank	Median Home Value**	Rank	Median Contract Rent**
Beverly Shores, IN	8	$ 66,400	45	$163
Boulder Hill, IL (C)	9	64,600	3	299
Braceville, IL	46	36,600	48	157
Burns Harbor, IN	27	46,400	31	199
Camp Lake, WI (C)	41	40,700	28	203
Carbon Hill, IL	35	$ 44,200	34	$191
Cedar Lake, IN	43	37,000	28	203
Chesterton, IN	19	52,400	15	235
Coal City, IL	31	45,100	35	188
Crown Point, IN	11	59,200	9	256
Diamond, IL	13	$ 57,200	39	$180
Dune Acres, IN	1	134,400	1	500
Dyer, IN	10	62,900	13	241
East Brooklyn, IL	39	41,100	45	163
East Chicago, IN	48	35,600	53	131
Eileen, IL	30	$ 45,300	22	$217
Gardner, IL	37	43,500	27	205
Gary, IN	53	25,200	52	142
Griffith, IN	17	54,000	4	296
Hammond, IN	42	38,100	40	178
Hebron, IN	22	$ 50,100	24	$210
Highland, IN	12	58,500	7	259
Hobart, IN	36	43,700	12	243
Kenosha, WI	28	45,700	35	188
Kinsman, IL	54	24,500	54	100
Kouts, IN	34	$ 44,400	25	$209
Lake Station, IN	52	29,700	35	188
Lisbon, IL	24	49,000	41	174
Lowell, IN	21	51,300	19	221
Mazon, IL	31	45,100	30	200
Merrillville, IN	15	$ 55,100	7	$259
Millington, IL	40	41,000	48	157
Morris, IL	18	52,500	32	198
Munster, IN	4	74,300	5	286
New Chicago, IN	51	29,900	33	196
Newark, IL	23	$ 49,500	42	$171
Ogden Dunes, IN	2	81,700	2	300
Oswego, IL	6	71,000	18	222
Paddock Lake, WI	28	45,700	26	208
Plano, IL	25	48,100	35	188
Portage, IN	20	$ 52,200	14	$236
Porter, IN	33	44,700	23	216
St. John, IN	3	80,400	16	225
Schererville, IN	5	73,400	6	280
Schneider, IN	50	31,300	44	165

MEDIAN HOME VALUE AND MEDIAN
CONTRACT RENT OF THE 54 INCORPORATED AND
CENSUS DESIGNATED PLACES WITHIN THE
CHICAGO-GARY-LAKE COUNTY CMSA - NON NICA* (Continued)

Municipality	Rank	Median Home Value**	Rank	Median Contract Rent**
Silver Lake, WI	26	$ 47,100	11	$249
South Haven, IN (C)	38	41,200	10	255
South Wilmington, IL	49	32,300	43	170
Town of Pines, IN	43	37,000	50	155
Twin Lakes, WI	16	54,700	20	220
Valparaiso, IN	14	$ 56,600	16	$225
Verona, IL	47	36,500	47	160
Whiting, IN	45	36,900	51	146
Yorkville, IL	7	68,700	20	220

(C) - Census Designated Place.

* Northeastern Illinois Counties Area formerly Chicago SMSA.
** 1980 Values - inflation rate Home Values April, 1980-September, 1984 - 44.4%.
- inflation rate Median Contract Rent April, 1980-September, 1984 - 34.1%.

SOURCES: U.S. Census - 1980;
U.S. Department of Labor - Bureau of Labor Statistics.

MEDIAN HOME VALUE AND
MEDIAN CONTRACT RENT OF THE
70 INCORPORATED AND CENSUS DESIGNATED PLACES
WITHIN THE CHICAGO ADI - ILLINOIS
NON CHICAGO-GARY-LAKE COUNTY CMSA PORTION

Showing median home value (non-condominium housing units) and median contract rent ... with towns ranked, in descending order, for each measure.

Municipality	Rank	Median Home Value*	Rank	Median Contract Rent*
Aroma Park	56	$ 30,500	52	$143
Bonfield	25	42,800	26	165
Bourbonnais	4	53,700	2	224
Bradley	40	37,000	16	178
Buckingham	59	28,700	41	153
Cabery	67	$ 24,600	59	$133
Campus	61	28,200	46	150
Cedar Point	46	35,700	22	170
Chatsworth	55	32,000	64	126
Chebanse	35	38,700	31	162
Cornell	49	$ 34,700	33	$158
Cortland	5	51,500	1	251
Cullom	58	28,800	61	131
Dalzell	28	40,600	26	165
Dana	69	22,500	65	123
DeKalb	2	$ 55,800	3	$213
Dwight	14	45,500	20	171
Earlville	45	35,800	54	139
Emington	53	33,600	49	145
Essex	34	38,900	49	145
Fairbury	22	$ 43,200	15	$180
Flanagan	26	42,300	54	139
Forrest	36	38,600	57	137
Genoa	10	46,100	11	184
Grand Ridge	20	43,700	9	189
Grant Park	17	$ 44,800	13	$183
Herscher	15	45,200	16	178
Hinckley	1	59,200	10	186
Irwin	30	40,000		d.n.a.
Kangley	63	27,300	46	150
Kankakee	52	$ 34,100	20	$171
Kingston	32	39,500	34	157
Kirkland	17	44,800	29	163
LaSalle	42	36,500	45	151
Lee	42	36,500	39	154
Leland	24	$ 43,100	41	$153
Leonore	64	27,200	68	75
Long Point	62	27,900	53	140
Lostant	48	34,800	63	128
Malta	8	46,500	6	193
Manteno	12	$ 45,700	24	$166
Marseilles	9	46,300	19	175
Mendota	22	43,200	24	166
Momence	39	38,000	34	157
Naplate	44	36,400	29	163

MEDIAN HOME VALUE AND MEDIAN CONTRACT RENT
OF THE 70 INCORPORATED AND CENSUS DESIGNATED
PLACES WITHIN THE CHICAGO ADI - ILLINOIS
NON CHICAGO-GARY-LAKE COUNTY CMSA PORTION (Continued)

Municipality	Rank	Median Home Value*	Rank	Median Contract Rent*
North Utica	49	$ 34,700	46	$150
Odell	46	35,700	26	165
Oglesby	38	38,300	44	152
Ottawa	19	44,400	11	184
Pembroke	68	23,800	66	121
Peru	21	$ 43,300	7	$190
Pontiac	27	42,000	23	168
Ransom	57	29,200	39	154
Reddick	37	38,400	49	145
Rutland	70	20,800	62	130
St. Anne	66	$ 24,800	58	$136
Sandwich	6	50,000	4	208
Saunemin	60	28,400	36	155
Seneca	13	45,600	16	178
Shabbona	16	45,100	31	162
Sheridan	29	$ 40,400	36	$155
Somonauk	7	49,100	7	190
South Streator (C)	40	37,000	41	153
Strawn	65	25,900	67	100
Streator	51	34,200	36	155
Sycamore	3	$ 54,200	5	$200
Tonica	33	39,100	60	132
Troy Grove	31	39,600	56	138
Union Hill	54	32,500		d.n.a.
Waterman	11	45,800	14	181

(C) - Census Designated Place.
d.n.a. - data not available due to suppression.

* 1980 Values - inflation rate Home Values April, 1980-September, 1984 - 44.4%.
- inflation rate Median Contract Rent April, 1980-September, 1984 - 34.1%.

SOURCES: U.S. Census - 1980;
U.S. Department of Labor - Bureau of Labor Statistics.

MEDIAN HOME VALUE AND
MEDIAN CONTRACT RENT OF THE
23 INCORPORATED AND CENSUS DESIGNATED PLACES
WITHIN THE CHICAGO ADI - INDIANA
NON CHICAGO-GARY-LAKE COUNTY CMSA PORTION

Showing median home value (non-condominium housing units) and median contract rent ... with towns ranked, in descending order, for each measure.

Municipality	Rank	Median Home Value*	Rank	Median Contract Rent*
Brook	16	$33,100	22	$110
Collegeville (C)	4	54,700	5	204
DeMotte	5	51,600	6	201
Goodland	20	30,100	19	124
Hudson Lake (C)	18	31,300	20	122
Kentland	9	$39,100	12	$159
Kingsbury	19	30,600	17	135
Kingsford Heights	22	29,200	15	143
LaCrosse	12	34,700	10	161
LaPorte	13	34,400	11	160
Long Beach	1	$71,200	1	$288
Michiana Shores	7	45,500	4	207
Michigan City	17	32,100	9	163
Morocco	21	29,900	18	126
Mt. Ayer	23	21,900	21	116
Pine Lake (C)	3	$61,900	3	$210
Pottawattomie Park	2	66,700		d.n.a.
Remington	11	34,800	16	137
Rensselaer	10	37,300	13	154
Trail Creek	6	48,900	2	243
Wanatah	8	$39,700	7	$181
Westville	13	34,400	8	169
Wheatfield	13	34,400	13	154

(C) - Census Designated Place
d.n.a. - data not available due to suppression

* 1980 Values - inflation rate Median Home Values April, 1980-September, 1984 - 44.4%.
- inflation rate Median Contract Rent April, 1980-September, 1984 - 34.1%.

SOURCES: U.S. Census - 1980;
U.S. Department of Labor - Bureau of Labor Statistics.

MEDIAN HOUSEHOLD EFFECTIVE BUYING INCOME METROPOLITAN STATISTICAL AREAS WITH POPULATIONS OF 1,000,000 OR MORE

Rank	M.S.A.	Median Household Effective Buying Income
1	Nassau - Suffolk, NY	$ 38,427
2	San Jose, CA	33,780
3	Washington, DC - MD - VA	33,236
4	Anaheim - Santa Ana, CA	32,715
5	Bergen - Passaic, NJ	32,413
6	Newark, NJ	$ 30,429
7	Hartford - New Britain - Middletown - Bristol, CT*	30,421
8	Minneapolis - St. Paul, MN - WI	29,316
9	Oakland, CA	29,046
10	San Francisco, CA	28,876
11	Houston, TX	$ 28,588
12	Seattle, WA	28,332
13	Denver, CO	27,647
14	Boston - Lawrence - Salem - Lowell - Brockton, MA*	27,633
15	Milwaukee, WI	27,454
16	CHICAGO, IL	$ 27,453
17	Detroit, MI	27,435
18	St. Louis, MO - IL	26,647
19	Dallas, TX	26,519
20	Kansas City, MO - KS	26,142
21	Philadelphia, PA - NJ	$ 26,120
22	Baltimore, MD	25,938
23	Atlanta, GA	25,804
24	Fort Worth - Arlington, TX	25,748
25	Los Angeles - Long Beach, CA	25,280
26	San Diego, CA	$ 24,996
27	Indianapolis, IN	24,831
28	Cleveland, OH	24,823
29	Cincinnati, OH - IN - KY	24,753
30	Salt Lake City - Ogden, UT	24,502
31	Pittsburgh, PA	$ 24,366
32	Sacramento, CA	24,288
33	Portland, OR	23,926
34	Fort Lauderdale - Hollywood - Pompano Beach, FL	23,815
35	Columbus, OH	23,527
36	Riverside - San Bernardino, CA	$ 23,356
37	Phoenix, AZ	23,131
38	Norfolk - Virginia Beach - Newport News, VA	22,960
39	Charlotte - Gastonia - Rock Hill, NC - SC	22,843
40	New York, NY	22,603
41	New Orleans, LA	$ 22,348
42	San Antonio, TX	22,240
43	Miami - Hialeah, FL	21,756
44	Tampa - St. Petersburg - Clearwater, FL	19,903

* Sales and Marketing Management definition.

SOURCE: Sales Management - 1984 Survey of Buying Power Estimates.

METEOROLOGICAL DATA FOR A TYPICAL
CHICAGO YEAR

Normals, Means and Extremes

(O'Hare International Airport*)

Months	TEMPERATURE				Daily Avg. Temp.	Avg. Wind Speed (M.P.H.)
	Highs		Lows			
	Avg.	Rec.	Avg.	Rec.		
January	29.2	61	13.6	-27	21.4	11.6
February	33.9	71	18.1	-17	26.0	11.4
March	44.3	87	27.6	- 8	36.0	11.8
April	58.8	91	38.8	7	48.8	12.1
May	70.0	93	48.1	24	59.1	10.5
June	79.4	99	57.7	36	68.6	9.1
July	83.3	102	62.7	40	73.0	8.1
August	82.1	99	61.7	41	71.9	8.1
September	75.5	99	53.9	28	64.7	8.8
October	64.1	91	42.9	17	53.5	9.9
November	48.2	78	31.4	1	39.8	10.9
December	35.0	71	20.3	-25	27.7	10.9
Total Year	58.7	102	39.7	-27	49.2	10.3

* Chicago's Official Weather Station Effective January 17, 1980

T - Trace (Less than 0.01 inch)

SOURCE: United States Department of Commerce: Local Climatological Data.

METEOROLOGICAL DATA FOR A TYPICAL CHICAGO YEAR

Normals, Means and Extremes

(O'Hare International Airport*)

PRECIPITATION		WEATHER CONDITIONS					
Water Equivalent (In.)	Snowfall (In.)	Clear Days	Partly Cloudy Days	Cloudy Days	Precip-itation Days	90° Days	Below 0 Days
1.60	10.9	7	6	18	11	0	7
1.31	8.0	6	6	16	10	0	3
2.59	7.5	5	9	17	13	0	0
3.66	2.1	6	8	16	13	0	0
3.15	0.1	7	10	14	11	1	0
4.08	0.0	7	12	11	10	3	0
3.63	0.0	9	13	9	10	6	0
3.53	0.0	9	11	11	9	4	0
3.35	T	9	10	11	10	2	0
2.28	0.3	9	9	13	9	0	0
2.06	2.2	6	6	18	10	0	0
2.10	9.3	6	6	19	12	0	3
33.34	40.4	86	106	173	128	16	13

NUMBER OF RETAIL ESTABLISHMENTS BY DESIGNATED CLASSIFICATION
FOR NICA* COMMUNITIES - 1977

(25,000 or more population)

LOCATION	Number of Establishments	General Merchandise	Food	Apparel	Furniture & Radio	Automotive & Filling Stations
CHICAGO	20,255	466	2,809	1,929	1,197	1,849
Addison	181	5	21	11	18	25
Arlington Heights	346	6	24	23	35	54
Aurora	706	16	65	96	70	119
Berwyn	386	11	40	26	23	55
Bolingbrook	128	3	17	10	10	10
Burbank	118	1	13	6	10	22
Calumet City	332	7	24	37	19	41
Chicago Heights	291	7	32	13	18	60
Cicero	463	17	63	21	21	57
Des Plaines	414	7	36	34	21	78
Downers Grove	264	9	22	26	30	35
Elgin	446	11	31	32	39	89
Elk Grove Village	123	2	15	8	12	18
Elmhurst	300	7	24	23	19	46
Evanston	579	13	49	53	62	63
Glenview	179	3	12	9	17	24
Hanover Park	115	4	8	15	9	10
Harvey	205	3	21	10	7	49
Highland Park	310	9	21	39	31	43

Hoffman Estates	103	3	10	7	6	16
Joliet	691	19	70	42	52	118
Lansing	182	3	16	13	21	35
Lombard	347	9	24	53	42	48
Maywood	108	1	16	2	5	26
Mount Prospect	333	11	34	42	40	36
Naperville	257	5	18	26	29	33
Niles	315	9	32	50	23	30
North Chicago	99	0	6	2	2	17
Northbrook	307	3	19	70	31	24
Oak Forest	101	2	11	3	9	15
Oak Lawn	351	15	34	28	35	66
Oak Park	403	12	44	45	40	47
Palatine	191	8	15	16	17	27
Park Forest	103	3	8	11	11	4
Park Ridge	234	6	22	34	14	33
Schaumburg	448	11	46	95	49	49
Skokie	653	22	54	111	62	66
Tinley Park	160	4	16	20	17	26
Waukegan	594	15	45	85	52	87
Wheaton	239	6	24	31	20	33
Wilmette	256	5	23	27	34	31

* Northeastern Illinois Counties Area formerly Chicago SMSA.

SOURCES: U.S. Census - 1980;
U.S. Census of Retail Trade - 1977.

ESTIMATED GROSS RETAIL SALES BY DESIGNATED CLASSIFICATION
FOR NICA* COMMUNITIES - 1983

(25,000 or more population)

LOCATION	Total Sales (000)	General Merchandise (000)	Food (000)	Apparel (000)	Furniture & Radio (000)	Automotive & Filling Stations (000)
CHICAGO	$11,588,376	$1,191,894	$1,182,391	$748,234	$457,869	$2,015,088
Addison	253,469	38,219	22,866	2,267	2,989	40,954
Arlington Heights	504,756	45,096	59,731	24,213	28,448	139,774
Aurora	573,349	94,706	57,378	45,581	26,071	141,698
Berwyn	185,036	16,950	11,164	15,291	7,710	54,593
Bolingbrook	97,565	14,825	21,535	7,339	1,309	24,510
Burbank	118,439	1,832	27,523	1,051	19,891	12,530
Calumet City	325,037	101,025	26,942	50,259	4,388	37,811
Chicago Heights	218,359	19,403	17,947	2,777	3,088	97,576
Cicero	203,499	5,516	24,075	4,719	4,560	65,099
Des Plaines	513,592	28,332	39,051	11,551	8,624	162,338
Downers Grove	486,547	44,398	49,310	31,838	23,903	171,126
Elgin	376,496	39,271	44,289	9,415	9,882	118,091
Elk Grove Village	509,226	18,726	22,583	765	5,441	102,542
Elmhurst	377,807	8,724	29,198	11,027	6,526	147,149
Evanston	309,753	20,907	44,731	13,424	19,756	94,831
Glenview	184,513	3,265	32,941	10,640	3,275	59,891
Hanover Park	88,565	22,247	21,029	2,083	2,848	8,097
Harvey	135,876	3,336	3,097	676	1,658	68,445
Highland Park	279,732	14,168	28,986	19,966	10,407	129,617

Hoffman Estates	119,570	10,425	21,208	11,057	6,328	16,080
Joliet	561,676	85,563	57,733	30,006	13,991	172,633
Lansing	132,378	16,382	13,208	2,470	5,444	35,981
Lombard	458,190	101,749	31,705	50,708	28,209	97,467
Maywood	65,960	998	11,319	238	497	24,507
Mount Prospect	349,389	78,294	37,861	33,447	13,037	59,941
Naperville	286,576	21,948	46,748	14,305	11,232	71,043
Niles	466,549	79,460	44,516	25,648	34,041	72,569
North Chicago	55,965	2,737	5,552	357	400	9,549
Northbrook	370,125	47,271	25,869	84,471	26,863	62,750
Oak Forest	73,910	941	16,661	10	2,270	23,747
Oak Lawn	463,158	56,254	57,596	21,319	18,613	168,283
Oak Park	223,570	9,766	33,477	16,800	14,287	72,849
Palatine	188,372	14,181	27,186	4,162	11,210	34,962
Park Forest	66,814	21,677	16,488	1,028	112	4,198
Park Ridge	202,207	3,399	33,627	5,939	3,690	108,004
Schaumburg	998,474	140,581	45,804	88,385	65,842	322,366
Skokie	564,251	75,818	32,626	71,713	30,174	112,208
Tinley Park	138,957	25,822	18,447	8,754	4,030	39,478
Waukegan	443,369	66,867	37,878	25,846	21,625	135,448
Wheaton	152,416	3,991	21,998	8,321	8,777	60,219
Wilmette	150,486	27,137	20,760	13,538	7,431	32,630

* Northeastern Illinois Counties Area formerly Chicago SMSA.
SOURCES: U.S. Census - 1980;
State of Illinois Department of Revenue.

RETAIL SALES -- YEAR 1983

COOK COUNTY COMPARED WITH NICA TOTAL

Business Classification	Sales ($000's) Cook County	Balance of NICA	Total NICA
Total Retail Sales	$25,315,759	$11,026,337	$36,342,096
% of Total NICA	69.7%	30.3%	100.0%
All Food Stores	$ 5,436,685	$ 2,191,537	$ 7,628,222
% of Total NICA	71.3%	28.7%	100.0%
Supermarkets	$ 5,044,787	$ 2,110,352	$ 7,155,139
% of Total NICA	70.5%	29.5%	100.0%
Eating & Drinking Places	$ 3,058,523	$ 1,113,489	$ 4,172,012
% of Total NICA	73.3%	26.7%	100.0%
All General Merchandise Stores	$ 3,310,542	$ 1,390,220	$ 4,700,762
% of Total NICA	70.4%	29.6%	100.0%
Department Stores	$ 3,002,838	$ 1,227,156	$ 4,229,994
% of Total NICA	71.0%	29.0%	100.0%
Apparel & Accessory Stores	$ 1,818,912	$ 503,197	$ 2,322,109
% of Total NICA	78.3%	21.7%	100.0%

(Continued on Page 90)

RETAIL SALES -- YEAR 1983

NICA COMPARED WITH ILLINOIS TOTAL

Business Classification	Sales ($000's) NICA	Balance of State	Total Illinois
Total Retail Sales	$36,342,096	$20,080,494	$56,422,590
% of Total State	64.4%	35.6%	100.0%
All Food Stores	$ 7,628,222	$ 4,720,830	$12,349,052
% of Total State	61.8%	38.2%	100.0%
Supermarkets	$ 7,155,139	$ 4,498,509	$11,653,648
% of Total State	61.4%	38.6%	100.0%
Eating & Drinking Places	$ 4,172,012	$ 2,045,383	$ 6,217,395
% of Total State	67.1%	32.9%	100.0%
All General Merchandise Stores	$ 4,700,762	$ 2,566,263	$ 7,267,025
% of Total State	64.7%	35.3%	100.0%
Department Stores	$ 4,229,994	$ 1,935,382	$ 6,165,376
% of Total State	68.6%	31.4%	100.0%
Apparel & Accessory Stores	$ 2,322,109	$ 771,567	$ 3,093,676
% of Total State	75.1%	24.9%	100.0%

(Continued on Page 91)

RETAIL SALES -- YEAR 1983

COOK COUNTY COMPARED WITH NICA TOTAL

(Continued)

Business Classification	Sales ($000's) Cook County	Balance of NICA	Total NICA
All Furniture/Home Furnishings/Appliance Stores	$ 1,157,285	$ 495,016	$1,652,301
% of Total NICA	70.0%	30.0%	100.0%
Furniture & Home Furnishings Only	$ 686,041	$ 296,763	$ 982,804
% of Total NICA	69.8%	30.2%	100.0%
Automotive Dealers	$ 3,501,170	$1,880,852	$5,382,022
% of Total NICA	65.1%	34.9%	100.0%
Gasoline Service Stations	$ 1,994,780	$ 953,343	$2,948,123
% of Total NICA	67.7%	32.3%	100.0%
Building Materials & Hardware Dealers	$ 700,310	$ 610,274	$1,310,584
% of Total NICA	53.4%	46.6%	100.0%
Drug Stores	$1,206,119	$ 413,169	$1,619,288
% of Total NICA	74.5%	25.5%	100.0%
All Other	$3,131,433	$1,475,240	$4,606,673
% of Total NICA	68.0%	32.0%	100.0%

SOURCE: Sales Management - 1984 Survey of Buying Power Estimates.

RETAIL SALES -- YEAR 1983

NICA COMPARED WITH ILLINOIS TOTAL

(Continued)

Business Classification	Sales ($000's) NICA	Balance of State	Total Illinois
All Furniture/Home Furnishings/Appliance Stores	$ 1,652,301	$ 864,903	$2,517,204
% of Total State	65.6%	34.4%	100.0%
Furniture & Home Furnishings Only	$ 982,804	$ 487,621	$1,470,425
% of Total State	66.8%	33.2%	100.0%
Automotive Dealers	$ 5,382,022	$3,384,769	$8,766,791
% of Total State	61.4%	38.6%	100.0%
Gasoline Service Stations	$ 2,948,123	$1,938,616	$4,886,739
% of Total State	60.3%	39.7%	100.0%
Building Materials & Hardware Dealers	$ 1,310,584	$1,342,478	$2,653,062
% of Total State	49.4%	50.6%	100.0%
Drug Stores	$ 1,619,288	$ 673,345	$2,292,633
% of Total State	70.6%	29.4%	100.0%
All Other	$ 4,606,673	$1,772,340	$6,379,013
% of Total State	72.2%	27.8%	100.0%

SOURCE: Sales Management - 1984 Survey of Buying Power Estimates.

Again in 1983, among the Nation's

TOP TWO MARKETS

Chicago Rates First in . . . . . .

. . . Income per household

. . . Total Retail Sales per household

. . . Food Store Sales per household

. . . General Merchandise Store Sales per household

. . . Department Store Sales per household

. . . Drug Store Sales per household

. . . Building Material/Hardware Store Sales per household

. . . Furniture/Home Furnishings/Appliance Store Sales per household

. . . Automotive Dealer Sales per household

. . . Gasoline Service Station Sales per household

	New York*	Chicago**
Population	9,075,000	7,134,200
Households	3,544,800	2,581,000
Effective Buying Income		
Total (000)	$101,629,554	$80,565,325
Per Household	$ 28,670	$ 31,215
Retail Sales		
Total Retail Sales (000)	$ 39,150,823	$36,342,096
Per Household	$ 11,045	$ 14,081
Food Stores (000)	$ 10,145,570	$ 7,628,222
Per Household	$ 2,862	$ 2,956
General Merchandise Stores (000)	$ 4,820,830	$ 4,700,762
Per Household	$ 1,360	$ 1,821
Department Stores (000)	$ 4,105,455	$ 4,229,994
Per Household	$ 1,158	$ 1,639
Drug Stores (000)	$ 1,019,283	$ 1,619,288
Per Household	$ 288	$ 627
Building Material/Hardware Stores (000)	$ 775,483	$ 1,310,584
Per Household	$ 219	$ 508
Furniture/Home Furnishings/ Appliance Stores (000)	$ 2,148,041	$ 1,652,301
Per Household	$ 606	$ 640
Automotive Dealer Sales (000)	$ 4,018,912	$ 5,382,022
Per Household	$ 1,134	$ 2,085
Gasoline Service Station Sales (000)	$ 2,017,712	$ 2,948,123
Per Household	$ 569	$ 1,142

* New York PMSA and Bergen County, NJ (formerly New York SMSA).

** Northeastern Illinois Counties Area.

SOURCE: Sales Management - 1984 Survey of Buying Power Estimates.

$7,628,222,000 SPENT IN FOOD STORES

in the Northeastern Illinois Counties Area

means that

MORE DOLLARS ARE SPENT IN

FOOD STORES ALONE

in the NICA*

than are spent

in ALL RETAIL STORES

in the MSA's of

	Total Retail Sales**
Fort Lauderdale - Hollywood - Pompano Beach, FL	$ 7,310,323,000
Cincinnati, OH - KY - IN	$ 7,092,073,000
Milwaukee, WI	$ 7,042,095,000
Sacramento, CA	$ 6,921,369,000
Fort Worth - Arlington, TX	$ 6,867,123,000
Portland, OR	$ 6,833,390,000
Indianapolis, IN	$ 6,578,371,000
Columbus, OH	$ 6,503,866,000
Hartford - New Britain - Middletown - Bristol, CT	$ 6,351,073,000
New Orleans, LA	$ 6,327,786,000

--- and in all but 30 of the 315 metropolitan markets for which Sales Management estimated sales for 1983.

* Northeastern Illinois Counties Area formerly Chicago SMSA.

** "Total Retail Sales" includes money spent for new and used automobiles - - - for gasoline - - - for lumber and building supplies, and for everything else you might think of.

SOURCE: Sales Management - 1984 Survey of Buying Power Estimates.

CONSUMER PRICE INDEXES FOR ALL URBAN CONSUMERS

FOR "FOOD AT HOME" AND FOR "ALL ITEMS"

--CHICAGO* AND U.S. CITY AVERAGE, COMPARED--

Selected Months, and Yearly Averages,
1960-1965-1970-1975-1980-1981-1982-1983-1984

(1967 = 100.0)

	March	June	Sept.	Dec.	Year Average
FOOD AT HOME					
Chicago					
1960	87.0	90.1	89.5	90.4	89.0
1965	92.7	96.3	95.5	96.9	94.7
1970	114.7	115.1	114.2	113.3	114.4
1975	173.4	172.6	176.6	181.4	175.9
1980	247.5	249.9	260.7	265.6	253.5
1981	269.7	268.1	268.9	267.8	268.6
1982	271.8	278.2	272.7	270.6	273.4
1983	272.5	271.0	270.2	269.7	270.9
1984	281.1	277.2	277.9		
U.S. City Average					
1960	87.9	90.2	89.9	91.0	89.6
1965	93.5	96.9	96.2	97.0	95.5
1970	113.4	114.0	114.2	113.4	113.7
1975	171.4	174.9	178.2	180.9	175.8
1980	243.6	248.0	258.9	263.9	251.5
1981	268.6	268.7	273.2	271.7	269.9
1982	277.1	282.6	280.6	277.8	279.2
1983	281.9	283.0	282.5	283.0	282.2
1984	293.1	291.4	293.4		
ALL ITEMS					
Chicago					
1960	90.2	90.8	91.0	91.2	90.7
1965	93.9	95.0	95.1	95.8	94.7
1970	114.3	115.8	117.8	119.2	116.3
1975	155.6	156.5	159.6	161.3	157.6
1980	235.5	248.2	250.1	260.3	245.5
1981	259.7	269.1	276.9	273.9	269.0
1982	276.4	291.8	294.0	293.1	287.4
1983	293.7	298.6	303.0	301.5	297.4
1984	305.4	309.8	315.1		
U.S. City Average					
1960	88.0	88.7	88.8	89.3	88.7
1965	93.7	94.7	94.8	95.4	94.5
1970	114.5	116.3	117.5	119.1	116.3
1975	157.8	160.6	163.6	166.3	161.2
1980	239.8	247.6	251.7	258.4	246.8
1981	265.1	271.3	279.3	281.5	272.4
1982	283.1	290.6	293.3	292.4	289.1
1983	293.4	298.1	301.8	303.5	298.4
1984	307.3	310.7	314.5		

* Northeastern Illinois Counties Area;
Gary-Hammond, IN PMSA.

SOURCE: U.S. Department of Labor -
Bureau of Labor Statistics.

FOOD TAKES LESS OF THE FAMILY'S BUDGET

THE U.S. DEPARTMENT OF LABOR COUNTED FOOD AT ONE-THIRD OF THE CITY WORKER'S COST OF LIVING IN 1950. BY 1983, THE DEPARTMENT PUT THE PORTION REQUIRED FOR FOOD AT 18.7%, AND THIS, IN SPITE OF CHANGES AND REFINEMENTS IN THE PROCESSING AND PACKING OF MANY ITEMS.

Here's the record of the relative importance of major groups used by the Department of Labor in measuring cost of living . . . at the dates of major weight revisions:

Relative Importance of Major Groups of the Consumer Price Index for all Urban Consumers, U.S. City Average, at Dates of Major Weight Revisions:

Group	1935-39	December 1952	December 1963	December 1977
All items	100.0	a-100.0	100.0	100.0
Food and Beverages	35.4	29.6	22.4	b- 18.8
Housing	c- 33.7	a- 32.5	33.2	43.9
Apparel and Upkeep	d- 11.0	9.2	e- 10.6	5.8
Transportation	8.2	11.3	13.9	18.0
Medical Care	4.0	5.1	5.7	5.0
Entertainment	-	-	-	4.1
Other Goods and Services	2.4	5.0	5.1	4.4

a. Including home purchase, previously excluded from index coverage.
b. Including beverages, previously excluded from index coverage.
c. Including radios, transferred to reading and recreation as of January, 1950.
d. Including laundry and dry cleaning, transferred to housing as of December, 1952.
e. Including dry cleaning and one-half the weight of laundry service included in housing in December, 1952.

Note: The Bureau of Labor Statistics reported, however, that the relative importance of the "Food" group, as of December, 1983 was 18.74% . . . comprised of the following:

Food and Beverages			19.84%
Food			18.74%
Food at home		12.62%	
Cereals & bakery products	1.70%		
Meats, poultry, fish & eggs	4.02%		
Dairy products	1.65%		
Fruits & vegetables	1.89%		
Fats & oils	.36%		
Sugar & sweets	.48%		
Non-alcoholic beverages	1.39%		
Other prepared foods	1.13%		
Food away from home		6.12%	
Alcoholic Beverages			1.10%

Note: Individual percentages may not equal total due to standard rounding procedure.

SOURCE: U.S. Department of Labor - Bureau of Labor Statistics.

AVERAGE ANNUAL PRODUCERS PRICE INDEXES
FOR "ALL COMMODITIES" AND FOR GROUPINGS OF PROCESSED FOODS
--SELECTED PERIODS SINCE 1950--
(1967 = 100.0)

YEAR	All Commodities	PROCESSED FOODS					
		Cereal & Bakery Prod.	Meats, Poultry & Fish	Dairy Products	Processed Fruits & Vegetables	Sugar and Confectionery	Beverages & Beverage Materials
1950	81.8	71.6	97.7	68.9	86.6	75.3	78.4
1955	87.8	84.1	81.6	77.1	91.5	85.2	93.1
1960	94.9	88.1	93.1	86.1	92.8	90.1	92.8
1965	96.6	93.1	96.2	89.0	95.2	96.5	99.2
1970	110.4	107.7	115.8	111.2	110.6	115.8	113.0
1975	174.9	178.0	191.0	155.8	169.8	254.3	162.4
1976	183.0	172.1	181.6	168.5	170.2	190.9	173.5
1977	194.2	173.4	182.0	173.4	187.4	177.4	201.0
1978	209.3	190.3	217.1	188.4	202.6	197.8	200.0
1979	235.6	210.3	242.0	211.2	221.9	214.7	210.7
1980	268.8	236.0	243.1	230.6	228.7	322.5	233.0
1981	293.4	255.5	246.2	245.6	261.2	279.9	248.0
1982	299.3	253.8	257.6	248.9	274.5	265.7	256.9
1983	303.1	261.0	249.0	250.6	277.4	292.8	263.6
1984 (Nine Months)	310.5	269.5	256.4	250.0	294.6	302.6	272.0
1984 by Months							
January	308.0	266.6	255.8	248.4	287.7	299.9	268.7
February	308.9	267.1	254.6	248.4	292.8	300.5	270.2
March	311.0	267.4	264.4	248.8	295.4	301.1	269.9
April	311.3	268.3	261.7	248.9	295.1	301.9	271.4
May	311.5	268.7	257.1	248.9	297.7	303.8	273.5
June	311.4	271.5	248.5	249.4	298.2	304.0	271.7
July	312.0	272.2	260.6	251.4	296.5	305.3	273.8
August	310.9	271.8	253.8	251.0	296.4	304.1	274.2
September	309.5	272.0	251.0	255.2	292.0	302.7	274.7

SOURCE: U.S. Department of Labor - Bureau of Labor Statistics (nine months for 1984 are our computations.)

COMPARISON OF CHANGES IN FOOD PRICES FOR THE UNITED STATES AND SELECTED AREAS
Consumer Price Indexes for All Urban Consumers for September, 1984
(1967 = 100.0)

Area	FOOD AT HOME					
	Total	Cereal & Bakery Prod.	Meats, Poultry, Fish & Eggs	Dairy Products	Fruits & Vegetables	Other Foods
United States City Average	293.4	307.9	264.5	254.9	319.7	355.1
Anchorage	267.0	274.6	247.5	246.5	252.5	327.2
Atlanta	304.9	307.5	247.8	300.7	356.5	372.1
Baltimore	290.9	320.3	259.9	246.7	324.7	352.4
Boston	275.7	299.4	263.9	229.0	291.2	323.1
Buffalo	285.8	285.8	250.9	252.8	306.7	362.4
Chicago	277.9	297.3	259.4	240.4	294.8	333.2
Cincinnati	322.9	375.8	271.9	271.7	343.4	410.6
Cleveland	302.1	318.6	288.0	260.3	299.7	360.6
Dallas	296.0	307.4	254.4	263.3	312.3	364.9
Denver	284.4	297.9	245.5	268.0	313.0	344.5
Detroit	282.1	315.1	262.7	246.8	274.4	345.3
Honolulu	324.0	304.0	293.5	297.6	373.7	383.5
Houston	308.1	296.8	277.1	286.7	340.6	360.3
Kansas City	285.8	300.9	254.8	264.5	308.9	333.7
Los Angeles - Long Beach	295.0	318.2	269.8	250.9	285.2	369.9
Milwaukee	279.4	315.5	267.2	257.3	269.7	312.9
Minneapolis	291.8	343.7	249.9	275.1	296.7	332.4
New York	303.1	308.9	265.9	265.7	348.1	377.1
Northeast Pennsylvania	281.6	286.4	268.4	240.6	306.5	331.9
Philadelphia	286.4	315.1	256.4	249.7	305.0	361.1
Pittsburgh	277.9	295.2	254.7	226.4	307.0	332.4
Portland, OR	282.2	303.5	275.3	219.9	280.5	354.7
St. Louis	295.5	327.8	252.4	270.1	346.2	348.7
San Diego	288.8	310.3	263.5	246.3	303.7	347.6
San Francisco	302.3	320.9	269.4	249.4	340.5	373.4
Seattle	278.3	295.5	251.4	244.1	247.2	368.5
Washington	314.3	330.0	278.3	239.5	371.0	391.3

SOURCE: U.S. Department of Labor - Bureau of Labor Statistics.

WHAT HAPPENED TO PRICES IN CHICAGO

IN THE LAST 10 YEARS? . . . LAST 5 YEARS? . . . LAST YEAR?

Product or Service Group	Consumer Price Indexes For All Urban Consumers September of Each Year 1974	1979	1983	1984	Percent Increase In Past 10 Yrs.	5 Yrs.	Year
All Items	149.3	221.3	303.0	315.1	111.1%	42.4%	4.0%
* Food	163.3	238.2	280.7	288.9	76.9%	21.3%	2.9%
Housing	146.3	227.8	337.9	356.2	143.5%	56.4%	5.4%
Apparel and Upkeep	136.4	151.8	172.8	175.2	28.4%	15.4%	1.4%
** Transportation	147.5	222.6	299.9	307.1	108.2%	38.0%	2.4%
Medical Care	154.3	245.3	366.0	385.2	149.6%	57.0%	5.2%
* Food Breakdown							
Food at home	164.4	235.2	270.2	277.9	69.0%	18.2%	2.8%
Cereals & Bakery Prod.	175.9	228.1	289.7	297.3	69.0%	30.3%	2.6%
Meats, Poultry, Fish	164.9	233.3	257.3	267.7	62.3%	14.7%	4.0%
Dairy Products	145.3	208.2	237.2	240.4	65.5%	15.5%	1.3%
Fruits and Vegetables	159.2	230.2	284.6	294.8	85.2%	28.0%	3.6%
Other Foods at home	175.3	282.1	324.5	333.2	90.1%	18.1%	2.7%
Foods away from home	159.1	247.4	306.6	315.7	98.4%	27.6%	3.0%
** Transportation Breakdown							
Private Transportation	145.1	224.8	291.7	298.9	106.0%	33.0%	2.5%
Public Transportation	163.2	195.9	381.3	388.8	138.2%	98.5%	2.0%

SOURCE: U.S. Department of Labor - Bureau of Labor Statistics.

CHICAGO-GARY-LAKE COUNTY SUBURBAN CMSA ZIP CODES

Northeastern Illinois Counties Area

Municipality	Zip Code
Abbott Park	60064
Addison	60101
Alden	60001
Algonquin	60102
Algonquin Shores	60102
Alsip	60658
Andres	60468
Antioch	60002
Aptakisic	60069
Arbury Hills	60448
Argo	60501
Argonne	60439
Arlington Heights	60004
	60005
	60006
Aurora	60504
	60505
	60506
	60507
Bannockburn	60015
Barrington	60010
Barrington Hills	60010
Bartlett	60103
Batavia	60510
Bedford Park	60501
	60638
Beecher	60401
Bellwood	60104
Bensenville	60106
Berkeley	60163
Berwyn	60402
Big Foot Prairie	60033
Big Rock	60511
Biltmore	60010
Bloomingdale	60108
Blue Island	60406
Bolingbrook	60439
Braidwood	60408
Bridgeview	60455
Broadview	60153
Brookfield	60513
Buffalo Grove	60090
Bull Valley	60014
	60050
	60098
Burbank	60459
Burlington	60109
Burnham	60633
Burr Ridge	60521
Burton Bridge	60014
	60050
Calumet City	60409
Calumet Park	60643
Carol Stream	60188
Carpentersville	60110
Cary	60013
Channahon	60410
Channel Lake	60002
Chemung	60033
Chicago Heights	60411
Chicago Ridge	60415
Cicero	60650
Clarendon Hills	60514
Cloverdale	60103

Northeastern Illinois Counties Area

Municipality	Zip Code
Country Club Hills	60477
Countryside	60525
Crest Hill	60435
Crestwood	60445
Crete	60417
Crooked Lake	60046
Crystal Lake	60014
Cuba	60010
Custer Park	60418
Darien	60559
Deep Lake	60046
Deer Park	60010
Deerfield	60015
Des Plaines	60016
	60017
	60018
Diamond Lake	60060
Dixmoor	60426
Dolton	60419
Downers Grove	60515
	60516
Downey	60064
East Chicago Hts.	60411
East Dundee	60118
East Hazelcrest	60429
Echo Lake	60047
Elburn	60119
Elgin	60120
Elk Grove Township	60007
Elk Grove Village	60007
Elmhurst	60126
Elmwood Park	60635
Elwood	60421
Eola	60519
Evanston	60201
	60202
	60204
Evergreen Park	60642
Fairmont	60441
Flossmoor	60422
Forest Lake	60047
Forest Park	60130
Forest View	60402
Forrestal Village	60088
Fort Sheridan	60037
Fox Lake	60020
Fox Lake Hills	60020
	60046
Fox River Grove	60021
Fox Rvr. Vly. Grdns.	60010
Frankfort	60423
Franklin Park	60131
Gages Lake	60030
Geneva	60134
Gilberts	60136
Gilmer	60060
Glen Ellyn	60137
	60138
Glencoe	60022
Glendale Heights	60139
Glenview	60025
Glenview Nvl Air Stn	60026
Glenwood	60425
Godley	60407

CHICAGO-GARY-LAKE COUNTY SUBURBAN CMSA ZIP CODES (Continued)

Northeastern Illinois Counties Area	
Municipality	Zip Code
Golf	60029
Goodenow	60401
Grandwood Park	60031
Grass Lake	60002
Grayslake	60030
Great Lakes	60088
Green Oaks	60048
Gurnee	60031
Hainesville	60030
Half Day	60069
Halsey Village	60088
Hampshire	60140
Hanover Park	60103
Harvard	60033
Harvey	60426
Harwood Heights	60630
	60634
	60656
Hawthorn Farm	60048
Hawthorn Woods	60047
Hazel Crest	60429
Hebron	60034
Hickory Hills	60457
Highland Park	60035
Highwood	60040
Hillside	60162
Hines	60141
Hinsdale	60521
Hodgkins	60525
Hoffman Estates	60172
	60192
	60194
	60195
	60196
Holbrook	60411
Holiday Hills	60050
Hometown	60456
Homewood	60430
Hubbard Woods	60093
Huntley	60142
Indian Creek	60061
Indian Head Park	60525
Ingleside	60041
Inverness	60067
Island Lake	60042
Itasca	60143
Ivanhoe (Cook)	60627
Ivanhoe (Lake)	60060
Johnsburg	60050
Joliet	60431
	60432
	60433
	60434
	60435
	60436
Justice	60458
Kaneville	60144
Keeneyville	60172
Kenilworth	60043
Kildeer	60047
La Fox	60147
La Grange	60525
La Grange Highlands	60525
La Grange Park	60525
Lake Barrington	60010

Northeastern Illinois Counties Area	
Municipality	Zip Code
Lake Bluff	60044
Lake Bluff Junction	60044
Lake Catherine	60002
Lake Forest	60045
Lake-in-the-Hills	60102
Lake Marie	60002
Lake Villa	60046
Lake Zurich	60047
Lakemoor	60050
Lakewood	60014
Lansing	60438
Lawrence	60033
Lemont	60439
Libertyville	60048
Lily Lake	60151
Lincoln Fields	60417
Lincolnshire	60015
Lincolnwood	60645
	60646
	60659
Lindenhurst	60046
Lisle	60532
Lockport	60441
Lombard	60148
Long Grove	60047
Long Lake	60041
Loon Lake	60002
Lynwood	60411
Lyons	60534
Manhattan	60442
Maple Park	60151
Marengo	60152
Markham	60426
Marley	60451
Matteson	60443
Maywood	60153
McCook	60525
McCullom Lake	60050
McGaw Park	60085
McHenry	60050
McHenry Shores	60050
Medinah	60157
Melrose Park	60160
	60161
Merrionette Park	60655
Mettawa	60045
Midlothian	60445
Millburn	60046
Minooka	60447
Mokena	60448
Monee	60449
Montgomery	60538
Mooseheart	60539
Moraine Valley	60455
Morton Grove	60053
Mt. Prospect	60056
Mundelein	60060
Naperville	60540
	60565
	60566
New Lenox	60451
Niles	60648
Nimitz Village	60088
Norridge	60634
	60656

CHICAGO-GARY-LAKE COUNTY SUBURBAN CMSA ZIP CODES (Continued)

Northeastern Illinois Counties Area	
Municipality	Zip Code
North Antioch	60002
North Aurora	60542
North Barrington	60010
North Chicago	60064
North Riverside	60546
Northbrook	60062
Northfield	60093
Northlake	60164
Oak Brook	60521
Oak Forest	60452
Oak Lawn	60453
	60454
Oak Park	60301
	60302
	60303
	60304
Oakbrook Terrace	60181
Oakwood Hills	60013
Old Mill Creek	60002
Olympia Fields	60461
Ontarioville	60103
Orland Park	60462
Otto Mall	60411
Palatine	60067
	60074
	60078
Palos Heights	60463
Palos Hills	60465
Palos Park	60464
Park City	60085
Park Forest	60466
Park Ridge	60068
Peotone	60468
Petite Lake	60002
Phoenix	60426
Pingree Grove	60140
Pistakee	60050
Pistakee Heights	60050
Pistakee Highlands	60050
Plainfield	60544
Plato Center	60170
Posen	60469
Prairie Grove	60014
Prairie View	60069
Prospect Heights	60070
Ravinia	60035
Richardson	60151
Richmond	60071
Richton Park	60471
Ridgefield	60014
	60098
Ringwood	60072
River Forest	60305
River Grove	60171
Riverdale	60627
Riverside	60546
Riverwoods	60015
Robbins	60472
Rockdale	60436
Rolling Meadows	60008
Romeoville	60441
Rondout	60048
Rosecrans	60002
Roselle	60172
Rosemont	60018

Northeastern Illinois Counties Area	
Municipality	Zip Code
Round Lake	60073
Round Lake Beach	60073
Round Lake Heights	60073
Round Lake Park	60073
Russell	60075
St. Charles	60174
Sauk Village	60411
Schaumburg	60172
	60192
	60193
	60194
	60195
	60196
Schiller Park	60176
Shorewood	60435
	60436
Silver Lake	60013
Skokie	60076
	60077
	60203
Sleepy Hollow	60118
Solon Mills	60080
South Barrington	60010
	60195
South Chicago Hts.	60411
South Elgin	60177
South Holland	60473
South Park	60505
	60538
Spring Grove	60081
Steger	60475
Stickney	60402
Stone Park	60165
Streamwood	60103
Sugar Grove	60554
Summit	60501
Sunnyside	60050
Sylvan Lake	60060
Symerton	60481
Techny	60082
Third Lake	60046
Thornton	60476
Timber Lake	60010
Tinley Park	60477
Tower Lakes	60010
Udina	60120
Union	60180
University Park	60466
Valley View	60174
Venetian Village	60046
Vernon Hills	60061
Villa Park	60181
Virgil	60182
Volo	60041
Wadsworth	60083
Warrenville	60555
Wasco	60183
Wauconda	60084
Waukegan	60085
	60087
Wayne	60184
Wentworth Avenue	60409
West Chicago	60185
West Dundee	60118
Westchester	60153

CHICAGO-GARY-LAKE COUNTY SUBURBAN CMSA ZIP CODES (Continued)

Northeastern Illinois Counties Area

Municipality	Zip Code
Western Springs	60558
Westhaven	60477
Westmont	60559
Wheaton	60187
	60189
Wheeling	60090
Wildwood	60030
Willow Springs	60480
Willowbrook	60514
	60521
Wilmette	60091
Wilmington	60481
Wilson	60085
Wilton Center	60481
Winfield	60190
Winnetka	60093
Winthrop Harbor	60096
Wireton	60406
Wonder Lake	60097
Wood Dale	60191
Woodfield Mall	60195
Woodridge	60517
Woodstock	60098
Wooster Lake	60041
Worth	60482
York Center	60148
Yorkfield	60126
Zion	60099

Non NICA-Illinois

Boulder Hill	60538
Braceville	60407
Bristol	60512
Carbon Hill	60416
Coal City	60416
Diamond	60416
East Brooklyn	60424
	60474
Eileen	60416
Gardner	60424
Kinsman	60437
Lisbon	60541
Mazon	60444
Millbrook	60536
Millington	60537
Morris	60450
Newark	60541
Oswego	60543
Plano	60545
Plattville	60560
South Wilmington	60474
Verona	60479
Yorkville	60560

Gary-Hammond PMSA

Beverly Shores	46301
Boone Grove	46302
Buffington	46406
Burns Harbor	46304
Cedar Lake	46303
Chesterton	46304
Chicago Avenue	46312
Crown Point	46307

Gary-Hammond PMSA

Municipality	Zip Code
Dune Acres	46304
Dyer	46311
East Cedar Lake	46303
East Chicago	46312
Gary	46401
	46402
	46403
	46404
	46406
	46407
	46408
	46409
Griffith	46319
Hammond	46320
	46323
	46324
	46325
	46326
	46327
Harbor	46312
Hebron	46341
Highland	46322
Hobart	46342
Kouts	46347
Lake Dalecarlia	46356
Lk. of the Four Sns.	46307
Lake Station	46405
LeRoy	46355
Lowell	46356
Merrillville	46410
Munster	46321
New Chicago	46342
New Elliott	46319
Ogden Dunes	46368
Portage	46368
Porter	46304
St. John	46373
Schererville	46375
Schneider	46376
Shelby	46377
South Haven	46383
Town of Pines	46360
Valparaiso	46383
Wheeler	46393
Whiting	46394

Kenosha PMSA

Bassett	53101
Benet Lake	53102
Bristol	53104
Camp Lake	53109
Kenosha	53140
	53141
	53142
New Munster	53152
Paddock Lake	53168
Pleasant Prairie	53158
Powers Lake	53159
Salem	53168
Silver Lake	53170
Somers	53171
Trevor	53179
Twin Lakes	53181
Wilmot	53192
Woodworth	53194

CHICAGO ADI -
ILLINOIS NON CHICAGO-GARY-LAKE COUNTY CMSA ZIP CODES

Municipality	Zip Code	Municipality	Zip Code
Ancona	61311	Leonore	61332
Aroma Park	60910	Long Point	61333
Blackstone	61313	Lostant	61334
Bonfield	60913	Malta	60150
Bourbonnais	60914	Manteno	60950
Bradley	60915	Manville	61339
Buckingham	60917	Marseilles	61341
Cabery	60919	Mendota	61342
Campus	60920	Momence	60954
Cedar Point	61316	Naplate	61350
Chatsworth	60921	North Utica	61373
Chebanse	60922	Odell	60460
Clare	60111	Oglesby	61348
Cornell	61319	Ottawa	61350
Cortland	60112	Pembroke	60944
Cullom	60929		60964
Dalzell	61320	Peru	61354
Dana	61321	Pontiac	61764
DeKalb	60115	Ransom	60470
Dwight	60420	Reddick	60961
Earlville	60518	Rutland	61358
Emington	60934	St. Anne	60964
Esmond	60129	Sandwich	60548
Essex	60935	Saunemin	61769
Fairbury	61739	Seneca	61360
Flanagan	61740	Serena	60549
Forrest	61741	Shabbona	60550
Genoa	60135	Sheridan	60551
Grand Ridge	61325	Somonauk	60552
Grant Park	60940	South Streator	61364
Graymont	61743	Southtowne Mall	61350
Herscher	60941	Strawn	61775
Hinckley	60520	Streator	61364
Hopkins Park	60944	Sycamore	60178
Irwin	60901	Tonica	61370
Kangley	61364	Triumph	61371
Kankakee	60901	Troy Grove	61372
Kingston	60145	Union Hill	60969
Kirkland	60146	Utica	61373
La Salle	61301	Waterman	60556
Lee	60530	Wedron	60557
Leland	60531	Wichert	60965

CHICAGO ADI - INDIANA NON
CHICAGO-GARY-LAKE COUNTY CMSA ZIP CODES

Municipality	Zip Code
Brook	47922
Collegeville	47978
DeMotte	46310
Fair Oaks	47943
Goodland	47948
Hanna	46340
Hudson Lake	46552
Karwick	46360
Kentland	47951
Kingsbury	46345
Kingsford Heights	46346
LaCrosse	46348
LaPorte	46350
Lake Village	46349
Long Beach	46360
Marquette Mall	46360
Michiana Shores	46360
Michigan City	46360
Mill Creek	46365
Morocco	47963
Mt. Ayr	47964
Otis	46367
Parr	47972
Pine Lake	46350
Pottawattomie Park	46360
Remington	47977
Rensselaer	47978
Rolling Prairie	46371
Roselawn	46372
Stillwell	46351
Sumava Resorts	46379
Tefft	46380
Thayer	46381
Trail Creek	46360
Union Mills	46382
Wanatah	46390
Westville	46391
Wheatfield	46392

CHICAGO'S MAJOR REGIONAL SHOPPING CENTERS

(Showing location, distance and direction from Chicago*, size, and major tenants)

NAME AND ADDRESS	County Distance (Miles) Direction	Size (Sq. Ft.)	Major Tenants
Belvidere Mall 2107 W. Belvidere Road Waukegan, IL 60085	Lake, IL 35 N.	300,000	Montgomery Ward & Co.
Brementowne Mall 159th Street and Oak Park Avenue Tinley Park, IL 60477	Cook 21 S.W.	375,000	Gately's Peoples Dept. Store
Brickyard, The 6465 W. Diversey Avenue Chicago, IL 60635	Cook 10 N.W.	876,000	K-Mart J.C. Penney Co. Montgomery Ward & Co.
Calumet Centre Broadmoor and Calumet Aves. Munster, IN 46321	Lake, IN 24 S.E.	208,781	Montgomery Ward & Co.
Century Consumer Mall U.S. 30 and Indiana 53 Merrillville, IN 46410	Lake, IN 32 S.E.	401,134	Montgomery Ward & Co.
Cermak Plaza Cermak Road and Harlem Avenue Berwyn, IL 60402	Cook 10 W.	327,000	Sears Roebuck & Co.
Chicago Ridge Mall 95th Street and Ridgeland Avenue Chicago Ridge, IL 60415	Cook 15 S.W.	900,000	Sears Roebuck & Co.
Crystal Point Mall U.S. 14 and Main Street Crystal Lake, IL 60014	McHenry 46 N.W.	400,000	K-Mart Speiss, Joseph P.
Edens Plaza Lake Avenue and Skokie Boulevard Wilmette, IL 60091	Cook 17 N.	290,000	Carson Pirie Scott & Co.
Evergreen Plaza 95th Street and Western Avenue Evergreen Park, IL 60642	Cook 11 S.W.	1,200,000	Carson Pirie Scott & Co. Montgomery Ward & Co.
Ford City Shopping Center 7601 S. Cicero Avenue Chicago, IL 60652	Cook 10 S.W.	1,450,000	J.C. Penney Co. Montgomery Ward & Co. Venture, Inc. Wieboldt's
Fox Valley Center Illinois Highways 59 and 65 Aurora, IL 60505	DuPage 32 W.	1,467,372	J.C. Penney Co. Lord & Taylor Marshall Field & Co. Sears Roebuck & Co.
Golf Mill Shopping Center Golf Road and Milwaukee Avenue Niles, IL 60648	Cook 16 N.W.	1,030,000	J.C. Penney Co. Sears Roebuck & Co.
Harlem-Irving Plaza 4104 N. Harlem Avenue Norridge, IL 60634	Cook 11 N.W.	370,000	Wieboldt's

CHICAGO'S MAJOR REGIONAL SHOPPING CENTERS
(Showing location, distance and direction from Chicago*, size, and major tenants)
(continued)

NAME AND ADDRESS	County Distance (Miles) Direction	Size (Sq. Ft.)	Major Tenants
Hawthorn Center Illinois Highways 21 and 60 Vernon Hills, IL 60061	Lake, IL 31 N.W.	1,083,635	Lord & Taylor Marshall Field & Co. Sears Roebuck & Co.
Hillside Mall Eisenhower Expressway and Wolf Road Hillside, IL 60162	Cook 14 W.	471,004	Carson Pirie Scott & Co. Zayre
Jefferson Square Shopping Center 2450 W. Jefferson Street Joliet, IL 60435	Will 38 S.W.	551,000	Montgomery Ward & Co. Wieboldt's
Lakehurst Shopping Center Illinois Highways 43 and 120 Waukegan, IL 60085	Lake, IL 36 N.	1,200,000	Carson Pirie Scott & Co. Globe, The J.C. Penney Co. Wieboldt's
Lincoln Mall U.S. 30 and Cicero Avenue Matteson, IL 60443	Cook 27 S.	1,200,000	Carson Pirie Scott & Co. J.C. Penney Co. Montgomery Ward & Co. Wieboldt's
Lincoln Village Lincoln Avenue and McCormick Boulevard Chicago, IL 60659	Cook 9 N.	127,500	Wieboldt's
Louis Joliet Mall Interstate 55 and U.S. 30 Joliet, IL 60435	Will 36 S.W.	921,875	J.C. Penney Co. Marshall Field & Co. P.A. Bergner Co. Sears Roebuck & Co.
North Riverside Park 7501 W. Cermak Road North Riverside, IL 60546	Cook 11 W.	1,100,000	Carson Pirie Scott & Co. J.C. Penney Co. Montgomery Ward & Co.
Northbrook Court Shopping Center Lake-Cook and Lee Roads Northbrook, IL 60062	Cook 21 N.	967,244	J.C. Penney Co. Lord & Taylor Neiman-Marcus
Northgate Shopping Center 900 A N. Lake Street Aurora, IL 60506	Kane 39 W.	425,000	P.A. Bergner Co. Sears Roebuck & Co.
Northland Mall Geneva and Schmale Roads Carol Stream IL 60188	DuPage 26 W.	175,000	Sears Roebuck & Co.
Oakbrook Center Illinois Highway 83 and Cermak Road Oak Brook, IL 60521	DuPage 18 W.	1,600,000	Lord & Taylor Marshall Field & Co. Neiman-Marcus Sears Roebuck & Co.

CHICAGO'S MAJOR REGIONAL SHOPPING CENTERS
(Showing location, distance and direction from Chicago*, size, and major tenants)
(continued)

NAME AND ADDRESS	County Distance (Miles) Direction	Size (Sq. Ft.)	Major Tenants
Old Orchard Shopping Center Golf Road and Skokie Boulevard Skokie, IL 60077	Cook 14 N.	1,229,524	Lord & Taylor Marshall Field & Co. Montgomery Ward & Co.
Orland Court 151st Street and La Grange Road Orland Park, IL 60462	Cook 22 S.W.	803,000	Montgomery Ward & Co. Wieboldt's
Orland Square 151st Street and La Grange Road Orland Park, IL 60462	Cook 22 S.W.	1,214,000	Carson Pirie Scott & Co. J.C. Penney Co. Marshall Field & Co. Sears Roebuck & Co.
Park Forest Plaza Lakewood Boulevard and Western Avenue Park Forest, IL 60466	Cook 28 S.	695,101	Marshall Field & Co. Sears Roebuck & Co.
Randhurst Rand (U.S. 12) and Elmhurst (IL 83) Roads Mt. Prospect, IL 60056	Cook 21 N.W.	1,174,099	Carson Pirie Scott & Co. Montgomery Ward & Co. Wieboldt's
River Oaks 159th Street and Torrence Avenue Calumet City, IL 60409	Cook 20 S.	1,175,210	Carson Pirie Scott & Co. Marshall Field & Co. Sears Roebuck & Co.
St. Charles Mall Illinois Highway 38 and Randall Road St. Charles, IL 60174	Kane 38 W.	400,000	K-Mart Speiss, Joseph P.
St. Charles Shopping Center Prairie Street and Randall Road St. Charles, IL 60174	Kane 38 W.	130,000	Montgomery Ward & Co.
Southlake Mall Interstate 65 and U.S. 30 Merrillville, IN 46410	Lake, IN 33 S.E.	1,280,230	Carson Pirie Scott & Co. J.C. Penney Co. L.S. Ayres & Co. Minas, Edward C. Sears Roebuck & Co.
Spring Hill Mall Illinois Highways 31 and 72 West Dundee, IL 60118	Kane 39 N.W.	1,200,000	J.C. Penney Co. Marshall Field & Co. P.A. Bergner Co. Sears Roebuck & Co. Speiss, Joseph P.

CHICAGO'S MAJOR REGIONAL SHOPPING CENTERS
(Showing location, distance and direction from Chicago*, size, and major tenants)
(continued)

NAME AND ADDRESS	County Distance (Miles) Direction	Size (Sq. Ft.)	Major Tenants
Stratford Square Gary Avenue and Schick Road Bloomingdale, IL 60108	DuPage 28 N.W.	1,084,958	Carson Pirie Scott & Co. Marshall Field & Co. Montgomery Ward & Co. Wieboldt's
Village Mall 35th and Grant Streets Gary, IN 46408	Lake, IN 28 S.E.	435,000	J.C. Penney Co.
Water Tower Place 835 N. Michigan Avenue Chicago, IL 60611	Cook 1 N.	615,000	Lord & Taylor Marshall Field & Co.
Winston Park Plaza 9th, 14th and North Avenues Melrose Park, IL 60160	Cook 12 W.	400,000	J.C. Penney Co.
Woodfield Illinois Highways 53 and 58 Schaumburg, IL 60195	Cook 25 N.W.	2,300,000	J.C. Penney Co. Lord & Taylor Marshall Field & Co. Sears Roebuck & Co.
Woodmar 165th Street and Indianapolis Boulevard Hammond, IN 46320	Lake, IN 20 S.E.	250,000	Carson Pirie Scott & Co.
Yorktown Shopping Center Butterfield Road and Highland Avenue Lombard, IL 60148	DuPage 21 W.	1,500,000	Carson Pirie Scott & Co. J.C. Penney Co. Mongtomery Ward & Co. Wieboldt's

* State and Madison Streets.

Section Three:

SELLING THE MARKET

HOW TO REACH MORE PROSPECTS

FOOD AND TOILETRY PRODUCTS ON HAND

OWNERSHIP OF MAJOR HOUSEHOLD ITEMS

APPAREL AND FURNISHINGS BOUGHT IN PAST YEAR

HOW TO OPTIMIZE REACH PER DOLLAR AMONG TOTAL ADULT READERS

HOW TO OPTIMIZE REACH PER DOLLAR AMONG ADULT WOMEN READERS

PRE-SOLD GROCERY AND HOUSEHOLD PRODUCTS

THE CHICAGO SUN-TIMES

REACHES

- More total adults
- More chief wage earners
- More households with children
- More working women
- More principal food shoppers

DAILY NEWSPAPER COMPARISON

CHICAGO ADI

	NET REACH			COST PER 1,000	
	Sun-Times	Tribune	S-T Lead	S-T	Trib.
Total Adults	2,191,900	1,765,500	426,400	$ 3.36	$ 6.35
Chief Wage Earners	1,305,200	972,400	332,800	5.65	11.52
With Children	1,026,400	686,300	340,100	7.18	16.32
Working Women	619,200	432,200	187,000	11.90	25.92
Principal Food Shoppers	1,268,300	995,100	273,200	5.81	11.26

SOURCE: SMRB Chicago: June, 1982 - May, 1983.

COSTS: National Advertising Rates -
Sun-Times Based on Tabloid page B/W Ad (60 inches-Annual Basis) Effective July 2, 1984 ($7,370);
Tribune Based on S.A.U. 7 B/W Ad (6,000 Line Annual Contract) Effective January 1, 1984 ($11,203).

Market Penetration

CHICAGO ADI

Percent of Adults in Households Using
Products in Their Homes in the Past Year

80% or More

- Fresh Milk
- Toilet Paper
- Bath Soap
- Paper Towels
- Laundry Detergent
- Dishwashing Detergent
- White Bread
- Facial Tissues
- Catsup
- Bacon
- Margarine
- Ice Cream

60% to 80%

- Packaged Spaghetti/ Macaroni
- Ready-to-Eat Cereal
- Cooking Oil
- Peanut Butter
- Potato Chips
- Frankfurters
- Plastic Trash Bags
- Window or Glass Cleaner
- Syrup
- Liquid Bleach
- Prepared Salad Dressing
- Saltine Crackers
- Packaged Cookies
- Canned Tuna Fish
- Canned Corn
- Regular Soda (Not Diet)
- Plastic Kitchen Wrap
- Frozen Vegetables
- Fabric Softener
- Canned String Beans
- Pork Sausage
- Non-White Bread
- Packaged Luncheon Meat
- Butter
- Spaghetti Sauce
- Cottage Cheese
- Packaged Noodles
- Regular Coffee (Not Instant)
- Canned Peaches
- All Purpose Liquid Cleaner
- Canned Pork & Beans
- Candy Bars
- Frozen Orange Juice

40% to 60%

- Canned Fruit Cocktail
- Beer
- Hot Cereal
- Cake Mix
- Liquid Fruit Drink
- Pizza
- Air Freshener
- Pudding
- Instant Coffee
- Box Candy
- Whipped Topping
- Smoked Sausage
- Diet Soda
- Floor Wax
- Chilled Orange Juice
- Frozen Seafood
- Yogurt
- Canned Ham
- Dry Seasoning and Sauce Mix
- Automatic Dishwasher Detergent
- Ginger Ale
- Frozen Pies & Cakes

Less than 40%

- Packaged Fruit Drink Mix
- Canned Beets
- Dry Packaged Potatoes
- Pre Washes
- Coffee Creamer
- Dog Food
- Canned Salmon
- Frozen TV Dinners
- Canned Chili
- Frozen Main Courses
- Aerosol Rug Cleaner
- Natural Cereal
- Canned Chinese Food
- Mexican Food
- Canned Beef Hash
- Cat Food
- Disposable Diapers
- Cat Litter

Total Adults - Chicago ADI - 6,091,900

SOURCE: SMRB Chicago: June, 1982 - May, 1983.

Market Penetration

NORTHEASTERN ILLINOIS COUNTIES AREA

Adults In Households Owning:	Number of Adults	% of Total Adults in NICA
Color Television	4,313,300	84%
Refrigerator	3,752,900	73%
Automatic Washing Machine	3,187,200	62%
Black & White Television	3,052,000	60%
Gas Range	2,848,200	56%
Stereo Component Equipment	2,585,100	50%
Power Lawn Mower	2,390,600	47%
Gas Clothes Dryer	2,313,500	45%
Automatic Dishwasher	1,759,500	34%
Stereo (Console or Compact)	1,675,700	33%
Central Air Conditioning	1,589,300	31%
Microwave Oven	1,453,300	28%
Room Air Conditioner	1,436,000	28%
Snow Blower	1,352,500	26%
Electric Clothes Dryer	1,258,700	25%
Electric Range	1,111,300	22%
Video Recorder	837,100	16%
Total Adults - NICA	5,120,100	

SOURCE: SMRB Chicago: June, 1982 - May, 1983.

Market Penetration

NORTHEASTERN ILLINOIS COUNTIES AREA

Men or Women Purchasing Clothing in Past 12 Months	Number of Men or Women	% of Total Men or Women in NICA
Underwear, Men's	1,779,200	74%
Shoes/Boots, Women's	1,964,200	73%
Blouses	1,952,800	72%
Shoes/Boots, Men's	1,709,400	71%
Slacks, Women's	1,828,000	68%
Brassieres	1,775,400	66%
Dress Shirts, Men's	1,524,600	63%
Daytime Dresses	1,606,400	59%
Sport Shirts, Men's	1,430,300	59%
Handbags	1,565,000	58%
Casual Slacks, Men's	1,344,200	56%
Dress Slacks, Men's	1,270,900	53%
Sweaters, Women's	1,171,000	43%
Skirts, Women's	1,101,500	41%
Suits, Men's	902,300	37%
Coats, Women's	1,008,100	37%
Sweaters, Men's	872,600	36%
Suits, Women's	798,400	30%
Blazers, Men's	654,400	27%
Evening Dresses	634,500	23%
Coats, Men's	494,100	20%
Girdles	535,600	20%
Fur Coats, Women's	155,800	6%

Total Men - NICA	2,415,000
Total Women - NICA	2,705,100

SOURCE: SMRB Chicago: June, 1982 - May, 1983.

THE CHICAGO SUN-TIMES CONTINUES TO REACH THE
- CHICAGO

	Total in ADI	Daily Sun-Times
TOTAL ADULTS REACHED:	6,091,900	2,191,900
Readers Per Dollar		297
YOUNGER PEOPLE		
Age Under 35	2,530,100	952,000
Readers Per Dollar		129
Age Under 50	3,996,000	1,510,300
Readers Per Dollar		205
WAGE EARNERS		
Chief Wage Earners	3,376,800	1,305,200
Readers Per Dollar		177
SINGLE & MARRIED		
Single Adults	2,595,600	1,022,000
Readers Per Dollar		139
Married Adults	3,496,300	1,169,900
Readers Per Dollar		159
Adults in Households With Children	2,757,200	1,026,400
Readers Per Dollar		139
FOOD SHOPPERS		
Principal Food Shoppers	3,611,900	1,268,300
Readers Per Dollar		172
Adults Spending $100 or More in an Average Week on Groceries	1,351,800	555,300
Readers Per Dollar		75

SOURCE: SMRB Chicago: June, 1982 - May, 1983

COSTS: National Advertising Rates -
Sun-Times Based on Tabloid page B/W Ad (60 inches - Annual Basis) Effective July 2, 1984 ($7,370);
Tribune Based on S.A.U. 7 B/W Ad (6,000 Line Annual Contract) Effective January 1, 1984 ($11,203).

BEST PROSPECTS AMONG TOTAL ADULTS AND AT A LOWER COST
ADI -

Daily Tribune	Sun-Times Advantage	
	Number	Percent
1,765,500	+426,400	+ 24.2%
158	+ 139	
607,500	+344,500	+ 56.7%
54	+ 75	
1,026,900	+483,400	+ 47.1%
92	+ 113	
972,400	+332,800	+ 34.2%
87	+ 90	
648,800	+373,200	+ 57.5%
58	+ 81	
1,116,700	+ 53,200	+ 4.8%
100	+ 59	
686,300	+340,100	+ 49.6%
61	+ 78	
995,100	+273,200	+ 27.5%
89	+ 83	
371,900	+183,400	+ 49.3%
33	+ 42	

	Total in ADI	Daily Sun-Times
TOTAL WOMEN REACHED:	3,214,100	1,088,600
Readers Per Dollar		148
YOUNGER WOMEN		
Age Under 35	1,278,600	442,800
Readers Per Dollar		60
Age Under 50	2,056,000	729,200
Readers Per Dollar		99
WAGE EARNERS		
Working Women	1,593,500	619,200
Readers Per Dollar		84
SINGLE & MARRIED		
Single Women	1,478,100	560,100
Readers Per Dollar		76
Married Women	1,735,900	528,500
Readers Per Dollar		72
Women in Households With Children	1,522,500	534,700
Readers Per Dollar		73
FOOD SHOPPERS		
Principal Food Shopper	2,638,900	874,800
Readers Per Dollar		119
Spending $100 or More in an Average Week on Groceries	696,300	283,000
Readers Per Dollar		38

SOURCE: SMRB Chicago: June, 1982 - May, 1983

COSTS: National Advertising Rates -
Sun-Times Based on Tabloid page B/W Ad (60 inches - Annual Basis) Effective July 2, 1984 ($7,370);
Tribune Based on S.A.U. 7 B/W Ad (6,000 Line Annual Contract) Effective January 1, 1984 ($11,203).

WELL IN THE CHICAGO ADI AMONG WOMEN

Daily Tribune	Sun-Times Advantage	
	Number	Percent
853,300	+235,300	+ 27.6%
76	+ 72	
274,300	+168,500	+ 61.4%
24	+ 36	
472,900	+256,300	+ 54.2%
42	+ 57	
432,200	+187,000	+ 43.3%
39	+ 45	
343,000	+217,100	+ 63.3%
31	+ 45	
510,400	+ 18,100	+ 3.5%
46	+ 26	
327,000	+207,700	+ 63.5%
29	+ 44	
681,900	+192,900	+ 28.3%
61	+ 58	
177,400	+105,600	+ 59.5%
16	+ 22	

THESE COMPANIES' PRODUCTS HAVE BEEN
Advertisers Using the Chicago Sun-

A & W Root Beer
Airwick
American Dairy Association
American Lamb Council
Archway Cookies
Armour Meats
Aunt Jemima
Aunt Nellies
Axion
Birdseye
Bisquick
Bob Evans' Farms
Booth Fisheries
Borden Cheese
Bosco
Bresler Ice Cream
Breyer's Ice Cream
Brooks Foods
Brownberry Ovens
Buddig Meats
Butter Buds
Butterball Turkey
Buttermaid Bread
C & H Sugar
Calkins & Company
    Broker Coupon Promotion
Campbell Soups
Canfield Beverages
Carnation
Celeste Pizza
Chateau Foods
Chef Boy-Ar-Dee
Coca-Cola
Colgate-Palmolive
Contadina
Corn King
Countrytime Lemonade
Cresta Mexican Foods
Crunchola
Crystal Sugar
Cycle Dog Food
Dannon Yogurt
Dean Foods
Del Monte
    Del Monte Catsup
    Del Monte Fruits
    Del Monte Vegetables
Dermassage Detergent
Diet-Rite Cola
Dole Pineapple
Domino Sugar
Downyflake Waffles
Duncan Hines
Dynamo Detergent
E. H. Wright
Eckrich Meats
Entemann's Bakeries
Figaro Cat Food
Five Alive
Fleischmann's Margarine
Florida Citrus
Folger's Coffee
Fould's Spaghetti
Freshlike Vegetables
Frigo Cheese
Friskies Buffet Cat Food
Frito-Lay
Gala Towels
General Foods
General Mills
Gold Medal Flour
Golden Grain Macaroni
Golden Griddle Syrup
Gorton's Seafoods
Green Giant
Hawaiian Punch
Hefty Trash Bags
Heinz
    Heinz Cocktail Sauce
    Heinz Ketchup
    Heinz Vinegar
Hershey Foods
Hickory Farms
Highliner Seafood
Hills Bros. Coffee
Hillshire Farms
Hinckley & Schmidt
Hoffman House Sauces
Hormel Meats
Hygrade Meats
Imperial Margarine
Indian Summer Cidar
Irish Spring Soap
Ivory Liquid
Jell-O
Jif Peanut Butter
Jimmy Dean Sausage
Joan of Arc
John's Pizza
Johnson & Johnson
Jolly Rancher
Joy Detergent
Kal Kan Dog Food
Kellogg Cereals
Ken-L Ration
King Kold Frozen Foods
Kleenex Tissue
Kraft
    Kraft Cheese
    Kraft Golden Image
    Kraft Light-n-Lively
    Kraft Macaroni & Cheese

PRE-SOLD TO CHICAGO'S PRIME PROSPECTS
Times for Food & Household Supplies

Kraft Mayonnaise
Kraft Orange Juice
Kraft Salad Dressings
La Choy Chinese Foods
Land O'Lakes
Lawry's
Lender's Bagels
Lever Bros.
Lifebouy Soap
Lipton
Lipton Lemon Tree
Lipton Soup Mixes
Lipton Tea
Livingston Co.
Broker Coupon Promotion
Log Cabin Syrup
Louis Rich Turkey
Lowes Kitty Litter
Luvs Diapers
Manor House Coffee
Mars Candy
Master Blend Coffee
Mauna Loa Nuts
Maxwell House Coffee
Mazola Margarine
Milnot
Minute Maid Orange Juice
Minute Rice
Money Page Coupons
Mr. Turkey
Mrs. Butterworth
Mrs. Paul's Seafoods
Mrs. Smith Pies
Mrs. T's Pierogi
Mueller Spaghetti
Nabisco Cookies & Crackers
Nature Valley Granola
Nescafe
Nestles Ice Cream
New Mill Noodles
Newlyweds Muffins
Newspaper Co-Op Couponing
Nine Lives Cat Food
Ocean Spray
Open Pit Barbecue Sauce
Ore-Ida
Oscar Mayer
Parkay Margarine
Pepperidge Farms
Pepsi-Cola
Pet-Rita
Peter Eckrich
Peter Pan Peanut Butter
Peter Paul Candies
Planter's Oil
Popsicle
Powerhouse Candy
Procter & Gamble
Professional Marketers
Broker Coupon Promotion
Progresso Foods
Puss N' Boots Cat Food
Quaker Corn Meal
Quaker Oats
RC 100
Ralston-Purina
Real Peanut Butter
Realemon
Red Cross
Red Star Yeast
Reeses' Candy
Reynold's Metals
Riceland Rice
Riviana Foods
Royal Desserts
Salada Tea
Saluto Foods
Sani-Flush
Sara Lee
Scott Paper
Scott Petersen
Sealtest Ice Cream
Seven Seas Dressing
Seven Up
Skippy Peanut Butter
Sparkle Glass Cleaner
Tender Chunks Dog Food
Thorn Apple Valley
Three Diamonds Tuna
Thrive
Tic Tac
Tide Detergent
Tidy Cat
Top Choice Dog Food
Tree Fresh Juices
Tree Top Juice
Tropicana Orange Juice
Tyson Foods
Uncle Ben's Foods
Vernell's Buttermints
Viva Paper Towels
Walden Farms Dressing
Weaver Chicken
Weight Watcher's
Welch's
Wilson Foods
Wirth-Daniels
Broker Coupon Promotion
Wisconsin Cheese Festival
Wishbone Dressing
Wrigley Gum
Yoplait Yogurt

MAJOR MARKET STUDY SHOWS SUN-TIMES LEADS IN DAILY AUDIENCE!

Since June of 1981, SMRB, a major research organization, has been measuring newspaper audiences and shopping habits in the Chicago area.

The results of the study show the Sun-Times to be the leading daily newspaper in the Chicago ADI.

SMRB also indicates that the Sun-Times dominates most of the key demographic groups among purchasing consumers:

- Adults Age 25-54
- Adults with Children
- Chief Wage Earners
- Principal Food Shoppers
- Working Women

These are the major prospects for many of the products sold in food stores, department stores, and many other types of retail outlets.

For more information, call or write
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(60611) (312) 321-2770
or your local Sun-Times office.

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Sun-Times
NEWS GROUP CHICAGO, INC.